

Austria	Bangladesh	Brunei Darussalam	Indonesia	Iran	Iraq	Ireland	Italy	Japan	Kuwait	Liberia	Malaysia	Morocco	Niger	Pakistan	Palestine	Peru
Belgium	Bulgaria	Cambodia	Cameroon	Chile	China	Colombia	Costa Rica	Croatia	Cuba	Cyprus	Côte d'Ivoire	Croatia	Cuba	Côte d'Ivoire	Denmark	Philippines
Canada	Chile	China	Colombia	Costa Rica	Croatia	Cuba	Côte d'Ivoire	Croatia	Cuba	Cyprus	Côte d'Ivoire	Croatia	Cuba	Côte d'Ivoire	Denmark	Philippines
China	Chile	China	Colombia	Costa Rica	Croatia	Cuba	Côte d'Ivoire	Croatia	Cuba	Cyprus	Côte d'Ivoire	Croatia	Cuba	Côte d'Ivoire	Denmark	Philippines
Colombia	Costa Rica	Croatia	Cuba	Côte d'Ivoire	Croatia	Cuba	Côte d'Ivoire	Croatia	Cuba	Cyprus	Côte d'Ivoire	Croatia	Cuba	Côte d'Ivoire	Denmark	Philippines

EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

LOMBARD

A way out of the
UK telecoms duopoly

Page 15

D 8523A

FT NO. 31,194

© THE FINANCIAL TIMES LIMITED 1990

Monday July 9 1990

World News

Business Summary

Kenya police clash with rioters for second day

Heavily armed police clashed with rioters in Kenya for the second day as crowds of protesters continued to stone cars and demand an end to the one-party rule of President Daniel arap Moi. Page 16

Radioactive leak

Spain's largest and newest nuclear power plant at Tarazona was shut down after engineers detected a leak of radioactive steam from its cooling system.

Tourists injured

Thirty-nine British tourists were hurt when a coach carrying 68 passengers from Scotland to Spain overturned on a French motorway near the southeastern town of Mâcon.

Iran initiative

Iranian Foreign Minister Ali Akbar Velayati will visit Kuwait today for the first time since the Gulf War for talks about improving links.

Bulgarian crisis

Bulgaria's governing Socialist Party has been plunged into crisis following the resignation of President Petar Mladenov. Page 4

Silk road reopens

China has reopened its fabled silk road tourist route into Pakistan through the Khunjerab Pass after a two-month delay which Pakistani tour operators said was caused by a bloody Moslem revolt in China's far west.

Extremists held

South African police have arrested a number of white extremists after a series of bomb attacks and threats to scuttle apartheid reforms. They refused to give details.

Managerie restored

A Moscow court ordered the return of confiscated property, including her Mercedes, dacha, a collection of stuffed animals, to the daughter of disgraced Soviet leader Leonid Brezhnev. Page 16

Greek-US pact

Greece and the US concluded a new eight-year defence agreement for two American bases on the island of Crete. Two others near Athens will be shut. Page 4

Crash victims saved

Four people who spent three days huddled in the wreckage of a light aircraft in dense Papua New Guinea rainforest were rescued. Eight others died in the crash.

Euro-simy boost

Almost 90 per cent of Europeans are in favour of moves towards greater unity, an opinion poll shows. Page 4

Long-march defector

A Chinese man defected to South Korea across one of the world's most tightly-secured borders and the demilitarised zone after walking through North Korea from China.

TV host dies

Bill Cullen, the dean of US television game show hosts, died of cancer at 70. His 35 network credits included such popular "The Price is Right."

Revenge of the bulls

Three people were seriously gored and 33 slightly injured in the second running of the bulls at the week-long San Fermin festival in Pamplona - made famous by author Ernest Hemingway.

Wimbledon glory

Stefan Edberg of Sweden beat defending champion Boris Becker in five sets, 6-2, 3-6, 3-6, 6-3, to take his second Wimbledon men's singles title. On Saturday, Martina Navratilova beat Zina Garrison 6-4, 6-1 to win the women's singles for the ninth time. Page 10

BIG of West Germany to reconsider job cuts plan

Plans to cut more than one third of the staff of BIG, West Germany's sixth largest commercial bank, are being reconsidered. The bank said only that a new strategy had been approved that would involve "personnel measures" but the bank trade union, said a strategic review planned to cut 2,700 jobs, out of a total of 7,340, and close 60 of the bank's 240 branches.

EUROPEAN Monetary System: High yielding currencies - the Spanish peseta and Italian lira - remained the strongest members of the system last week. The weakest placed French franc was around its floor against the peseta, but the Bank of France did not intervene and was able to remain relaxed with the D-Mark also weak, and only slightly above the franc, on nervousness following German monetary union.

EMS July 6, 1990

GRD

F Franc 1% 2% 3%

D-Mark 1% 2% 3%

Italian Lira 1% 2% 3%

D-Krone 1% 2% 3%

B-Franc 1% 2% 3%

Peseta 1% 2% 3%

Sterling 1% 2% 3%

ECU DIVERGENCE

5% 0% 5%

F-Franc 0% 5%

D-Mark 0% 5%

Italian Lira 0% 5%

D-Krone 0% 5%

B-Franc 0% 5%

Peseta 0% 5%

Sterling 0% 5%

KEY

■ Up ■ Day Position

The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the peseta may move by more than 2%, while the lower chart gives currencies' divergence from the central rate against the European Currency Unit (Ecu).

SOVIET UNION: President Mikhail Gorbachev warned at the weekend that conservatives were set to "bury or split" his party, and would threaten Mr Gorbachev with becoming a prisoner of the party bureaucracy.

Once again, he was forced to use all of his political authority and mastery of procedure to prevent the congress passing votes of no confidence on each of his colleagues in the Politburo, although there were signs yesterday that the exercise might backfire on him.

At the same time he is facing an open challenge from Mr Yegor Ligachev, his greatest conservative rival and number two in the hierarchy, who is now bidding to recover his job as party ideology chief.

Mr Ligachev's return to the top of the leadership, possibly as deputy general secretary, would be the most dramatic

Farm trade discord likely to overshadow summit talks

By Peter Riddell and Peter Norman, in Houston

DISCORD over agricultural trade threatens to overshadow tacit agreement to disagree on direct economic aid for the Soviet Union as the 16th world economic summit opens in Houston today.

The leaders of the world's seven biggest industrial democracies and the European Commission were last night converging on Houston for a meeting that will proclaim the success of western values and the free market economic system after a year that has seen the collapse of communism in eastern Europe.

But the meeting will also bring to the fore differences about how to complete the Uruguay Round of multilateral trade talks on schedule by the end of this year. In preliminary weekend talks among those leaders that had already arrived in Houston, it became clear that the US, Japan, West Germany, France, Britain, Canada, Italy and the European Commission no longer seek to have a common view on many issues.

Drawing a direct parallel between Japan's desire "as a sovereign nation" to resume bilateral lending to China and West Germany's decision to guarantee credits to the Soviet Union, Mr Brent Scowcroft, President George Bush's national security adviser, said such differences were "good rather than bad."

Mr Brian Mulroney, the Canadian Prime Minister, said the summit should offer a significant response to Soviet needs. He said that "all of us could play a different role." President Mikhail Gorbachev's positive response to last

week's Nato summit in London, helped to defuse a looming dispute among the seven over assistance for the Soviet Union. The Soviet leader wrote a Summit package, Page 6; Continued on Page 16

Gorbachev warns Party will split

By Quentin Peel in Moscow

confirmation yet that the party has swung behind communist conservatives, and would threaten Mr Gorbachev with becoming a prisoner of the party bureaucracy.

In contrast, virtually all the leading members of the Soviet government in the Politburo - including Mr Edward Stepanov, the Foreign Minister, General Vladimir Kryuchkov, head of the KGB, Marshal Dmitry Yazov, the Minister of Defence, and reformers like Mr Alexander Yakovlev and Mr Vadim Medvedev, have announced their intention to quit the party leadership.

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

In contrast, virtually all the leading members of the Soviet government in the Politburo - including Mr Edward Stepanov, the Foreign Minister, General Vladimir Kryuchkov, head of the KGB, Marshal Dmitry Yazov, the Minister of Defence, and reformers like Mr Alexander Yakovlev and Mr Vadim Medvedev, have announced their intention to quit the party leadership.

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper, as "a full-scale offensive against party bureaucrats."

That means there is a growing likelihood that the Communist Party and the Government will be completely separate bodies, with substantially differing policies, and with only Mr Gorbachev himself seeking to straddle the two.

His angry meeting with the full-time party secretaries of city and district committees was described by Izvestia, the government newspaper,

INTERNATIONAL NEWS

Matiba seeks to rise above tribalism

Julian Ozanne profiles the leader of Kenya's opposition movement

As angry rioters tore through the streets of Nairobi at the weekend the name of one man was on everybody's lips: Kenneth Matiba, the 53-year-old *de facto* leader of the opposition to President Daniel arap Moi's one-party government in Kenya.

Mr Matiba was detained last week by security police four days before he was to have addressed a rally on the merits of a multi-party democracy.

The rally at Kamukunji, an open area near the city centre, turned into a riot on Saturday. It was the violent climax of a four-month campaign for political pluralism.

That campaign has been led by Mr Matiba, the only cabinet minister to resign from Mr Moi's government. Now, in the notorious Hola prison camp, where conditions are appalling and temperatures are sweltering, Mr Matiba will be reflecting on the political martyrdom which has been bestowed upon him.

Like former President Jomo Kenyatta, who led the campaign against British colonialism in the 1950s, from his imprisonment at Lodiwar, Mr Matiba, also from the Kikuyu, the biggest single tribe, has had his role in Kenyan politics enhanced by the behaviour of the authorities.

He maintains that he has

been edged reluctantly into a political confrontation with the Government. In a Financial Times interview the day before his arrest, he declared that government intransigence and intolerance intolerance had forced a showdown.

"We started just asking questions about democracy and the economy, and where our country was going," he said. "But they have attacked my home, injured my wife, taken away our passports, harassed and intimidated us, denied us the right to express our opinions and meet with our lawyers, smeared our names and made us fear for our lives. By their actions they have created a mass political movement for change which is now irreversible."

During the interview Mr Matiba repeatedly stressed his commitment to peaceful and lawful change, and his fears that blood would be shed at the Kenyatta rally.

Mr Matiba now seems to be in the front line. But when he resigned from the cabinet in December 1988 over what he called "blatant ballot rigging" during the party elections in his Kikuyu constituency, it appeared he was set to retreat gracefully into the political wilderness.

He put to good use his combination of business acumen as a former managing director of

Kenya Breweries and civil service experience as a permanent secretary in the Ministry of Education.

Mr Matiba concentrated on his successful tourist hotel group and exported fresh cut flowers to Europe. He spent more time with his family regularly attending the theatres and nightclubs where his daughter Susan, a young lawyer, performed as a singer and actress.

Stressed multi-party politics and a free-market economy. It called for the repeal of the 1963 constitutional amendment which made Kenya a *de jure* one-party state. It criticised government corruption, particularly in the Post Office, ports and state marketing boards; condemned tribal patronage in public service appointments; and called for an end to interference with freedom of association. It also pointed to the mismanagement of state-owned corporations and rising unemployment.

The Government's reaction was intemperate. Mr Matiba was branded by government ministers as a tribalist, a neo-colonialist, a donkey, a hyena and a traitor. President Moi vowed he would hunt the advocates of multi-party politics down "like rats".

The only charge that really seemed to stick was tribalism, and it remained Mr Matiba's Achilles heel until his detention. He is a wealthy businessman and the Kikuyu tribe which dominated Kenya until Mr Moi's succession in 1978, has been increasingly marginalised economically and politically in favour of other tribes, particularly the Kalenjin, Mr Moi's tribe.

Before his arrest he was building a national non-tribal movement and that argued that the one-party system was more guilty of tribalism, through government patronage, than a multi-party system would ever be.

Before his arrest he was in negotiation with other tribal leaders, especially Mr Oginga Odinga, former vice president and effectively leader of the Luo tribe, to build a joint campaign. His detention without charge and the events of the weekend will have enhanced Mr Matiba's national appeal.

power. But Mr Matiba stressed he was building a national non-tribal movement and that argued that the one-party system was more guilty of tribalism, through government patronage, than a multi-party system would ever be.

The only charge that really seemed to stick was tribalism, and it remained Mr Matiba's Achilles heel until his detention. He is a wealthy businessman and the Kikuyu tribe which dominated Kenya until Mr Moi's succession in 1978, has been increasingly marginalised economically and politically in favour of other tribes, particularly the Kalenjin, Mr Moi's tribe.

Before his arrest he was building a national non-tribal movement and that argued that the one-party system was more guilty of tribalism, through government patronage, than a multi-party system would ever be.

Before his arrest he was in negotiation with other tribal leaders, especially Mr Oginga Odinga, former vice president and effectively leader of the Luo tribe, to build a joint campaign. His detention without charge and the events of the weekend will have enhanced Mr Matiba's national appeal.



Matiba: in prison

Nigeria takes step towards democracy**Lagos concludes \$1.3bn oil and gas investment deals**

By William Keeling in Lagos

T

W

H

E

S

O

N

I

C

A

P

R

U

L

G

A

E

M

F

I

N

O

P

R

U

S

T

E

N

D

E

C

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

includes
il and ga
nt deals

As China woos the west thousands languish in jail

Peter Ellingsen examines China's human rights record after the release of dissident Fang Lizhi

APEARANCES to the contrary, human rights abuses have not receded in China. Beijing's decision to free 573 political prisoners in January, 21 in May and a handful more, including songwriter, Hou Dejian, and China's best known dissident, Professor Fang Lizhi, last month, is only a small step towards establishing a respectable human rights record.

According to Amnesty International, tens of thousands of innocent Chinese are still held without trial for their part in the pro-democracy movement last year that culminated in the Tiananmen Square massacre.

Thousands more are "being reformed" behind bars, or in labour camps for political crimes dating back to the start of the Open Door policy over a decade ago. Students and dissident intellectuals receive lenient treatment compared to that meted out to workers and peasants. Few workers are kept in guest houses in minimum security.

People like Wei Jingsheng, convicted in 1979 for counter-revolutionary crimes, are too easily forgotten as they serve out long sentences in reportedly harsh conditions.

Mr Wei, an electrician and leader of the Democracy Wall movement 11 years ago, was accused of passing State secrets but his real offence appears to have been to propose that Chinese leaders add democracy to their modernisation program. Little has been heard of him although friends claim treatment in custody is driving him insane.

A similar fate has befallen leaders of the independent workers' movement and thousands of others whose crimes range from "separatism" activity in Tibet and elsewhere, to refusal to work with the State.

Prisoners who lack a high profile or powerful connections are easily forgotten. The young man who caught international attention last year by stopping a column of tanks near Tiananmen Square, is a case in point. Identified by the foreign media as Wang Weiwei, a



Fang Lizhi, who was allowed to leave Peking last month

worker in his twenties, he is believed to have been executed, but so great was his symbolic act, that the Party has used its Hong Kong papers to claim he was never arrested.

Effective critics of the regime are seldom freed unless they have political patronage, when they are invariably expelled. Thus, Hou Dejian, the songwriter, was forced to go to Taiwan, and Professor Fang Lizhi, was allowed to leave his refuge in the US Embassy for the UK.

But Liu Xiaobo, a Beijing University lecturer jailed after conducting a hunger strike in Tiananmen Square with Mr Hou and two others last June, is neither famous, nor part of any release list.

Like other critics such as Wang Dan, the student who topped the wanted list after the Beijing massacre, he remains tucked away in Beijing's Qinching prison, with little prospect of freedom.

Mr Wang, the most effective student leader, has reportedly been interrogated more than 150 times to locate those who helped him elude police.

Those dissidents that cannot be broken by prison and in some cases torture, are candidates for a show trial. Sources

here believe two leading dissidents accused of being organisers of 1989's democracy movement, Wang Juntao and Chen Ziming, are to be charged with counter-revolutionary crimes.

There is also a suggestion that Ren Wanding, an activist held after the 1970's Democracy Wall period, who was released in 1988 and rearrested last year, will also be tried.

Mr Wang, a former editor of the now defunct 'Economics Weekly', and Mr Chen, head of China's first think tank, Beijing Social and Economic Studies Research Institute, are likely to get more than 10 years jail.

Mr Ren, a 44 year-old electrician best known as the author of the 19 point 'Human Rights Declaration,' is likely to face a similarly severe term.

These legal steps have been held in abeyance until after the Group of Seven industrialised nations meeting in Houston, where as expected China's lobbying for a relaxation of sanctions appears to be a relaxation of sanctions, and next month.

But behind the lobbying lies a political battle of a different sort, as paramount leader, Deng Xiaoping, fights to subdue his only real contemporary rival Chen Yun.

Despite crushing the democracy campaign last year, Mr Deng still represents the relatively moderate arm of the Party, while Mr Chen, 85, is Godfather to the hardliners.

The release of Professor Fang and his wife last month indicates Mr Deng remains in charge although friends have been heard of him although friends claim treatment in custody is driving him insane.

White other critics such as Wang Dan, the student who topped the wanted list after the Beijing massacre, he remains tucked away in Beijing's Qinching prison, with little prospect of freedom.

Mr Wang, the most effective student leader, has reportedly been interrogated more than 150 times to locate those who helped him elude police.

Those dissidents that cannot be broken by prison and in some cases torture, are candidates for a show trial. Sources

Soviet rockets to launch US satellites

By Lionel Barber in Washington

THE Bush Administration is set for the first time to allow American commercial satellites to be launched by Soviet rockets, in a new co-operative effort underlining the thaw in US-Soviet relations.

The decision clears the way for US participation in a Soviet-Australian commercial venture known as the Cape York Space Agency in northern Australia, which aims to put satellites into orbit by 1995.

Under the deal, the administration intends to grant an initial export licence to United Technologies to operate the Cape York station, a \$500m (\$290m) project involving an Australian real estate company and Glavkosmos, the Soviet space agency, which would supply engineers and Zenit rockets.

US rocket makers, who already face tough competition from the Europeans and the Chinese, have fought to keep the Soviets out of the satellite market on the grounds that they could price their rockets unfairly.

But the Soviets, using a sales pitch which would do any capitalist proud, went on a recent road-tour in the US, arguing they could provide high-quality rockets at reasonable prices.

This week, the National Space Council - the interagency group headed by Vice President Dan Quayle - approved US participation in the Cape York deal as part of a series of recommendations on the international launching business.

The specific deal includes safeguards on pricing as well as a call for the Soviets to pledge to limit its overseas launching to a single site and to control the export of the ballistic missile technology.

Also included in the recommendations, however, is a commitment by the administration to reopen talks on fair trading practices with the European Space Agency. These could include rules on limiting subsidies and defining fair pricing for launching payloads, according to a report in the New York Times.

Union leader's meeting with Prime Minister Mazowiecki fails to end their dispute

Solidarity MPs out of touch - Walesa

By Christopher Bobinski in Gdansk

DISAGREEMENT within Poland's ruling Solidarity establishment yesterday looked set to continue, as Mr Lech Walesa, its leader, told the movement's parliamentary deputies that they were out of touch with the people, and his meeting with Mr Tadeusz Mazowiecki, the Prime Minister, failed to end a sharp dispute between the two men.

At the same time, leaders of the Solidarity farmers' union called on their supporters to block roads for two hours throughout the country at midday on Wednesday, after the government rejected a demand for the introduction of minimum guaranteed farm prices in talks at the weekend.

This is the most serious challenge to the government's IMF-backed economic policies since it came into office last September. It follows last Friday's rejection by Parliament of Mr Artur Balazs, the prime minister's candidate for the post of farming minister, and clearly signals mistrust of the cabinet's policy on agriculture.

Yesterday, at the historic Gdansk shipyard which gave birth to Solidarity nearly 10 years ago, an angry Mr Walesa, backed by local Solidarity delegates, told the movement's Parliamentary group (OKP):



Walesa: "You have to be with the people"

"Don't you understand? Today you have to be with the people," amid grass-roots complaints that the government was moving too slowly in implementing change.

The meeting had been held at the invitation of Solidarity unionists at the three Gdansk shipyards, who had demanded the presence of both Mr Mazowiecki and the OKP group in a show of support for Mr Walesa.

Mr Bronislaw Geremek, the OKP leader in Parliament, defended his group, saying: "Anyone who promises there will be a speedy improvement in living standards is not telling the truth."

In an emotional speech in the same hall where, 10 years ago next month, Mr Walesa signed the Gdansk agreement which paved the way to eastern Europe's first free trade union, he vehemently denied his sole aim was to become president.

"It's Poland which is at issue, not any bid of mine for the presidency," he said. "We are falling behind," he warned, suggesting that the government's policies were failing to address the mounting discontent in the country.

Mr Bronislaw Geremek, the OKP leader in Parliament, defended his group, saying: "Anyone who promises there will be a speedy improvement in living standards is not telling the truth."

However, union delegates at the meeting, lapsing into a language and style reminiscent of the bygone Communist era, demanded that the Solidarity elite listen more carefully to "the views of the workers".

Ecuador devalues currency

THE Central Bank of Ecuador is devaluing the country's currency by 3.5 per cent for imports and exports, Reuter reports from Quito.

With effect from today, the exchange rate for exports will rise from 755.50 sucres per dollar to 782, while it will climb from 770.61 to 797.64 for imports, the Central Bank said.

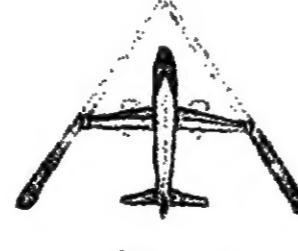
The bank would follow up the devaluation of about 27 sucres per dollar with incremental monthly devaluations set at 3.5 per dollar, it said.

The devaluation is part of the government's policy to boost exports. The Central Bank also acted to end some import restrictions, to finance exports, and to seek ways to direct investment through debt conversion toward social ends.

White extreme held in South Africa

inspire to thinking

WHO IS IN EVERYTHING FROM A TO Z?



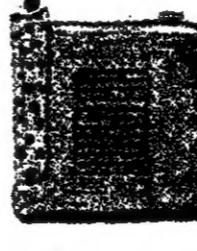
AEROSPACE



BIOTECHNOLOGY



CARS, TRUCKS & BUSES



DIESEL ENGINES



ELECTRONICS



FORKLIFTS



GARMENTS & TEXTILES



HOTELS & HELICOPTERS



INDUSTRIAL ROBOTS



JET PARTS



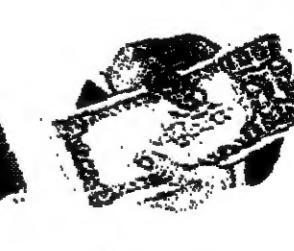
KEYBOARDS



LASER-CUTTING MACHINES



MICROCHIPS



NEGOTIABLE BONDS



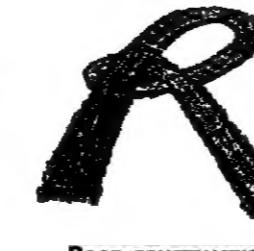
OPTICAL FIBERS



PESTICIDES



QUALITY CONTROL



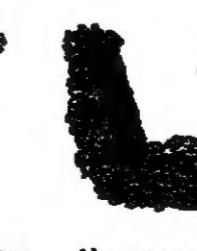
ROAD CONSTRUCTION



SHIPBUILDING



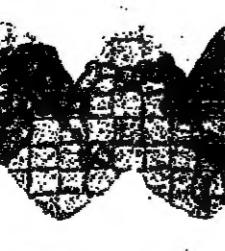
TELECOMMUNICATIONS & TOOLS



URANIUM DEVELOPMENT



VALVES



WORLDWIDE NETWORK



X-CAVATORS



YARN & YACHTS



ZERO-DEFECT EFFORTS



C.P.O. Box 2810, Seoul, Korea Fax.: (02) 753-0489

DAEWOO

THAT'S WHO!

Some of the most respected names in the business world have formed partnerships with Daewoo. And no wonder. Daewoo is highly innovative, quality oriented and technologically advanced in practically everything from A to Z. And at the rapid rate Daewoo keeps innovating, it might not be long before we have to invent a whole new alphabet.

INTERNATIONAL NEWS

Italian strike off after climb-down by employers

By John Wyles in Rome

The threat of a one-day general strike in Italy was averted at the weekend after a climb-down by private-sector industrial employers.

Largely isolated and under strong government pressure to compromise, leaders of Confindustria, the employers' organisation, agreed to let open pay negotiations for workers in engineering, chemicals and a number of other industries. In return, the government and unions have agreed to begin talks from June 1 next year on a new salary structure and a new wage indexation system.

The seven-point compromise was sealed on Friday night after three days of mediation by the Socialist deputy prime minister, Mr Claudio Martelli, and his senior colleagues.

While it halted the sectoral pay talks and triggered the general strike threat by withdrawing from the *scafa mobile* wage indexation system a fortnight ago, Confindustria insisted that negotiations and agreement on a new salary structure should precede individual pay settlements. Now it will have to make three-year sectoral pay deals which could eventually be modified by the outcome of next year's negotiations.

The employers had also hoped to bury the *scafa mobile*, which has been operating in

Italy in one form or another since the end of the war. The agreement with the government and the three trade union confederations indicates that indexation will continue, albeit in a different form.

There is no sign of any understanding about what that form might be.

For its part, the government has repeated previous assurances that it will reduce the burden of social welfare payments carried by employers. Mr Paolo Cirino Pomicino, the Budget Minister, was quoted yesterday as saying that the reductions would be worth around £3,000bn (£1.4bn) in 1991-92.

The weekend deal does not guarantee industrial peace because it is far from clear that the engineering pay talks in particular will reach an early settlement.

Mr Sergio Pininfarina, the Confindustria president, said that re-opening negotiations did not mean they would be completed. The employers regarded union claims for 40 per cent rises over three years as excessive and out of line with the agreement signed on Friday.

This recognises the importance of "an adequate incomes policy" if the government is to succeed in reducing inflation from the current 5.6 per cent to its target 3.5 per cent in 1993.

Support for European unity

By Tim Dickson in Brussels

ALMOST 90 per cent of Europeans are in favour of moves towards greater unity, while 72 per cent declare themselves in support of the formation of a European union with a single government responsible to the European Parliament.

These are among the findings of a spring poll of public opinion (Eurobarometer) published yesterday on behalf of the European Commission.

WORLD ECONOMIC INDICATORS

	Apr '90	Mar '90	Feb '90	Apr '89
US	68.43	68.44	68.41	68.41
Japan	68.183	68.663	73.483	68.471
W. Germany	58.975	58.919	57.156	51.384
France	25.542	22.901	22.211	23.054
UK	31.190	31.345	31.830	39.067
Italy	50.546	48.943	45.755	37.233
Belgium	9.833	9.935	9.920	9.154
Netherlands	15.601	15.479	15.581	13.155

Source: IMF



Andrei Lukyanov: seeks consensus

Norway oil workers end stoppage

By Karen Fossel

NORWAY'S crude oil and natural gas production was restored to full capacity at the weekend following a retreat by striking oil workers who, for a week, blocked fresh supplies and staff replacements for platforms.

Norway, western Europe's biggest crude oil producer and its third biggest gas producer, had been able to produce only 40 per cent of its 1.7m barrels a day crude oil output. Gas exports were completely blocked.

The country exports, on average, slightly more than 1m cu m of gas a month while oil products account for about a quarter of gross domestic product.

Mr Morten Woldsdal, a spokesman for Statoil, the Norwegian state oil company, estimated yesterday that his company lost more than Nkr800m (£17.7m) in revenue during the strike but that state coffers suffered a loss of about Nkr800m.

The strike over wages, described as one of the worst in the country's history, lasted just over a week. Norway's centre-right coalition Government intervened last Monday and declared the action illegal.

There is also wide support for closer links and exchanges with the countries of central and eastern Europe.

FOREIGN EXCHANGE RESERVES (US\$bn)

	Apr '90	Mar '90	Feb '90	Apr '89
US	43.43	43.44	43.41	43.41
Japan	68.183	68.663	73.483	68.471
W. Germany	58.975	58.919	57.156	51.384
France	25.542	22.901	22.211	23.054
UK	31.190	31.345	31.830	39.067
Italy	50.546	48.943	45.755	37.233
Belgium	9.833	9.935	9.920	9.154
Netherlands	15.601	15.479	15.581	13.155

Source: IMF

Kosovo's ethnic leaders warn of strikes

By Laura Silber in Belgrade

ETHNIC Albanian opposition leaders in the southern province of Kosovo yesterday called for a limited general strike if Serbia, Yugoslavia's biggest republic, intensifies a crackdown on the predominantly ethnic Albanian province.

In response to the Serbian crackdown diplomats from the EC, the US, Canada and Norway boycotted a reception given by Mr Slobodan Milosevic, the president of Serbia, to commemorate the anniversary on July 7 of a Serbian uprising during the Second World War.

Mr Veton Surroi, an ethnic Albanian opposition leader, called yesterday for the UN to intervene in the dispute, according to international agreements.

However, this snub did not

which, according to my profound concern, would destroy our infant democracy," he said in a letter to the Grand National Assembly, or parliament.

The country had been plagued by strikes and demonstrations since last month's first free election in more than 50 years, in which the BSP won a comfortable majority.

The students, who had been on strike over the past four weeks with the aim of pushing Mr Mladenov from the presidency, had a video tape showing how he wanted tanks to crush last December's pro-democracy demonstrations.

Mr Mladenov had first said the tape had been tampered with, but then hedged. For its part, the BSP distanced itself from the president, an indication that the party is deeply

split between conservatives and reformers, grouped around Mr Andrei Lukyanov, the Prime Minister.

In addition, the reformers, anxious to marginalise the conservatives by seeking a coalition government with the opposition Union of Democratic Forces, are hoping Mr Mladenov's resignation will pacify the students and limit the "fall-out" of other senior BSP members who served under Mr Zhivkov and who are tainted by their communist past.

But yesterday, student leaders called for more resignations including Mr Lukyanov, Mr Dobri Dzurov, the Defence Minister, and Mr Aianas Semerdjieff, the Interior Minister.

So far, the UDF and the Agrarian Union, until recently a communist party ally, have refused to join any

coalition despite several invitations by Mr Lukyanov. He realises that tough economic policies cannot be pushed through without a national consensus.

During a crisis meeting of the BSP at the weekend, Mr Lukyanov proposed that the party hold a special congress in October designed to transform the party into a genuine social democratic movement.

It is increasingly likely, however, that the party will split. This could give Mr Lukyanov a chance to form a coalition with the UDF and the Agrarian Union.

But equally, it could give the conservatives, demoralised by the ease with which Mr Mladenov was forced out of office, a chance to turn the table on reformers by highlighting their communist past.

Greece and US agree defence pact

By Kerin Hope in Athens

GREECE and the US yesterday concluded a new eight-year defence agreement for two American bases to continue operating on the island of Crete. Two others near Athens will be shut under a Pentagon cost-cutting plan.

The agreement, which appears to satisfy two long-standing Greek demands in connection with Turkey, is expected to take effect by September 30, after being ratified by the Greek Parliament and US Congress.

Its preamble states that both sides undertake "to protect the security, sovereignty, independence and territorial integrity of their respective countries against actions threatening in peace, including armed attack". This is seen as a guarantee that the US would intervene in the case of an attack on Greece by Turkey, its ally in Nato but rival for control of the Aegean Sea.

Article nine of the pact declares that US military aid to Greece will be guided by the principle "that calls for preserving the balance of military strength in the region", effectively an assurance that the current 7-to-10 ratio in military aid to Greece and Turkey will be maintained.

An accompanying letter released with the accord's text sets US military aid to Greece a form of rent for the bases at \$345m (£200m) for 1990-91, the same amount as for this year.

In addition, Greece will be given second-hand US military equipment valued at more than \$1bn. The agreement has no termination date.

E German motorcycle group plans reshape

By John Griffiths

MZ of East Germany, the only east European motorcycle manufacturer with sizeable exports to the west, is to restructure and develop new product ranges under a five-year contract with a UK technical services and engineering group.

MZ or VEB Motorradwerke Zschopau, manufactures about 100,000 motorcycles a year in the 125cc to 250cc range. Its output is higher than any West European motorcycle maker, although the world market is dominated by Japanese producers.

About 15,000 MZs are exported each year to western markets, including the UK.

However, managers of the state-owned East German concern, based at Chemnitz, for- merly Karl Marx Stadt, accept that without a fundamental overhaul of the business there is little chance of its survival as it becomes more exposed to western and Japanese competition.

Despite motor sport successes which have given MZ a respectable image in the west, the machines themselves are relatively unsophisticated and are sold at prices well below those of similar capacity Japanese models.

But these prices have borne little relation to the cost of production and MZ's managers are said to have accepted that labour productivity must be improved sharply, the plant almost completely re-equipped and a modern range of machines developed if sales are to

be maintained and costs contained within a D-Mark economy.

The UK group which is to implement the restructuring, Optical and Medical International (OMI), has already told MZ's 1,500-strong work force that at least one-third of existing jobs will have to go.

Despite this, the restructuring plans have been firmly endorsed by the workers, according to Mr Gil Williams, OMI's chief operating officer.

For the remaining workers the average monthly wage of DM700 (£540) "will have to rise substantially," Mr Williams acknowledges.

OMI is a public group with a turnover last year of £55m and a name which has become an increasingly poor indicator of

its activities.

Its medical operations were sold off in a management buy-out operation last year, and it now concentrating on the supply of technical services to industry, particularly aerospace and automotive, electro-optics and instrumentation.

At the start of this year OMI bought for £5.3m Munich-based Peters and Zahansky, which specialises in the design and stress analysis of vehicle and aircraft components. This was part of the company's wider expansion programme into mainland Europe, including the east.

Part of OMI's brief for MZ is to prepare it for transition to a private limited company, although no time has been set.

Counting costs of dual pricing in the run-up to 1992

Guy de Jonquières on wide discrepancies in prices for identical products retailing in EC countries

TMOTEI shampoo, made by the Anglo-Dutch Unilever group, is often cited as an example of a truly global product which transcends national frontiers.

Yet in large stores in the Dutch city of Amsterdam the pre-tax price of a 200ml bottle of TMOTEI was found recently to be more than 60 per cent higher than in London.

In a single European market such wide discrepancies should be difficult to maintain. After 1992, when internal barriers fall, the European Commission expects increased competition and shopping across borders to lead to a steady convergence of prices throughout the community.

Indeed, some, such as Kodak, say explicitly that they have no plans to do so.

Companies frequently cite currency fluctuations as a reason for price variations. The relative weakness of sterling when the survey was made may partly explain why London emerged most often as the cheapest city in which to buy both imported and locally-made products.

However, exchange rate movements cannot be blamed for the fact that the pre-tax price of a Hoover vacuum cleaner in Luxembourg is half the level in Amsterdam or Cologne, when all three currencies' currencies belong to the inner "bands" of the European Monetary System.

Many companies point out that they do not fully control retail prices, which are set by local distributors and are affected by the differing structure and practices of the distribution trade across Europe.

For instance, the large multinational which predominates in the UK enjoys lower unit costs than the small independent retail outlets common in Italy. Furthermore, bigger retailers are able to order in bulk and negotiate substantial discounts with their suppliers.

An exception is the record business, where companies are committed to supplying retailers on demand with anything from one item to 5,000 at a time. However, Thorn EMI says it costs almost as much to deliver five cassettes as 25.

Some companies, such as Heinz, the food processor, say prices also reflect differences in manufacturing costs at their European plants.

Heinz says its video cassette recorders cost more in Milan than in London because the former are imported from Japan, while the latter are made in Wales.

Several companies also say

prices for the same products can diverge as widely within the same country as between countries.

That is not, however, true of newsagents such as the Financial Times, for which prices without tax range from Ecu1.54 in Denmark to Ecu1.34 in France and only Ecu0.67 in London.

These price differences are due in part to transport costs from the FT's European printing centres in Frankfurt, Roubaix and London. Furthermore, the international edition of the FT sold on the continent is not distributed in Britain.

However, the FT, like many other companies, says its prices are also influenced by local conditions. Heinz, for instance, says its policy is to lower prices in countries where it is not the brand leader. Some companies say the FT survey coincides with special promotional price-cutting in certain countries.

Numerous special factors are also cited. Among these are:

• Mars Bars cost less in

Britain partly because they contain less chocolate than those sold on the continent;

• Nescafe is relatively expensive in Milan because the Italian market for instant coffee is very small;

• Coca-Cola's high price in Denmark is due partly to a legal requirement that drinks be sold in return

Like All The Best Airlines
We Check Our Passengers On Board.



One By One.

It's just one step in the electronic tracking of your international express shipment, when you send it UPS.

Recognizing that your delivery is as vital to our business as it is to yours.

A point of view which happens to have made us the world's largest package delivery company.

And, often, the most economical.

The UPS international network now offers express delivery of parcels and documents to 180 countries and territories worldwide.

But we never forget how we will maintain your trust. One delivery at a time.

By our people taking personal responsibility.

On the ground. In the air. Every step of the way.



United Parcel Service
As sure as taking it there yourself.

For further information call Austria: Star Air Parcel Service · Tel. 0222/7770 3556 or 3557 Belgium/Luxembourg: UPS · Tel. 02/7517777 Denmark: UPS · Tel. 31/517511 Finland: UPS · Tel. 90/8702477 France/Monaco: UPS · Tel. 1/48925000 Greece: ACS International Ltd · Tel. 01/5225912 Hungary: In Time Kuriersysteme KFT · Tel. 1/1424764 Ireland: UPS · Tel. 01/427766 Italy: UPS/Alimondo · Tel. 02/50791 Netherlands: UPS · Tel. 020/6045222 Norway: Aircontact Cargo · Tel. 02/422020 Poland: Servisço · Tel. 22/292717 Portugal: Sadocarga · Tel. 01/607127 or 607595 Spain/Andorra: Cualladó · Tel. 91/7771411 Sweden: Scanflight AB · Tel. 08/7978000 Switzerland/Liechtenstein: UPS · Tel. 061/3252755 Turkey: Ünsped Paket Servisi · Tel. 01/5826922 United Kingdom: UPS · Tel. 081/8908888 USSR: UPS/Sovtransvito Ltd · Tel. 095/4306373 and 4307069 West Germany: UPS · Tel. 06196/472141 Yugoslavia: Intereuropia · Tel. 41/675102

® Trademark and service mark of United Parcel Service of America, Inc., of USA

THE HOUSTON SUMMIT

US signals easier stand over China

By Peter Norman in Houston

THE world's leading industrial countries will discuss whether to relax sanctions against China, imposed after the June 1989 Tiananmen Square massacre, following a US signal that it will not oppose Japanese loans for China.

The issue of bilateral Japanese loans for China was raised in talks between Mr Toshiki Kaifu, the Japanese Prime Minister, and President George Bush on Saturday ahead of today's start of the three-day world economic summit in Houston.

While Japanese officials insisted that Tokyo had made no decision to resume lending to China, Mr Kaifu told Mr Bush that he feared China might be pushed into isolation.

tion, causing turmoil and confusion.

It is thought that Japan wants to resume a \$5.2bn (£3bn) five-year programme of loans for China that was frozen last summer.

Later, Mr Marlin Fitzwater, the White House spokesman, said the US believed China needed to make more progress with regard to dissidents and others jailed after the massacre. Mr Fitzwater added that he did not "anticipate any change in the US position on China aid".

British officials said the UK was sympathetic to more flexibility in the industrial nations' approach towards China, although not to the extent of relaxing such sanctions as the arms embargo.

They indicated that one impromptu exchange with reporters, Mr Bush pointed out that Japan was a sovereign nation that "can make up its own mind on a lot of questions".

Later, Mr Marlin Fitzwater, the White House spokesman, said the US believed China needed to make more progress with regard to dissidents and others jailed after the massacre. Mr Fitzwater added that he did not "anticipate any change in the US position on China aid".

British officials said the UK was sympathetic to more flexibility in the industrial nations' approach towards China, although not to the extent of relaxing such sanctions as the arms embargo.

They indicated that one

area of possible relaxation could be over the World Bank's lending to China.

Since the Tiananmen Square massacre, the World Bank has provided money to China for humanitarian purposes only and stopped its lending for projects and infrastructure improvement.

The World Bank policy was discussed on Saturday by Mr Nicholas Brady, the US Treasury Secretary, and Mr Ryutaro Hashimoto, his Japanese counterpart.

Mr Brady said afterwards that the US understood Japan had a geopolitical interest in improving relations with China, but he hoped multilateral lending to China would continue to be limited to meeting basic human needs.

US hopes for support on Latin America

By Peter Riddell, US Editor, in Houston

THE US is hopeful of obtaining Japanese and European support for its initiatives to support the emergent democracies of Central America and to assist economic development in Latin America generally.

Mr James Baker, US Secretary of State, will this week follow up the plan he unveiled last Wednesday in Brussels for the Group of 24 industrialised countries to extend their remit from eastern Europe to include Central America as well.

The US is keen to ensure that the western world does not ignore the importance of Latin America to the US in view of recent changes, not only in Panama and Nicaragua but also, with the election of new governments, in Chile, Brazil and Argentina.

Mr Baker has urged financial support "for development to encourage democracy".

Mr Franz Andriessen, the European Commission vice-president responsible for external affairs, said over the weekend that the EC response would be "positive and constructive".

This extension of the role of G24 is separate from the new western initiative launched at the end of last month to encourage economic development, free trade and relief of official debts.

There have been discussions here between senior US officials and other summit participants about the US desire for sizeable European and Japanese contributions to an economic development fund for the region, to be administered by the Inter-American Development Bank.

Mr Nicholas Brady, the US Treasury Secretary, had an initial discussion on Saturday with Mr Ryutaro Hashimoto, the Japanese Finance Minister.

He said Mr Hashimoto had expressed interest, but had made no commitment yet, as he wanted to understand the precise details of the proposal.

The US side will seek an emphasis on development in Latin America in the final communiqué to match the support for reform in eastern Europe.



British Prime Minister Margaret Thatcher and her husband Denis receive an enthusiastic welcome from schoolchildren on arrival at Houston for the world economic summit

Japan tackles language barrier

By Peter Norman

JAPAN proposed at the weekend action to increase mutual understanding with the US, allowing smoother relations between the two countries.

On the eve of the Houston world economic summit Mr Toshiki Kaifu, the Japanese Prime Minister, proposed a "Communications Impediments Initiative" (CII) to US President George Bush.

The title chosen by the Japanese leader for the suggested programme deliberately harks back to the Structural Impediments Initiative (SII) talks, which the US forced Japan to accept as part of continuing efforts to reduce the Japanese

trade surplus with the US, and its current account balance of payments surplus in general.

At the end of last month SII

talks between the US and Japan ended in agreement for Japan to increase public spending over the next decade in return for US pledges to cut its budget deficit and encourage savings.

Mr Kaifu's CII suggestion appears rather less confrontational than the SII talks.

According to Mr Taizo Watanabe, a Japanese government spokesman, his aim is to establish a medium- to long-term programme that would overcome misunderstandings arising from the different social

and cultural circumstances of the US and Japan.

The Japanese Government has proposed a Y50bn (£190m)

programme to promote study of the Japanese language in

the US and is also anxious to promote exchanges of citizens between the two countries.

"When there is so much interdependence as between the US and Japan, it makes sense that they should understand each other better," a Japanese official said.

Mr Kaifu will give more details of the idea in a speech in Atlanta, Georgia, after the summit. Japanese officials said Mr Bush responded positively to the idea.

Summiteers well prepared to scale heights

By Peter Riddell

THE summit leaders are a productive and energetic bunch; they enjoy vigorous exercise out of doors and have large families. Between them the 24 summiteers – the heads of government, their foreign and finance ministers – of the Group of Seven countries and the European Commission have 64 children, more than enough to help fulfil their joint policy of sustained growth.

The leaders are also the type of people who exhaust their guests. Not only is President George Bush notoriously hyperactive – jogging, tailing, and even playing golf at 7am in the rain last week – but his enthusiasms are matched by the others round the table.

Canadian Prime Minister Brian Mulroney apparently finds time for tennis,

swimming, fishing and ice skating, and no doubt welcome diversions from constitutional crises; European Commission vice-president Frans Andriessen enjoys horseback riding, soccer and tennis; while Japanese Finance Minister Ryutaro Hashimoto is an experienced mountain climber (appropriately for a summiteer, he led a Japanese attempt on Everest) and is skilled at kendo fencing.

The leaders are also an intellectual group, spending their free time going to the theatre and listening to music.

According to the US briefing book, Mrs Margaret Thatcher enjoys listening to Bach, Beethoven and Chopin. For his relaxation from jet-set diplomacy Mr Hans-Dietrich Genscher, the West German Foreign Minister, chooses Agatha Christie

mysteries – a clue, perhaps, to his skills at political survival.

There are also a good number of authors round the table, and not just of political hack-work. British Foreign Secretary Douglas Hurd will find material for further novels like his *Smile of the Face of the Tiger and Scotch on the Rocks*.

The Italians are, however, the most intriguing. Prime Minister Giulio Andreotti's titles include *Among My Friends a Few Popes*. His Foreign Minister, Gianni De Michelis, has the unique distinction of having written a guide to Italian night clubs entitled *Where are We Going To Dance Tonight?* That, alas, is not a question anyone will be asking this week in humid Houston.

Which company does business with over half the Financial Times 500?

The answer is NYNEX®. You'll find us solving information needs in over 70 countries around the world. More than 92,000 people are part of the NYNEX family of companies, each helping customers communicate a little easier, and a little faster.

Take our 2,000 people in The BIS Group, for example. BIS Banking Systems provides information solutions to customers in the financial services community worldwide. The Midas ABS family of software products offers sophisticated real-time software solutions designed to meet the needs of International Banking.

BIS Applied Systems is a major consultancy organization with technical skills embracing all aspects of information systems planning, resourcing and management.

BIS Mackintosh, BIS Shrapnel, and BIS CAP International provide research-based consulting internationally to information, technology vendors and users.

Brann Direct Marketing, another BIS company, provides a complete portfolio of direct marketing services including direct mail, telemarketing and other media.

In the U.S., NYNEX maintains over 14.4 million customer lines. Which is why so many countries ask NYNEX International to help them do the same thing.

The staff at our Science and Technology Centre make sure that we stay on the leading edge of technology, so that the solutions we recommend

to our clients will be relevant for many years to come. The results are seen in some of the most advanced high-speed voice, data and video networks in use today.

Since NYNEX has been in the business of communications and information management for over one hundred years, we've developed an understanding of a great many industries.

NYNEX International works with over 14 different countries, providing information and communications services.

Alliances are formed with major telecommunications organizations such as British Telecom, France Telecom and Telecom Australia. Together we develop and apply new technologies, for example, an integrated network systems management plan and a digital cordless pocket telephone.

So whether your information and communications needs are as simple as a two-line phone, or as complex as a global high-speed voice, data, and video network, chances are the answer is NYNEX.

NYNEX INTERNATIONAL (U.K.)
TEL: (071) 620 0683
FAX: (071) 928 7920

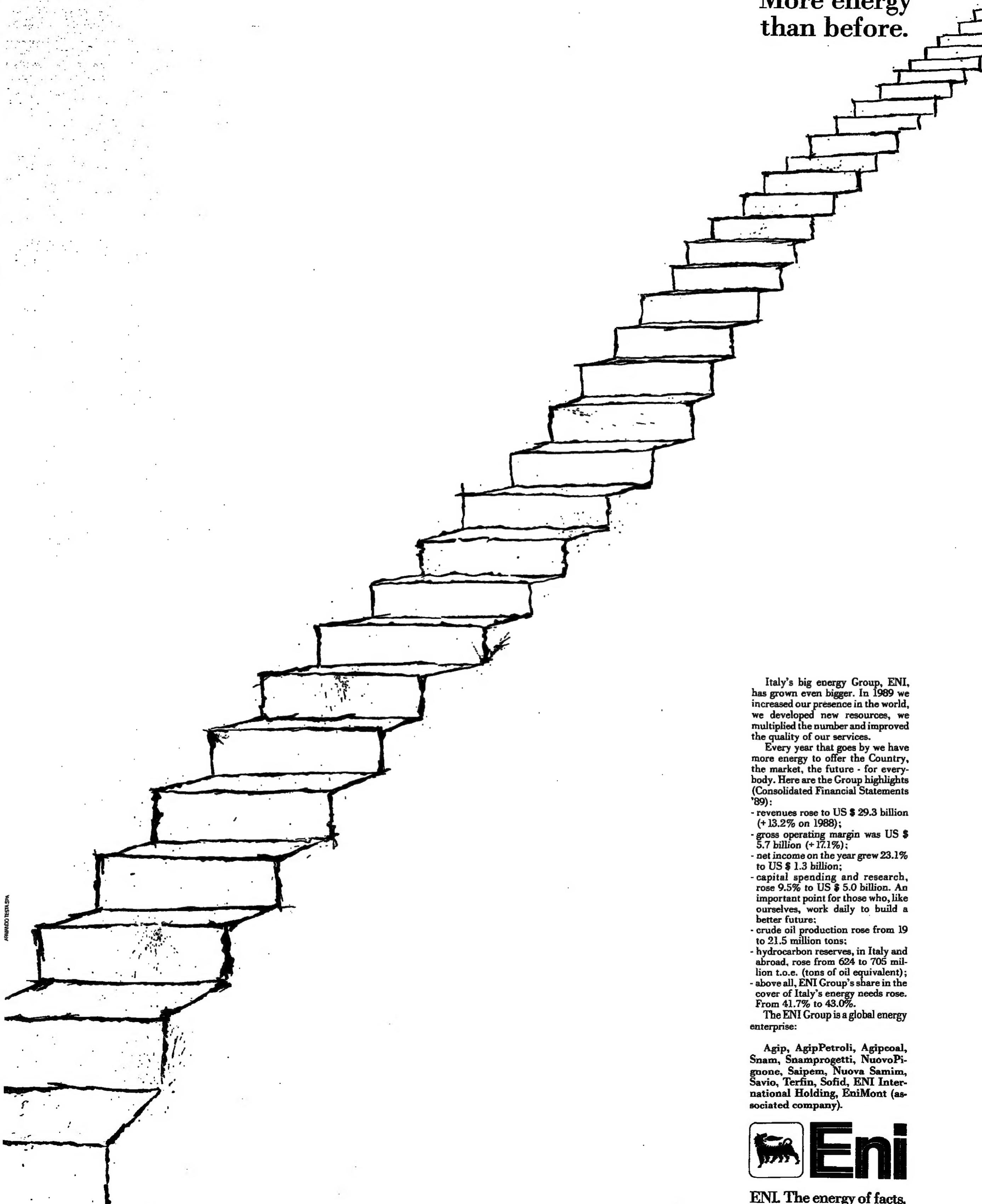
BIS GROUP
TEL: (071) 635 0866

Need to communicate? Need to compute? The answer is

NYNEX

© 1990 NYNEX CORPORATION

ENI 1989.
Another year's work.
More energy
than before.



Italy's big energy Group, ENI, has grown even bigger. In 1989 we increased our presence in the world, we developed new resources, we multiplied the number and improved the quality of our services.

Every year that goes by we have more energy to offer the Country, the market, the future - for everybody. Here are the Group highlights (Consolidated Financial Statements '89):

- revenues rose to US \$ 29.3 billion (+ 13.2% on 1988);
- gross operating margin was US \$ 5.7 billion (+ 17.1%);
- net income on the year grew 23.1% to US \$ 1.3 billion;
- capital spending and research, rose 9.5% to US \$ 5.0 billion. An important point for those who, like ourselves, work daily to build a better future;
- crude oil production rose from 19 to 21.5 million tons;
- hydrocarbon reserves, in Italy and abroad, rose from 624 to 705 million t.o.e. (tons of oil equivalent);
- above all, ENI Group's share in the cover of Italy's energy needs rose. From 41.7% to 43.0%.

The ENI Group is a global energy enterprise:

Agip, AgipPetroli, Agipcoal, Snam, Snamprogetti, NuovoPignone, Saipem, Nuova Samim, Savio, Terfin, Sofid, ENI International Holding, EniMont (associated company).



Eni

ENI The energy of facts.

CONTRACTS & TENDERS

Community Charge Maintenance of Register

The City Treasurer is considering the options for maintaining the Community Charge Register for the City of Westminster area.

No decision has yet been taken as to whether to use an annual or rolling canvass approach, or as to the precise timing of such action.

Organisations, with the appropriate experience and technology to carry out this type of activity in the most efficient and cost effective manner, are invited to register their interest, in writing, with full CV, by no later than 18 July 1990, and to submit their detailed proposals, including costs, for carrying out the program of work, by no later than 27 July 1990.

All communications should be addressed to: The Community Charges Registration Officer, Ref: F/D/PB, City of Westminster, PO Box 240, Westminster City Hall, 64 Victoria Street, London SW1E 6QP.

City of Westminster

LEGAL NOTICES

No. 69 2148 of 1990
IN THE HIGH COURT OF JUSTICE
CHANCERY DIVISION
IN THE MATTER OF MURPHY-GUBLER
LIMITED
AND
IN THE MATTER OF THE COMPANIES ACT
1985

NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 26th June 1990 (Case No. 1) for the reduction of the capital of the above-named Company from £2,500,000 to £2,300,000, was made on the 26th June 1990, the amount of £174,000 standing to the credit of the Share Premium Account of the Company, and that the same will be paid up and registered with respect to the capital of the Company as altered by the several particulars referred to in the said Order, and will be registered by the Registrar of Companies on 21st June 1990.

Dated this 26th day of July 1990

Menzies & Co
3 Worcester Street
Cotswold OX1 2PZ
Solicitors for the above-named Company

To Advertise PROPERTY TO RENT

Furnished lettings
Company and Embassy Lets
Long and Short Term
All appear in the FT
every Monday and Saturday

Further details from Richard Wellington,
TELEPHONE 071-573 3307
FAX 071-573 3054

RENTALS

KENWOODS

RENTAL

REALTY FURNISHED

PLATS AND HOUSES

Short and Long Lets

23 Spring St., London W2 2AA

Tel: 071-482 2222; Fax: 0837 1

Fax: 071-242 3750

DESK TOP PUBLISHING

The Financial Times proposes to publish this survey on:

25th July 1990

For a full editorial synopsis and advertisement details, please contact

Josma Shacklock
on 071 873 3269

or write to her at:

Number One
Southwark Bridge
London
SE1 9HL

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

CLIFFORD CHANCE

announce the opening

of their Frankfurt office

in conjunction with

GLEISS, LUTZ, HOOTZ, HIRSCH & PARTNERS

Querstrasse 8 - 16

6000 Frankfurt / Main 1

Telephone 49 69 245 5202

Facsimile 49 69 245 52298/245 52299

Telex 414292 GLHCC

PARTNERS IN FRANKFURT:
PETER EDWARDS RAJIV PARKASH

SOLICITORS OF THE SUPREME COURT OF ENGLAND & WALES
MITGLIEDER DER RECHTSANWALTSHAMMER

CLIFFORD CHANCE

AMSTERDAM BRUSSELS FRANKFURT HONG KONG LONDON MADRID NEW YORK PARIS SINGAPORE TOKYO UNITED ARAB EMIRATES
ASSOCIATED OFFICES DAKAR SAUDI ARABIA

UK NEWS

Brooke optimistic on Ulster talks

By Ralph Atkins

MR Peter Brooke, the Northern Ireland Secretary, yesterday sparked hopes of an agreement within the next three weeks with the Irish Republic over his plans to break Northern Ireland's political deadlock.

Mr Brooke wants to be able to outline his plans for starting round-table talks before the House of Commons rises for its summer recess on July 26.

He knows that if he fails there is a risk that his work over the past six months, aimed at starting talks, would unravel. Last week he was unable to give parliament a timetable for formal talks after a last-minute hitch with the Republic.

But speaking on BBC Television yesterday, Mr Brooke said:

"The encouraging thing in the three days since I spoke on Thursday is that the Irish Government, on more than one occasion, has indicated that



Peter Brooke and Gerry Collins: may meet soon

they do approach the remaining conversations with good-will and flexibility."

Mr Brooke will want to consult Mr Gerry Collins, the Irish Foreign Minister, as early as possible to find a way of resolving the disagreement.

Dublin insists that it should be involved from the outset in discussions which might affect the nature of the 1985 Anglo-Irish Agreement. Unionists, however, are against Dublin

being involved until substantial progress has been made on a new system of government for the province.

Talks to start arrangements for devolving power to Northern Ireland local politicians are thought likely to take place in a break between the meetings of the Anglo-Irish Conference which will be held every two or three months.

Mr Brooke said: "Since they [the talks] involve several strands we are going to need

to be able to move onto the other strands at a reasonably early stage."

Despite the precariousness of his negotiations, Mr Brooke remains hopeful that progress can be made. "There has been a willingness on the part of the parties to be helpful... The nearer we get to the end the higher the stakes for everyone and therefore the greater the willingness to show goodwill."

The report says most existing measures to reduce long-term unemployment are reasonably effective but they are inadequate in scale and scope.

It says: "Government employment and training programmes, for example, provide places at any one time for only

Call for expansion of training schemes

By Lisa Wood, Labour Staff

LONG-TERM unemployment in Britain could be virtually eliminated within four years if every person registered as unemployed for more than a year was guaranteed a place on a training or employment programme according to a report by the Employment Institute.

Dr John Philpott, director of the institute and author of the report, maintained that this goal could be achieved at no additional net cost to the public purse. The average annual cost of about £1.5bn a year would be offset by savings in benefits, and increased tax and National Insurance revenue.

The report says most existing measures to reduce long-term unemployment are reasonably effective but they are inadequate in scale and scope.

It says: "Government employment and training programmes, for example, provide places at any one time for only

one-third of people unemployed for more than a year, and the central measure, Employment Training (ET), is in its present form anyway inappropriate to the needs of many."

In January 1990 almost 600,000 people in Britain had been out of work for a year, half of them for three years or more.

Dr Philpott says the addition of a maximum of 375,000 places on training or employment programmes would eventually allow the number of long-term unemployed people to fall to about 75,000. He urges the creation of 100,000 places on an improved ET programme as well as 250,000 subsidised job placements in the private sector and 25,000 in the public sector.

• *A Solution to Long Term Unemployment. The Employment Institute, Southwick House, Black Prince Road, London SE1. Price £4.50.*

Civil Service aims to help part-timers

By Diane Summers

FRESH impetus is being given to a Civil Service drive to attract more part-time workers as senior managers are being told that their performance in recruiting and promoting part-timers is to be scrutinised.

An 18-month study of all Civil Service terms and conditions has just been completed with the aim of ensuring that part-timers, in particular women with children, are not discriminated against. The Civil Service, while conceding that it is unable always to compete on salaries, is hoping to beat the private sector when it comes to the provision of flexible working opportunities.

While many organisations claim to be taking action to attract women returners, the reality is that part-time opportunities tends to be available only for lower-grade jobs. The Civil Service scheme emphasises opportunities for flexibility in the most senior-grade posts.

Nalgo is to argue at the TUC that a future Labour government should repeal all the Government's union laws.

It will cite criticism of the laws by an International Labour Organisation committee of experts made last year.

technology is the shortage of skilled engineers and engineering managers.

The report suggests that job losses as a direct result of the introduction of microelectronics in manufacturing applications averaged between 40,000 and 50,000 jobs a year between 1983 and 1987 but that this figure was dwarfed by job losses from other causes, chiefly the economic recession and organisational change.

The study shows, furthermore, that of companies which had introduced microelectronics either in their products or services since the early 1980s, more than half said there had been no change in the number of employees, while others reported increases.

The kind of jobs lost were predominantly unskilled manual jobs, according to the report.

The Employment Effects of New Technology in Manufacturing £19.95 from the Policy Studies Institute, 100 Park Village East, London NW1 3SR.

Companies found to favour new technology

By Alan Cane

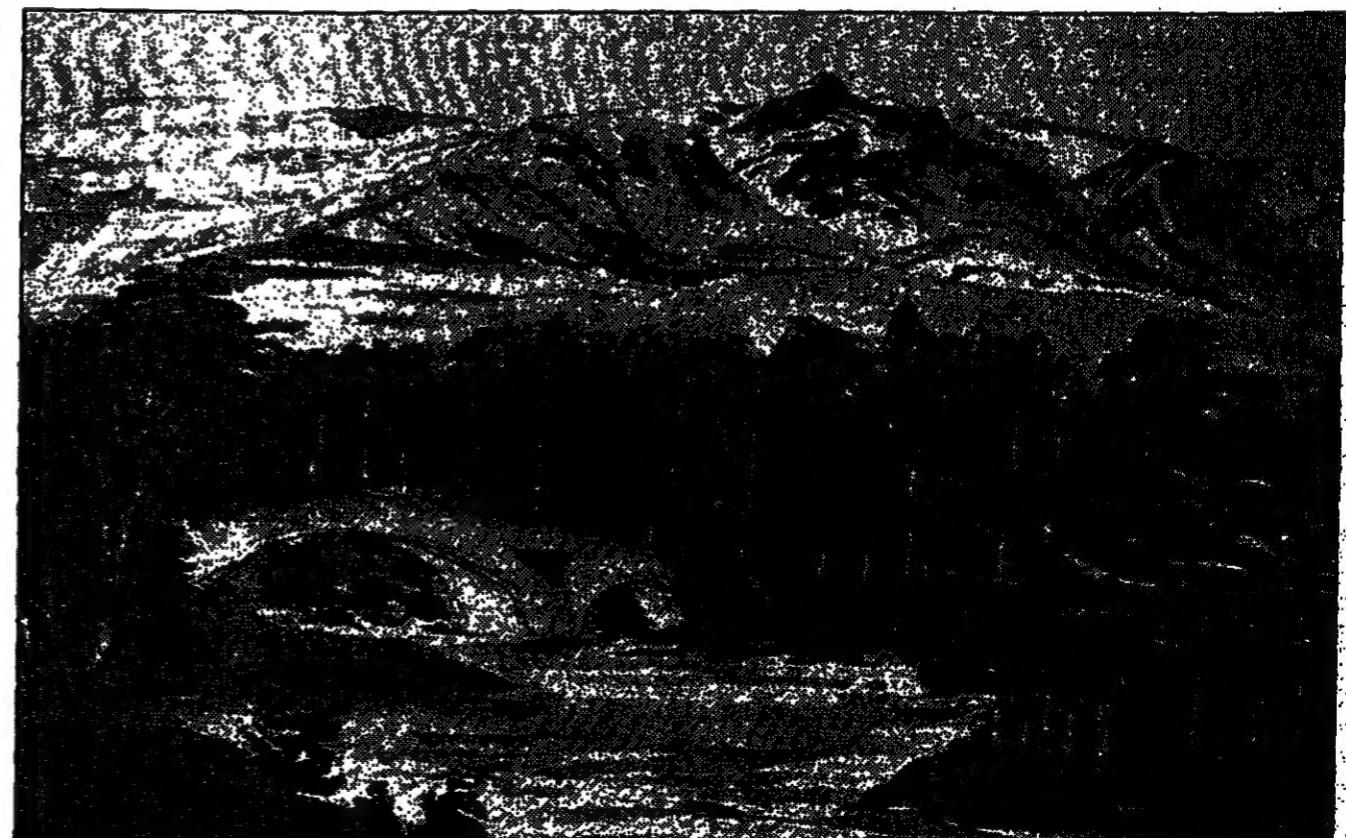
FEARS that the introduction of new technology into the UK manufacturing industry would lead to widespread job losses, deskilling and negative reactions from trades unions have proved unfounded according to a new report from the Policy Studies Institute.

It says that among companies it canvassed there was no belief that there would be a dramatic surge in the take up of new technology. Changes would be incremental and there were no signs of a move towards the "automated factory" using computer-integrated manufacturing (CIM) which could result in drastically reduced workforce numbers.

The report is the latest in a series of studies from the PSI which show that the proportion of factories using micro-electronic technology either in products or processes has grown from seven per cent in 1978 to more than two-thirds today. It says the greatest single problem in relation to new

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

To create a forest in East London we're putting up 50 trees in Bloomsbury.

H.R.H. The Prince of Wales's watercolour "Brig O'Dee, Balmoral", on show at the exhibition, but not for auction.

© A.G. Carrick Ltd.

my Favourite Tree

From 9 - 19 July 1990, at The Imagination Gallery, 25 Store Street, South Crescent, London WC1. Open 12.30 pm - 6.00 pm Mon. - Fri. Sat. 10.00 am - 6.00 pm, closed Sun. 15 July. ADMISSION FREE

'My Favourite Tree' is a major exhibition organised by the Financial Times, which shows the works of leading professional artists, photographers, public figures and celebrities who have shown concern for our environment.

Each contributor has been asked to either paint, draw, sculpt or photograph their favourite tree. At the end of the exhibition, the works of art will be auctioned in aid of The East of London Community Forest - a scheme organised by the Countryside and Forestry Commissions.

expansion
schemes

BAe seeks leave to play wider telecomms role

By Hugo Dixon

BRITISH AEROSPACE is seeking to persuade the UK Government to let it provide international telecommunications services by satellite and to lay its own long-distance telephone cables.

The move is part of a drive to become a leading participant in Britain's telecommunications market. BAe, along with Racal Electronics and British Rail, is one of the leading UK challengers to the British Telecom/Mercury Communications duopoly, due for review by the Government in November.

Although BAe's strategy will depend on the outcome of the review, the group estimates that it might achieve annual turnover of about £1bn by 2000.

BAe is anxious to find new sources of revenue to offset the slowdown in defence spending. BAe already has two foot-holds in the UK telecommunications market. It owns 35 per cent of MicroTel, one of three companies licensed by the Government last year to run the next generation of mobile communications services, known as personal communications networks (PCN). It also owns wholly one of seven specialised

satellite service operators licensed in 1988.

However, both licences are subject to restrictions that BAe wants lifted. The company set out its position recently in a submission to the Department of Trade and Industry.

The satellite licence can carry only one-way traffic within Europe and cannot provide services connected to the public telephone networks. BAe wants to be able to provide two-way services around the world and to connect its satellite network to BT's and Mercury's public networks.

Also, MicroTel wants to be able to lay its own long-distance network, using fibre-optic, microwave and satellite links.

BAe does not aim at this stage to compete head-on with BT and Mercury as a fully fledged third national operator. It intends instead to focus on the fast-growing niche markets of satellite and mobile communications. However, it wants to be free to lay its own network, to avoid dependence on BT and Mercury and to be able therefore to negotiate better terms and conditions from them.

Sanyo Oil plans £50m Welsh leisure complex

By John Authers

SANYO OIL, the Japanese oil company, has submitted planning applications to build a golf course and leisure complex worth about £50m near Monmouth in Gwent, Wales.

The scheme might create more than 200 jobs in the area if it receives planning permission. Monmouth Borough Council was unable to comment on the planning application yesterday.

The complex, which includes a 130-bed hotel and 100 self-catering holiday lodges, will be built on the site of the former country home of Charles Rolls, one of the founders of Rolls-Royce.

Sanyo recently bought the

estate and the house, which has been disused for the past 15 years. It plans to dedicate a museum on the site to Rolls' work as a pioneering motorist, balloonist and aviator.

A separate application was also lodged to build 80 executive four and five-bedroom homes next to the golf fairway, estimated to cost about £450,000 each. Sanyo's consultant architects have also offered to discuss the inclusion of lower-cost "affordable" housing for local buyers.

Mr John Mainson, of L&R Leisure Consultants, which is handling the development, said the scheme would help to attract investment to Wales.

Shakeout in advertising forecast as slide sets in

By Alice Rawsthorn

THE ADVERTISING industry is set for a shakeout in the early 1990s as smaller advertising agencies come under increasing pressure and larger agencies struggle against rising costs, according to a new study.

In recent months, the advertising industry has suffered an unexpectedly severe slowdown in advertising expenditure. Some large agencies, such as Saatchi & Saatchi, have been forced to shed staff. Others, such as Ogilvy & Mather, plan to cut costs by moving outside central London.

The study, conducted by Data Institute in Belgium together with MPS, a UK marketing consultancy, suggests that the slowdown might continue for several years. It forecasts that the UK market for advertising and sales promotion will grow by just over 3 per cent a year between now and 1992. That is slightly below the average rate of growth across the rest of Europe.

West Germany is expected to be the fastest growing market, with average growth of 5 per cent over the same period. The French and Swiss markets should also expand faster than the UK, with growth of more than 4 per cent.

The comparatively low growth of the UK market will intensify the pressure on profitability. The study predicts that the profit margins of UK advertising agencies may fall by nearly 7 per cent a year until 1992.

The study suggests that the combination of sluggish expenditure and declining profitability may put some of the small, specialised agencies out of business.

Larger agencies may also be squeezed. In recent years such agencies have faced steep increases in salaries and overheads at a time when the increases in fees and commission have not kept pace with inflation.

The Data Institute/MPS Advertising Report is available from MPS, Peirland House, 207 Desborough Road, High Wycombe, Buckinghamshire, HP11 3QL.

Baker fails to find lift-off in Llandudno

Ralph Atkins spends a quiet Saturday observing the Conservatives' Welsh conference

INE-THIRTY on a grey Saturday morning in Llandudno, North Wales. Mr Kenneth Baker, the earnest Tory party chairman, is preparing to rally the troops at the Conservatives' Welsh conference.

In the chair is Miss Beata Brookes, the colourful deputy chairperson of the Welsh party and former MEP. With her matching suit and spectacles she is a rare flash of purple thunders in the quiet seaside resort.

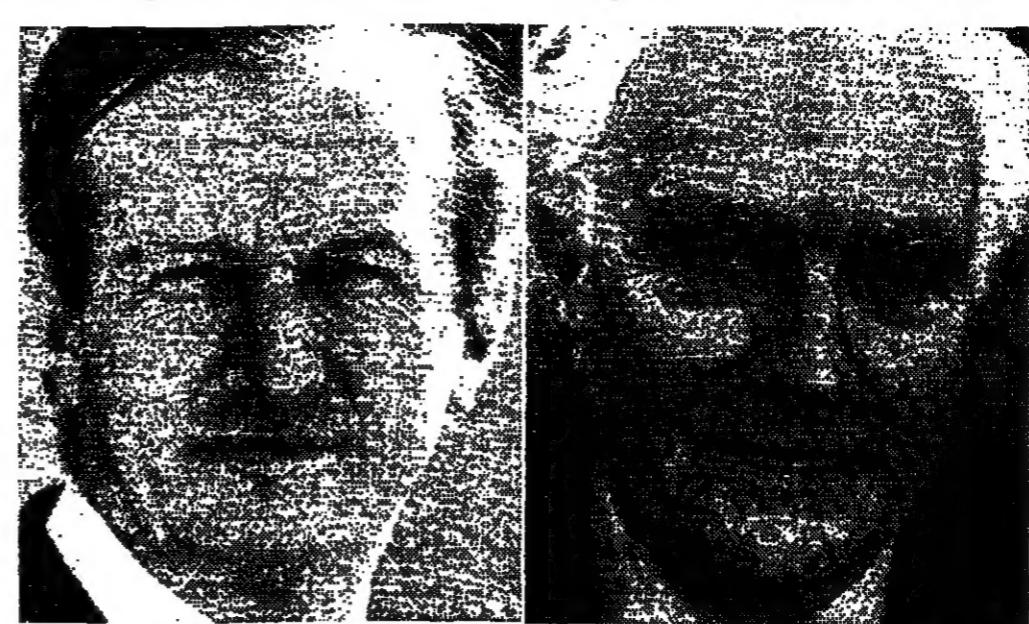
Mr Baker is introduced as "one person who is never going to allow the tide to turn to Labour." He smiles bashfully.

The party chairman's speech swirls around the growth record of the Welsh economy and the wonderfulness of Mrs Margaret Thatcher, and concludes with a pirouette on the evils of the opposition.

But at the end, his 40-second standing ovation from the 200, mostly elderly, delegates smacks of the perfunctory. Somehow, lift-off has not been achieved.

By the close of conference the gentle calm at Llandudno had hardly been disturbed. There had been no great show of emotion, no cheering or foot-stomping speeches. The atmosphere at the Canolfan Aberconwy centre had been no more excited than a school prize-giving.

Part of the problem for the Welsh Tories was the unnatural terrain. Conservatives hold



David Hunt, the newly appointed Welsh Secretary (left), and Sir Anthony Meyer

only seven out of 38 seats in Wales - half their representation after the 1983 election.

The

history of the mountains and valleys, with their traditional reliance on heavy industry and mining, is wrapped more in all-male choirs and socialist oratory than in modern Conservative marketing.

In Llandudno, the brasher element was not totally unrepresented. The Young Conservatives' disco brought out pin-striped suits, blazers and silk handkerchiefs a-plenty, even if it did end at midnight because

of the noise. And it was not hard to find those predicting future Conservative gains.

"The old working-class solidarity based on 10,000 people working in the same factories or in pits underground is being broken down," says Mr Nicholas Bennett, MP for Pembrokeshire.

But Mr Baker's style of politics still seemed curiously out of place.

Sitting near the back of the hall, Sir Anthony Meyer, MP for Clwyd North West and stalking-horse challenger to

the Conservative party leader-

ship last year, was less than impressed.

"He just came and gave us a standard party speech which seemed not particularly well suited to the audience . . . It was a bland speech but I don't think there was anything else he could have done."

Sir Anthony favours a more conciliatory and pragmatic style.

What the Government needs to adopt in Wales, he says, is "a much more interventionist approach than is fashionable in England". He backs enthusiasm.

ically institutions such as the Welsh Development Agency and the Welsh Tourist Board.

The peculiarities of Wales were not lost on Mr David Hunt, the newly appointed Welsh secretary. He offered a speech with all the right noises for a minister in Mrs Thatcher's free-market cabinet. But it was intermingled with broad hints that he will follow the distinctive, interventionist pattern set by his predecessor, Mr Peter Walker.

"Positive partnership is my creed," he told delegates in an address littered with references to "our country."

On the announced closure of the Brynbo steelworks, he reiterated his strategy of finding ways of smoothing the impact with the help of development agencies — a strategy more recently followed by Mr Malcolm Rifkind the Scottish Secretary, over the closure of the Ravenscraig hot strip mill.

"One of the first things that was said to me on taking office was Croeso i Gymru - Welcome to Wales," Mr Hunt told delegates. "I want to give you a new message. Not just welcome to a new Wales - Croeso i Gymru Newydd."

At the conference finale there were no balloons tumbling from the ceiling.

Instead the audience rose and, with much reverence, sang the Welsh national anthem. Mr Baker stood speechless.

FT SATELLITE MONITOR

Advertising seen as crucial to size of the market

By Raymond Snoddy

MAY WAS a strong month for the combination of sluggish expenditure and declining profitability may put some of the small, specialised agencies out of business.

Larger agencies may also be squeezed. In recent years such agencies have faced steep increases in salaries and overheads at a time when the increases in fees and commission have not kept pace with inflation.

The Data Institute/MPS Advertising Report is available from MPS, Peirland House, 207 Desborough Road, High Wycombe, Buckinghamshire, HP11 3QL.

would choose BSB over from 31 per cent to 41 per cent. The proportion choosing Mr Rupert Murdoch's Sky Television was 11 percentage point down at 37 per cent with 22 per cent undecided.

BSB was significantly stronger among those people aged over 45.

A total of 883,000 households in the UK now have BSB, according to the monitor, which also suggests that the potential size of the market for BSB has increased after its extensive advertising campaign on television.

The percentage of households intending to install satellite television and saying they

would choose BSB rose from 31 per cent to 41 per cent. The proportion choosing Mr Rupert Murdoch's Sky Television was 11 percentage point down at 37 per cent with 22 per cent undecided.

Continental is forecasting a total of 1.3m satellite receivers installed by the end of the year, an average of 70,000 each month, split between Sky/Asstra and BSB.

June also showed a slight improvement in the overall size of the potential direct-to-the-home market after months of decline.

Mr John Clemens, chairman of Continental Research, which produces the Monitor based on interviews with 5,000 adults,

says: "The level of installations is good and the expected drop-off anticipated during the summer months does not seem to be occurring."

Continental is forecasting a total of 1.3m satellite receivers installed by the end of the year, an average of 70,000 each month, split between Sky/Asstra and BSB.

June also showed a slight improvement in the overall size of the potential direct-to-the-home market after months of decline.

In December 1989, those who had already installed satellite television or who said they def-

initely or probably would, totalled 4.8m or 20 per cent of all homes. By April, that had fallen to 3.4m or 15.8 per cent, a fall that continued in May to 2.8m or 13.2 per cent. The June figure was 2.8m or 13.6 per cent.

Mr Clemens says: "Over the past 18 months it has become clear that the size of the potential market fluctuates very much in accordance with advertising expenditure."

He argues further: "The start of the BSB campaign and Sky's response to this, may now start to return market potential to its earlier size."

ISTANBUL

A GOLD MINE OF OPPORTUNITIES FOR INVESTORS

TURKEY

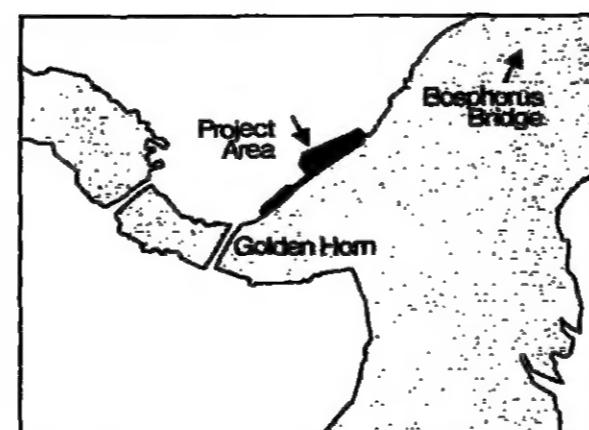
A country growing rapidly, aiming at great heights, leaping into the future...

ISTANBUL

A bridge between two continents...
A city that unites two seas...
The economic capital and major tourist center...
A focal point of international travelers and freight...
A city that should be a magnet for investors...

An invitation to investment and construction companies of repute and vision to take part in a grand development project on a prime real estate belonging to The Turkish Maritime Organization, one of the largest state enterprises in Turkey.

The development of the area, based on the Build-Operate-Transfer model, needs the expertise and professional skills of the highest international standard.



The project would comprise a new Passenger Seaport Complex, terminal buildings, hotels, business shopping and entertainment centers.

Building and establishments on the site, such as the general administrative offices, a hospital, the Galata and Salipazar seaport lounges, shops, stores and storage facilities may need facelift, additions and demolitions to make way for new structures.

Within the site of our grand project is Turkey's gateway to the sea, a 1120 m. waterfront on the European side of the Bosphorus between the Golden Horn and the Bosphorus Bridge.

Here's the golden opportunity to translate a developer's dream into reality!

Investors, foreign and domestic, are welcome to submit their proposals to the Construction and Real Estate Department, General Head Office, The Turkish Maritime Organization by November 30, 1990.

To obtain a copy of the specifications relating to all prospective proposals, a \$ 500.00 fee must be submitted to the Construction and Real Estate Department.



TURKISH MARITIME ORGANIZATION

Address: *Turkiye Denizcilik Isletmeleri Genel Müdüriyeti
İncar-Emlak Dairesi Başkanlığı
Meclis Mebusan Caddesi No: 32 Kat: 5
Salipazar/İSTANBUL/TURKEY*
Telephone: (011) 151-5982 - 151-5983
Fax : (011) 149-5391
Telex : 24895 dzb-tr



NEW HEALTH CLUB FOR THE BODY AND SOUL

Espre. Here for the 90's is something new. The club where you can wind down as well as work out. And where membership doesn't cost the earth. Opposite the Tower of London. The ultimate health club. Espre. Individual & Corporate Membership available.

ESPRE
THE CLUB
AT ROYAL MINT COURT
071-488 1222

Prudential estate agencies face extensive cuts

By Barry Riley

PRUDENTIAL Corporation is on the verge of implementing the long-expected cuts in Prudential Property Services, its loss-making chain of about 575 estate agencies.

An announcement this week will foreshadow the closure of more than 100 branches, with the emphasis on those which lose the most money or which have overlapping territories. Several jobs will be axed with each office closed, although it may be that some employees may be redeployed elsewhere in the Prudential group.

The decision comes after the receipt of a detailed report commissioned last year from the management consultants Coopers & Lybrand Deloitte, and against the background of further weakness in house prices and depression in the residential property industry.

Last year Prudential reported that its estate agency chain lost £45m, and further heavy losses on a similar scale are inevitable for 1990.

Prudential was one of a number of financial institutions that began building up national chains of estate agents in the mid 1980s. In the Prudential's case the objective was to build a high-street presence that would enable it to move up-market and become less

dependent than in the past on its door-to-door sales force.

There has also been persistent speculation about a move into the short-term deposit-taking business, perhaps through the purchase of a building society.

However, the calculations were undermined when the number of residential property transactions plummeted by more than half in last year's difficult conditions, although Prudential claimed that the "conversion" rate in terms of the 36 per cent of buyers that took out Prudential mortgage repayment plans was quite encouraging. Some £200m was spent on building the chain which at one stage topped 800 branches and was Britain's biggest.

Last November Mr Joe Bradley, managing director of PPS, resigned after internal disagreements about the division's future, and temporarily the chain was run by Mr Mick Newmarch, who in April took over as chief executive of the whole Prudential group.

Recently Mr Brian Medhurst, a member of the main Prudential Corporation board, was given responsibility for PPS.

Already a substantial pruning of PPS has taken place, and the further rationalisation is Mr Newmarch's first serious test as chief executive.

Critics fear that such a commercial style will encourage trusts to concentrate on profitable activities, undermining the balanced provision of service across the country which is an NHS strength. Many doctors oppose the principle of trusts and the BMA says it knows only seven hospitals where consultants favour the idea.

The proposed contract-based funding system has made self-government particularly suitable for some specialist hospitals drawing patients from a wide

Hospitals start to put faith in becoming self-governing trusts

Alan Pike reports on the latest stage in the NHS reforms

BY THE end of the month, up to 70 hospitals will have made formal applications to become self-governing trusts under the Government's health reforms.

They are what Mr Kenneth Clarke, Health Secretary, calls the first wave - hospitals that will spearhead the new arrangements by becoming trusts from the day the reforms come into force on April 1 1991. His opponents are also preparing to make waves, fighting the applications during a three-month consultation period that has to take place before Mr Clarke decides whether to approve them.

Mr Robin Cook, shadow health spokesman, has said that the Labour Party plans to turn local consultations into a series of "by-elections" on the health reforms. That will coincide with British Medical Association campaigns in areas where doctors oppose attempts to turn their hospitals into trusts.

From next April all hospitals - whether trusts or not - will be financed through contracts for treatment awarded by health authorities.

Trusts will differ by being run by separate, business-like boards of directors and will be entitled to own assets, borrow money and determine pay and conditions of staff outside national agreements.

Critics fear that such a commercial style will encourage trusts to concentrate on profitable activities, undermining the balanced provision of service across the country which is an NHS strength. Many doctors oppose the principle of trusts and the BMA says it knows only seven hospitals where consultants favour the idea.

The proposed contract-based funding system has made self-government particularly suitable for some specialist hospitals drawing patients from a wide

area. One of these - the Alder Hey Royal Liverpool Children's Hospital - was among the first trust applicants.

The Alder Hey is Europe's largest children's hospital, with more than half its patients coming from outside Liverpool. Under contract funding, health authorities from elsewhere in the north-west, North Wales and the Isle of Man that send children there will have to pay negotiated rates for treatment.

Unlike many other hospitals, the Alder Hey's opposition is strongly supported by medical staff - 82 per cent voted in favour of the ballot.

One of the most highly charged debates is taking place at Guy's, a leading London teaching hospital, where managers have undertaken not to pursue trust status if a majority of consultants oppose it in a ballot that opened on Friday, in spite of a vigorous campaign by opponents, a committee set up by the Guy's consultants to examine the implications of trust status has come out in favour, and that may well influence the ballot result.

In some areas, doctors' opposition has contributed to decisions not to submit trust applications. Mr Barry Starkie, district general manager at West Norfolk and Wisbech, says proposals to establish a trust in the district have been deferred partly because of difficulties in establishing information systems in time, and partly because consultants say they can see no point in pursuing trust status this side of a general election.

In urban areas, competition for contracts under the new funding system is a real possibility, and managers of potential trusts are already beginning to think in market - and marketing - terms.

Kingston Hospital, London - where senior medical staff have split 27-27 on whether to support trust status - is one of 23 district general hospitals within a 15-mile radius and the hospital's trust project team, working with Ernst and Young management consultants, has carried out a market survey to discover how general practitioners and patients view the hospital.

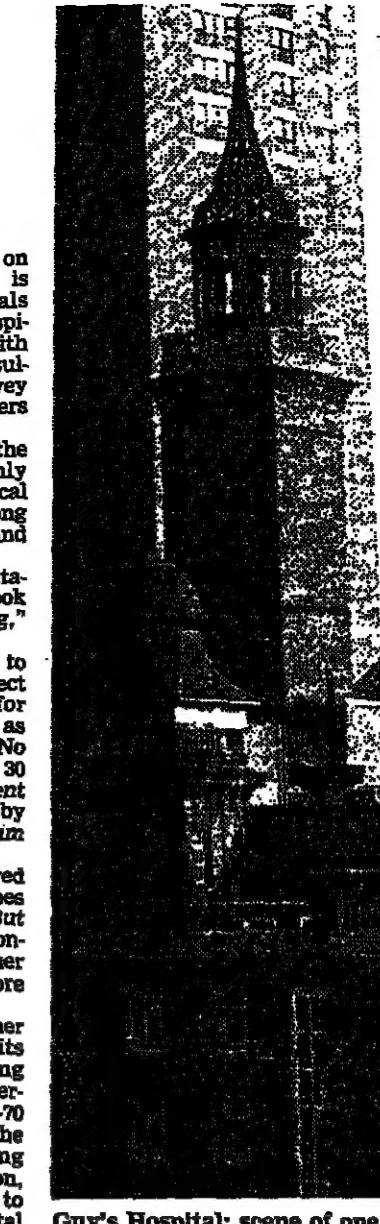
Dr Ian Strickland, a member of the team, says that produced uniformly good reports on the quality of medical services but there was concern among patients about the hospital's decor and customer relations.

"It is clear that people find consultations in beige-painted rooms which look like converted toilets unappealing," says Dr Strickland.

In addition to recognising the need to smarten up the buildings, the project team has developed guarantees for patients while the hospital, running as a trust, would undertake to deliver. No one would be kept waiting more than 30 minutes beyond a stated appointment time, and that would be followed by similar assurances on the maximum wait for treatment and operations.

That is precisely the sort of improved customer service that Mr Clarke hopes his reforms will bring the public. But with the move to funding through contracts next year all hospitals, whether trusts or not, will have to become more patient-friendly.

The number of hospitals and other NHS facilities, like community units and ambulance services, becoming trusts in April will be small - considerably smaller than this month's 60-70 probable applicants. But the logic of the Government's reforms, separating health care funding from its provision, means that self-government is likely to form the eventual model for hospital management throughout the NHS.



Guy's Hospital: scene of one of the most highly charged debates

Business failures up 30% to 10-year high

By Charles Batchelor

THE RATE of business failures in England and Wales rose to its highest level for 10 years during the first six months of 1990, according to Dun & Bradstreet, the business information group.

More than 11,600 businesses failed, an increase of 30 per cent on the same period last year. That compares with an increase of only 0.4 per cent between the first halves of 1988 and 1989.

It would appear that small businesses are faring worst, as the demise of one large company may lead to the failure of several smaller suppliers, Mr Philip Mellor, the marketing manager, said. Inflation and high interest rates mean that many small companies are being paid late.

The worst-affected regions were the east and south-west. Business failures in the eastern region rose by 61 per cent to 518 in the first six months of this year over the same period last year, while those in the south-west rose by 54 per cent to 1,378.

The south-west accounted for 15 per cent of all failures in

Air anti-tank weapon is cancelled

By John Authers

THE Ministry of Defence has abandoned a multi-million-pound project for airborne anti-armour "smart bombs".

The decision is a result of the "Options for Change" review of defence carried out in response to political developments in eastern Europe.

The weapon, the SR(A)1238, would have been carried by the Tornado, Harrier and Eurofighter aircraft.

Offers were made by the defence contractors Hunting Engineering and GEC-Marconi when the project was first defined in 1987.

Marconi put forward the Brimstone system, which it manufactures, while Hunting Engineering offered Swarm, which it builds in conjunction with Honeywell, the US controls maker. Both systems already exist.

Mr Alan Clark, Minister for Defence Procurement, disclosed the decision in a parliamentary answer to Mr Hugh Dykes, Conservative MP for Harrow East.

The fleet sector - sales to companies operating 25 or more cars - accounted for 35.75 per cent of the UK's total 1.07m new car sales in the first half. The sector assumed increasing importance to manufacturers this year as high interest rates have sharply reduced new car

Umist strengthens links with northern industry

By Ian Hamilton Fazey, Northern Correspondent

THE TOTAL yearly economic output of Manchester's universities, colleges and polytechnic is likely to be at least £1bn by the end of the century, according to Professor Harold Hawkins, principal of the University of Manchester Institute of Science and Technology (Umist).

He estimates that by then Manchester will have the largest combined higher-education campus in Europe. There are already nearly 40,000 students in the city. Prof Hawkins says the £1bn is made up of items such as staff salaries, grants, and research contracts.

As well as Umist, the campuses include the universities of Manchester and Salford, Manchester Business School and the city's polytechnic.

Umist's own contribution to growth will include 1,000 extra students to take its own numbers to 5,800. It is also strengthening its links with industry through new chairs endowed by northern industry.

To fund the expansion, Umist has brought in Professor Roland Smith, a former teacher at the institute and now chairman of British Aerospace, to head its Millennium Project, the aim of which is to raise £25m over the course of the next 10 years.

The fund now stands at £5m, a quarter of it raised since last October. Prof Hawkins yesterday announced that Poly Peck International, the food and electronics conglomerate, was the latest contributor, with £300,000 to set up a chair in international business studies.

Prof Smith said that the aim of the fund was to improve the relationship between industry and universities. "Business has been far too disinterested in the work of universities in the post-war period."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

To fund the expansion, Umist has brought in Professor Roland Smith, a former teacher at the institute and now chairman of British Aerospace, to head its Millennium Project, the aim of which is to raise £25m over the course of the next 10 years.

The fund now stands at £5m, a quarter of it raised since last October. Prof Hawkins yesterday announced that Poly Peck International, the food and electronics conglomerate, was the latest contributor, with £300,000 to set up a chair in international business studies.

Prof Smith said that the aim of the fund was to improve the relationship between industry and universities. "Business has been far too disinterested in the work of universities in the post-war period."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

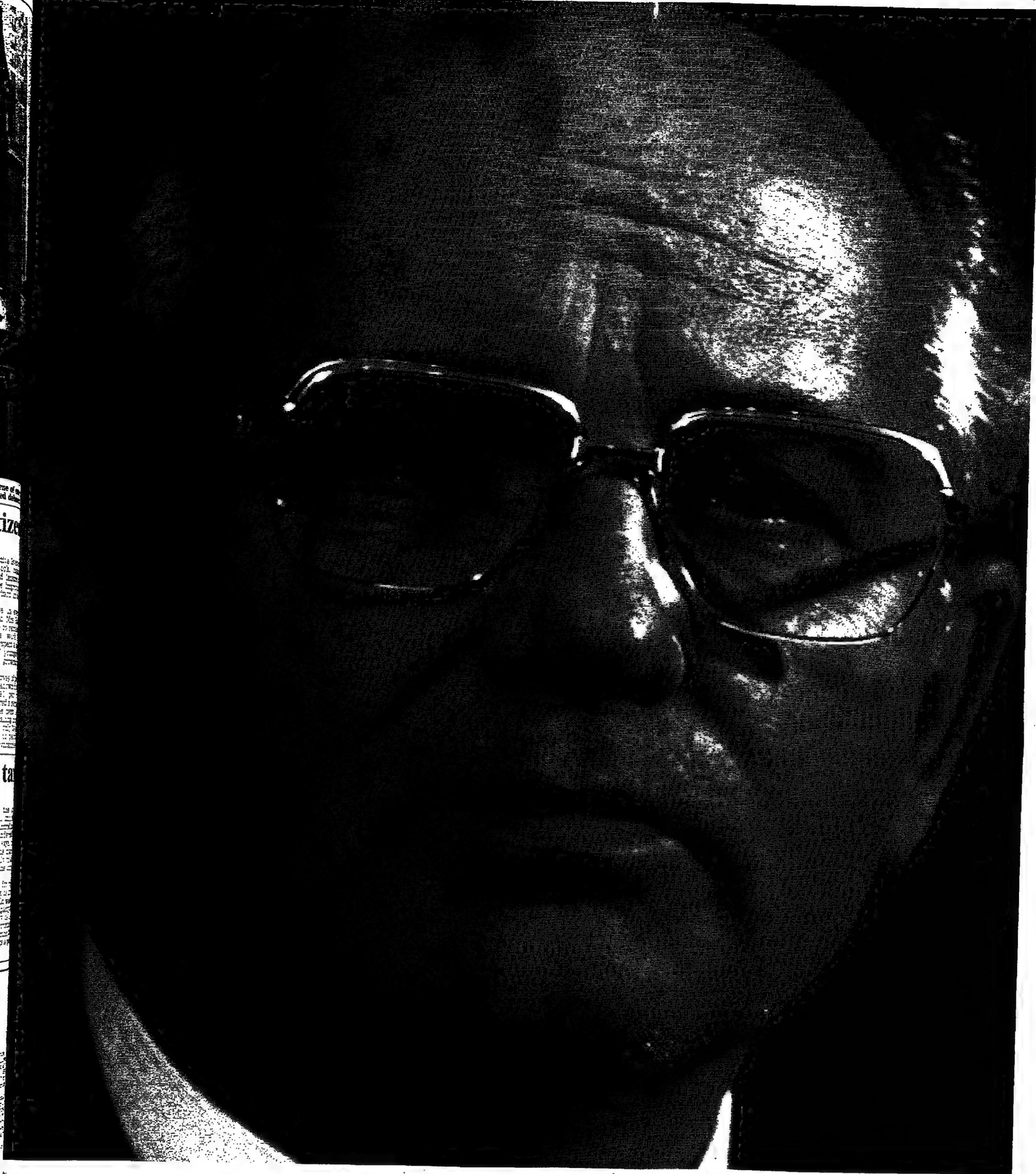
He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."

He continued: "We have got to develop the university-industry relationship. Industry has a responsibility to get closer. We require high-quality output from higher education. We cannot develop our businesses without good graduates."



IF THE PARTY FIRES HIM, WE HIRE HIM.

because; as a leader, he realised that hierarchical control is
the enemy of human development.

And because he showed that taking personal responsibility combined with creativity at all levels in an organisation
is a powerful weapon against rigidity.

For these qualities of character we would hire him.
We are Origin, a new name for an established profes-
sional services organisation in Telematics and Information

Technology. Over 3000 professionals work together rendering services to our clients from one of our 50 offices in 11 countries.

In the last 15 years we have designed and developed with full responsibility more than 1000 sizeable projects.

The majority of these were awarded to us because we believe that automation should be subordinate to people and not the other way around.

We hope sincerely that Mikhail Gorbachev will finish what he started.

But we also hope we will find more and more people with his attitude to work with. Whether as colleagues or as visionary clients. For more information call: 3140.546500.

ORIGIN

Origin. The human resource for software projects.

MANAGEMENT

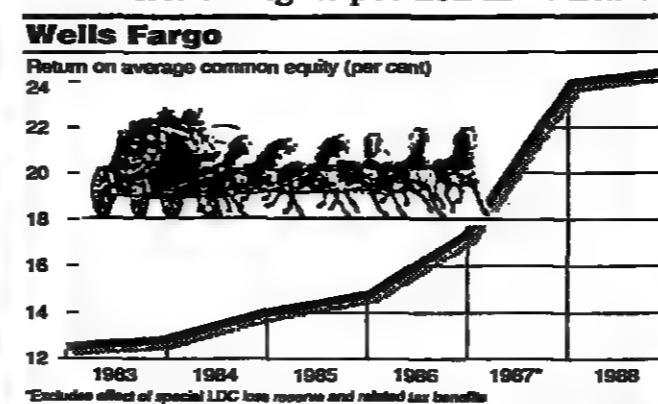
Wells Fargo

A scene of domestic bliss in California

David Lascelles assesses the US bank's plans for consolidating its position in its home state



Carl Reichardt



Excludes effect of special LDC loss reserve and related tax benefits



Paul Joss

The hallway to the Wells Fargo bank building in San Francisco must be one of the most eye-catching in the business. Complete with genuine Wild West stage coach, bullock carts and other trappings of the 1849 California gold rush, it captures all the trappings of the Wells Fargo name.

But if Wells Fargo is a bit of a legend, it is for different reasons these days. Over the past 10 years the bank has developed a reputation for individuality which might even look idiosyncratic were it not for the impressive results that appear on the bottom line.

Dealing, in his words, of its president, Paul Joss, that it is "grateful to be located in this state," Wells has steadily abandoned its international outposts and has concentrated virtually all its resources on California. Last year, it sold its four remaining overseas offices (in Hong Kong, Singapore, Tokyo and Seoul), disposed of all but a vestige of its Third World loans and proclaimed itself a truly domestic bank.

So much so that when the chairman of the world's 100 largest banks gathered for their prestigious International Monetary Conference in San Francisco last month, no one from Wells turned up. "We can think of better ways of spending our shareholders' money," said a member of the bank's staff.

The architects of Wells' strategy are Hazen and his chairman, Carl Reichardt, who proclaim in their latest annual report: "Wells Fargo wants to become simply the best bank in the West."

The strategy evolved from the belief that banking success should be measured not in terms of size, global reach or

even sophistication, but profitability.

Although many banks

now pronounce that to be their goal, Wells was one of the first, and most thorough, to act on it. Profitability, it decided, could best be achieved by focusing on selected markets where the bank could provide a few services well, and at extremely low cost.

Wells was indeed fortunate to be located in a market — California — that is itself almost a country of its own, with a population of 28m. This gave it a stronger justification for withdrawing from the international scene.

Wells was also fortunate in its timing. The 1980s were disastrous for all but the strongest banks in California because of the recession early in the decade. As other banks wobbled or withdrew, Wells used its financial strength to expand its market share.

It bought Crocker National Bank from Midland Bank after the UK clearer was forced into an ignominious retreat; it also bought Barclays' retail bank in the state. The well-publicised arrival of its main competitor, Bank of America, gave it further advantages — and allowed it to buy the bank's trust business as well.

Over the past 12 months Wells has bought a further four banks in the state, and is keeping alert for more acquisitions. It has even been rumoured to be contemplating a bid for First Interstate of Los

Angeles.

Wells' infatuation with California is such that it has not even taken advantage of the relaxation of inter-state banking barriers to expand in a big way into neighbouring states.

It did take a close look at First Republic Bank, the troubled Texas bank, when it came up for sale, but that came to nothing. "The economy of San Diego county is bigger than the entire state of Oregon, so it makes more sense to concentrate on where we are," says Robert Joss, the bank's vice-chairman.

Through cost control is a main preoccupation, the fundamental consideration behind each of Wells' strategic decisions is "Will it help us dominate the California market?" he says.

Wells has focused its efforts on the retail and smaller company market, where deposits are to be gleaned, and lending margins tend to be wider. It markets its services with unashamedly forthrightness. Branches are open from 9am until 5pm, and customers who have to queue for more than five minutes are given \$5.

However, customers are not encouraged to use branches because they are expensive to maintain. Cash machines abound, and there is a 24-hour-a-day, seven-days-a-week bank-by-phone service through which customers can obtain 120 different kinds of services.

Although other California banks claim to have been first with some of the ideas Wells has applied, there seems to be general agreement that, of the state's large banks, Wells has exploited them most thoroughly and to greatest effect.

The meticulous attention to costs has enabled Wells to keep its overheads to levels well below those of its rivals and to absorb additional businesses without having to expand its infrastructure unduly. According to analysts at Goldman Sachs, Wells Fargo has the lowest ratio of expenses to total income of the 40 largest US banks it regularly ranks.

Last year, this ratio was 33 per cent, well below that of its nearest rival, Fleet/Norstar of Rhode Island with 39.9 per cent. More significantly, Wells' ratio was also well below those

says a former employee.

This, not surprisingly, is denied by Rodney Jacobs, chief financial officer. "Our employees work hard, but they are well compensated," he says.

Wells' expansion drive still leaves it some way behind Bank of America. It has just under 300 branches, compared with B of A's 881. The bulk is in the north of the state, leaving a significant margin in the south. This would be less of a concern were it not that B of A is now back on the road to recovery and is likely to exploit its dominant position with much greater force.

Also in prospect is the lifting of inter-state banking barriers next year which will allow non-Californian banks virtually unfettered access to the market. It is still not clear how big an effect this will have.

Citicorp is known to want to expand its presence quite sharply. But will it have the resources to mount a big attack? And even if it did, there are not that many big banks available for it to buy.

The other concern expressed by analysts about Wells' outlook is the quality of its loan book. Its share of net estate loans and highly leveraged transactions (HLT) is high. It is one of the few large US banks which has an HLT exposure larger than its capital (in its case about 1½ times its equity).

According to Joss, this is the logical consequence of Wells'

policy of pursuing the local corporate market where demand for real estate and buy-out financing is strong. Wells also has a policy of keeping its HLT deals on its own books and thereby also retaining all the fees, rather than re-selling participations to other banks.

These exposures make Wells vulnerable to a downturn in the Californian economy. But although some parts of the real estate market show signs of softening, and cuts in military spending could hurt the local defence industries, the state continues to show growth.

Joss stresses that the consumer side of the economy remains strong, with 400,000 jobs added last year. HLT losses were "almost negligible," he says.

For other banks, the interesting question about Wells' retreat internationally is whether this has cost it good corporate customers.

Wells' answer is that it has no need to be an international bank. It can refer clients with overseas needs to other banks. For this reason, Wells has forged a link with the Hong Kong and Shanghai Bank which gives it access to 1,300 branches in Asia. In return, Wells gets Hong Kong Bank's Californian retail business.

Wells has also formed a joint venture with Nikko, the Japanese securities house, to market its expertise in index fund management internationally.

So it is not strictly true that Wells has completely withdrawn from the international scene. But it is clear where its future lies. "There's a lot more rationalisation to go in the Californian market," says Joss. "If anyone could become the dominant bank here, it would be a wonderful thing."

even tried to put a monetary value on the benefit of taking safety seriously.

McKee has calculated the difference between the number of working days lost due to injury at Conoco and those at other large US oil companies. Using published data on US compensation costs for accidents, McKee estimates that Conoco's safety regime boosted the company's profits by \$2m in 1985, the latest year for which such a calculation has been made. Conoco would have had to clock up another \$18m in sales to generate those extra profits.

McKee admits that these figures are rough-and-ready. But he reckons they are precise enough "to make nonsense of any suggestion that one can ever save money by cutting down on safety."

Safety first — first thing in the morning

Conoco gives top priority to its record. David Thomas explains how this pays off

McKee was speaking on the management of safety. It is a subject which has been at the top of oil companies' agenda since the Piper Alpha disaster two years ago. It is also an area where Conoco is acknowledged as an industry leader even by the company's competitors.

Making safety a boardroom responsibility is at the heart of Conoco's approach. "It's silly to ask any employee of any enterprise to value and pursue a particular objective, especially an overriding one, if they can't see a genuine and total dedication to safety from the

top," McKee explained. "McKee, who views himself as Conoco UK's chief safety officer, is also duty-bound to report to his boss any accident severe enough to cause the loss of a working day.

"As a matter of course my senior director in the US hears about it immediately. It'll also reach the ear of the chief executive officer of Dr Pont (Conoco's parent) by the next day."

McKee briefs himself to be ready to answer questions on accidents from his US superiors. Follow-up accident investigations, together with recommendations for action,

are also transmitted up the line. "No other news within our business, however important, is required to move so quickly to the top," McKee says.

This reporting procedure is intended to underline top management's view of safety as integral to the business. McKee explains: "Safety is not something that can be grafted on afterwards like a coat of paint or a new module."

This commitment is reflected in the way individuals are assessed. Of the 17 items listed on Conoco's annual employee appraisal form, attitude to safety is the first to be

measured and discussed. "The manager in which individuals fulfil their personal responsibilities for safety has a significant bearing on their advancement within the company," McKee asserts.

It also flows through into a highly formalised procedure for monitoring safety within each operation. Safety performance standards are laid down for every potentially hazardous activity, following discussions with the relevant managers and operators.

All Conoco's operational managers conduct regular internal safety audits, which are supplemented by

No other manager in the company reports first thing every morning to Robert McKee, chairman of the UK subsidiary of Conoco, the US-based oil company.

That person is not Conoco's finance director or its operations supreme. The honour falls to Sally Rothwell, the company's safety manager, who briefs McKee every morning on any incidents or problems in Conoco's operations the previous day.

"No other manager in the company reports to me as a matter of routine on a regular, daily basis, and she interrupts whatever I am doing to do so. You would see that if you happened to be in my office at 9.00 in the morning," McKee told delegates to the FT's North Sea Oil and Gas conference last week.

FROM END TO END

WITH OVER 400,000 OUTLETS AND A SALES FORCE OF 3,000 VEHICLES, WE'VE GOT INDONESIA'S HUGE MARKET OF 178 MILLION COVERED FROM END TO END.

Impressive credentials you might say. But then not really, when you consider the equally impressive growth of our company.

From its humble beginnings in 1958 as a small family-run cottage industry, P.T. Gudang Garam has grown to become one of Indonesia's leading

cigarette manufacturers with an annual turnover of US\$ 750 million.

Back in 1958, a staff of 50 shared the work and a dream. Three decades later, 48,000 highly trained people operate the latest in sophisticated production machinery to fulfill the needs of a growing market. The numbers have increased yet one thing remains the same...the dedication of each Gudang Garam employee to producing high-quality products.

Our products today are not only enjoyed from end to end of Indonesia's 13,000 islands, we have also built strong export markets in the United States, Japan, Asia, Europe and Australia.

The future looks even brighter with the current economic upturn in Indonesia. A future that we are inviting you to share with us. Hand in hand with our 48,000 people, we will continue to build, to grow and to prosper.

FOR INQUIRIES CONTACT US AT:

P.T. GUDANG GARAM
Jl. Achmad Yani 79
Jakarta 10510, Indonesia
Tel. (021) 420-24-60
Telex No. 46231 GGARAM JET
Fax No. 4202460

 P.T. GUDANG GARAM
Kediri - Indonesia

July 11th

ARTS



Quayside, Nicholas Ray's development for Magdalene College in the centre of Cambridge

ARCHITECTURE

College exercises patronage with care

There was another royal architecture event last week but this time it was a relatively routine duty for The of Edinburgh as Chancellor of Cambridge University.

was declaring open an important new building on a sensitive site almost in the centre of Cambridge.

Nicholas Ray's development which has been built close to Magdalene College and opposite the brick walls of Magdalene College.

The Chancellor of Edinburgh kept a low profile on the architectural merits of the new development but it is a scheme worth anyone's attention.

He wrote about it in 1984

as the result of a competition between the Cambridge Firm and Ricknall, won the commission from Magdalene.

Nicholas Ray as a partner in the Cambridge Firm

and Ricknall, won the commission from Magdalene.

Nicholas Ray is now practicing

in Cambridge.

is well placed for both commercial and academic

interest. The college needed a financial partner to develop the scheme, which is often the problem for older institutions that own land but may not have the necessary commercial back-up. The story revolves to a large extent around the architecture. The cry often goes up: why are commercial buildings so bad, why are the clients so irresponsible, why more rent collecting slabs? The answer is often that those who fund development are largely anonymous figures in banks, insurance companies and pension funds who merely apply a formula to development. The amount of "not lettable" is far more important than any measure of aesthetic quality. This is where the architect comes in and he is expected to produce a building that will fit a commercial formula which is often a tired one, produced in a routine way by a surveyor or an estate agent. It is the same for mortgage companies and new houses - houses have to look as conventional and safe as possible before there is any chance of a loan.

In the case of Magdalene College in Cambridge, the college could see the commercial potential of the site but by choosing to follow the course

of an architectural competition it ensured that the quality of the design played a larger role than is usual in commercial development. Once the design had been approved by the college and received detailed planning consent from the city, it made sense to create a joint company with a developer. The arrival of Trafford Park Estates plc made it possible to form a new company, Quayside Limited, to achieve the jointly agreed aims of both parties.

The scheme consists of two phases: 44,000 square feet of

commercial offices with shops on the ground floor; and the conversion of some listed early 19th-century houses into undergraduate accommodation.

Magdalene Bridge was the Roman crossing point in Cambridge and the area now occupied by Quayside was always a scene of riparian commercial activity.

What you see today is a group of carefully detailed brick and stone buildings that are appropriate to the character of Cambridge. They wear their gables and dormers as a warm and comforting coat over the steel frame. Architecturally, I suppose it is a wolf in sheep's clothing, but we want a slab of offices showing its bones in the heart of a

medieval town? This remains a difficult question. If the college had asked in its competition for acres of steel and glass, would they have found their financial partners and would they have secured a planning consent? There are already too many commercial developments in Cambridge that are deeply unworthy of the town - and watch out for the horrors of the new hotel and car parks now being built right in the centre. Cambridge is not Slough.

There is much of the everyday character of Cambridge in the new Quayside building but it has an additional quality of satisfying architectural austerity about it. The pleasing pedestrian progress through its court and paths is entirely in tune with the character of the city. The hand made bricks, the ingenious lead clad steplouvres that enable tenants to add their own air conditioning and the trim of Guiting stone are all evidence of the hand of a skilful architect.

There are plenty of very ordinary small commercial developments in Cambridge and some very bad ones that are unworthy of the town.

Colleges own so much of the city that it is vitally important that they exercise their

patronage with care. They are often in an unusual position as guardians of some of our finest architectural patrimony and as owners of land with immense development potential. As educational institutions with charitable status they are also in a rare position to instigate joint developments with commercial interests while holding the reins to ensure only developments of high quality. The danger of so much straight forward commercial development is that no one with any interest in anything other than profit holds the ring. The college here has, with the help of a good architect, maintained

the integrity of the town.

There are lessons here for other large land owners and estates that could help them to assume the mantle of creative patronage.

Joint developments are not so rare. What is rare is to have found a working method and a structure that has kept architectural quality to the forefront. Owning land has always involved responsibilities and a major one of them is architectural quality and how to ensure it. Buildings do tend to last longer than bank managers...

Colin Amery

OK REVIEW

'The man who pushed jazz through creative barriers'

MILES: THE AUTOBIOGRAPHY
by Miles Davis
Macmillan £13.95, 421 pages

years ruled his life. Arranging to meet a great love, Juliette Greco, after a long absence turns up at her hotel room with a friend, the drummer Art Taylor, and immediately asks her for money for drugs.

None of this is shirked in one of the most relentlessly honest and credible of musical biographies. It is as if Miles Davis has sat down in front of a tape recorder and spat out the unvarnished routine of a jazzman's life, a routine apparently

totally driven by hard drugs, alcohol and an obsession with the music. By the end he has somehow secured from the reader the one thing he has most sought - respect, a quality not over-abundant in an America which Davis sees as deeply racist.

Miles Davis's revolutionary musical career reflects his origins. He was no poor black but the son of a respected dentist in East St Louis. In 1944 at the age of eighteen he went to the Juilliard, New York's leading music school, and although he soon dropped out to play jazz with his idols Dizzy Gillespie and Bird Parker, his academic knowledge never left him and enabled him to push jazz through creative barrier after

creative barrier. But there is not much about musical theory here or how the great albums came to be made. Davis throws out quite casually that he decided to introduce modal music on probably the greatest jazz album ever made, *Milestones*, and later acknowledges that Stockhausen inspired him towards the experimentation in the 1970s when his band would sometimes spend five minutes exploring one chord.

But with total recall Davis tells of his life and the things that have mattered to him - which means jazz, drugs and women, with jazz probably just dominant although there were five lost years after 1975 when he never picked up his trumpet, so deep rooted was his

drug dependency. And it is the music that redeems his life, and makes him somehow an heroic figure.

Davis has always encouraged the young and responded to the new and he recognised early the talent of Jimi Hendrix and Prince. And he has this unconventional honesty - he likes Nancy Reagan while being critical of Uncle Tom blacks like Louis Armstrong who hardly merits a mention.

Miles Davis has paid a heavy price for his genius but, unlike many of his fellow jazz musicians, he now seems to be enjoying his unexpected survival.

Antony Thorncroft

IZMIR

Financial Times proposes to publish this survey on:

19th July 1990

For a full editorial synopsis and advertisement details, please contact

Chris Schaeffer
071 873 3428

Connie Davis
071 873 3514

or in Turkey:

Ciro Costante,
Birinci Levent,
Toren Sok
14, Iskender Apt 1
80600 Istanbul.
(+1) 1792648 Fax (+1)
1641761

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

ARTS GUIDE

MUSIC

London

I Solisti Veneti plays opening evening concert in the City of London Festival (Mon). The Main Hall (Mon-Fri), Queen Elizabeth Hall (Mon-Sun).

British String Quartet performs works by Haydn, Prokofiev and Beethoven (Wed). Middle Temple Hall, Temple (248 4260).

Scottish Chamber Orchestra conducted by Paul Daniel in works by Mahler and Mozart. Queen Elizabeth Hall (228 8800).

Royal Philharmonic Orchestra conducted by Barry Wordsworth with Margaret Price (soprano) in Stravinsky's Four Last Songs (Thurs). Royal Festival Hall (228 8800).

Borodin String Quartet in works by Schubert, Shostakovich and Beethoven (Thurs). Queen Elizabeth Hall (228 8800).

Summer Festivals

Chopin Festival, Orangerie de Bagatelle. Ends July 15 (45012010, 40679700).

Festival Estival Yves Castagnet, organ: J.S. Bach (Mon) Saint-Germain des Pres Church. Orchestre National de France conducted by Theodore Guschlauer. Haydn, Schubert (Tue).

Radio France-Grand Auditorium Ensemble Organum conducted by Marcel Perez: Cistercian chants (Thurs). Notre-Dame du Travail Church, 69 Rue Vercingetorix. Bookings: 43049801.

Beaune

International Encounters. L'Orchestre du Siècle des Lumieres, Grand Collégium Vocal, Amsterdam Baroque Chamber Orchestra and Ton Koopman and the Soviet State Symphony Orchestra. June 28-July 22 (30222451).

La Chaise-Dieu

La Grande Ecurie Chambre du Roy, conducted by Claude Malgoire. Moscow Philharmonic Orchestra. Aug 23-Sept 3 (71056325).

Amsterdam

Daniel Wayenberg (piano). Chopin, Liszt (Thurs). Concertgebouw (718 345).

Hungarian Virtuosi with Miklos Szenthelyi, James Grobe, Brzuska, Boccherini, Barber, Bartok, Vivaldi (Thurs). Concertgebouw (718 345).

Schleswig Holstein Festival

This year's 5th Schleswig Holstein Festival, initiated and directed by Jürgen Franz has been enlarged to nearly 180 concerts in 21 different venues.

World class musicians will be performing in towns and villages from Flensburg in the north to Lüneburg in the south. There will also be master classes. The festival's own orchestra, with 120 members from 22 different countries, will train throughout the summer in Salzuflen with 5 different conductors, Sir Georg Solti, Christoph Eschenbach, Jiri Belohlávek, Paavo Berglund and Semyon Bychkov and they

will be performing 10 concerts during this festival. Soloists include Alban Berg Quartet, Igor Oistrach, Natalia Gutman, Boris Pergamenshikow, Heinrich Schiff, Olaf Baer, Dietrich Fischer-Dieskau, Heribert Fisch, Peter Schreier, Anne Sofie von Otter, Kristina Ludwig, Rudolf Buchbinder, Barry Douglas, Katia and Marielle Labèque, Murray Perahia and James Galway. The programme ranges from Bach to Beethoven, Brahms, Bruckner, Mahler to Mozart, Tchaikovsky and Mozart's *Le Nozze di Figaro* conducted by Zubin Mehta. Until August 4, Information: Kartenzentrale Schleswig Holstein Musik Festival Postfach 2840, 2300 Kiel. Tel (0431) 567080.

Rome

Serenata in Chiostro 1990. Chamber concert in the beautiful cloister of S. Maria delle Pace (Piazza Navona) (6669441) (until 23/7).

Roma/Europe festival is spread

over three sites: Villa Massimo, which offers the Dresden Statecapelle director Dore Hoyer's work *Afrodisias*.

Humanus, based on the portrayal of five basic human emotions: vanity, hate, greed, fear and love (Thurs); Villa Medici offers Cristina Hoyos performing flamenco dances, while Villa Borghezio can be seen the original version of *Beatrice*, restored by Thames Television helped by the British Council with the soundtrack played live by the Munich Symphony Orchestra conducted by Carl Davis (Thurs) (67 61 243).

Ravenna festival

Teatro Alighieri. Pier Luigi Pizzi's production of Antonio Salieri's *Les Danaides*, conducted

by Gianluigi Gelmetti. Daniela Dessi, Jean-Luc Chaignaud and Raul Giménez lead the cast (23577).

Spoleto

3rd Two Worlds festival. Performances include Richard Strauss's *Elektra* conducted by Spiros Arigis, in a stark and abstract production by Gunter Kramer, with sets by Carlo Diapoli, at the Teatro Nuovo and *Mozart's Le Nozze di Figaro* conducted by Gunther Schuller. Also at the Teatro Nuovo is the young French choreographer Angéline Preljocaj, while at the Teatro Romano is Africa Oye: dancers acrobats and musicians from all over Africa, and the splendid Julie Bocca with his Compagnie del Balletto Argentino (40386).

New York

Niedersächsische Staatsorchestere Hannover conducted by Peter Tiboris. Tchaikovsky, Glass, Barber (Mon). Avery Fisher Hall, Lincoln Center (574 6710).

Young People's Concerts

Orchestra Philharmonica della Scala Milan, conducted by Riccardo Muti. Brahms, Prokofiev, Bunkamura, Orchard Hall (Mon).

Rossini, Mozart, Verdi pro-

gramme at Shawa Women's Uni-

versity, Hitomi Memorial Hall,

near Sanjouraya (Tues)

(221 0080).

London Symphony Orchestra,

conducted by Leonard Bernstein and Michael Tilson Thomas.

NHK Hall (Mon) (229 1774).

Krzysztof Jabłonki (piano). Cho-

pin, Ravel, Debussy, Tokyo

Bunka Kaikan (Thurs) (324 7000).

The Intelligence Park

ALMEIDA FESTIVAL

Nowadays operas, unlike plays, never close after their first nights except by prior design: getting a new opera put on may be hard, but getting it taken off again is practically impossible. Thus *The Intelligence Park*, Gerald Barry's "opera in three acts" to - or at least juxtaposed with - a libretto by Vincent Deane, is to enjoy three more performances at the Almeida, and another four in Dublin. Well, it's a funny old world.

To describe the various factors of the piece is to risk implying that the net result might be *interesting*, rather than the comprehensive nullity which it is. With deadly precision, each part of it cancels out another. An analogy is not easy to imagine: perhaps *On Dover Beach* mimed silently by Roger Scruton over a dudgeroo. Deane's text is elaborate 18th-century pastiche (sedulous down to the antique spellings), chock-full of dusty Classical references and mock-epigrams - the sort of thing which was long confined to readings at undergraduate literary societies, until Peter Greenaway took it up on film.

Insarof is there's a plot; it concerns a penurious composer who needs to marry an heiress, but is distracted by his passion for a castastrophe. Needless to say, he is writing an opera in which his erotic problems are vaguely mirrored: we are treated to long bits of it, sung entirely in Italian by his characters Watteau and Daub (Beckett-ish

names, but really a Joycean whimsy), who are also the castato and the heiress.

There is precious little action, nor any resolution, and the director David Fielding does his level best to keep it obscure and inconsequential. The settings by Bettina Münzer contrive to be at once cumbersome and obtrusive, and yet aridly empty.

All that intricate wordplay is set by the composer Barry with innocent bluntness, for his questing spirit has lately discovered Minimalism. Needless of scanion and sense alike, he has the text decoded to the familiar repeated patterns, much more often than not in relentlessly even note-values. The 15-strong orchestra is generally very loud, and rawly scored; fearing that the odd word might yet escape and reach the ear, Barry has hit upon the device of adding a unison trumpet, horn or trombone to the main solo lines. It is possible that the conductor Robert Houlihan was over-enthusiastic, for after the interval the dynamics were moderated to the point where friendly little musical forms could be heard in contrasting succession, if not to any dramatic purpose.

The story would seem to suggest some titillating lubricity, but if there are Mrs Grundys in Dublin, they will be disappointed. As the castastrophe (modelled upon the famous Senesino, apparently) the counter-tenor Nicholas Clayton

who sings agreeably enough - does a well-deserved Julian Clary impersonation, but eroticism doesn't get a look-in. As the composer Paradies, Richard Jackson is soulfully exacerbated, adding a note of sincerity found neither in the libretto nor the music, and brandishes what seems to be more than the normal human quota of teeth.

Angela Tunstall is plucky as the heiress and Daub, but we knew already from the programme-synopsis that it was a lost cause: in Act

FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL
Telephone: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday July 9 1990

Managing the new world

TWO ISSUES at the Houston summit serve to highlight the inadequacy of the institutional structure through which world leaders are seeking to manage the affairs of our planet. One, aid to the Soviet Union, draws attention to the uncomfortable status of Japan, half insider, half outsider, yet expected to foot the bill for strategic decisions to which it has had little or no input. Another, global warming, draws attention to the fact that genuinely global issues need to be tackled through genuinely global institutions.

The world does have global institutions, mostly dating from the end of the second world war and grouped loosely in the United Nations system. Some are mainly of a technical character and generally recognised as doing a useful job. Some have been so politicised and ridden with bureaucracy as to become ineffective or worse. In between is the UN itself. In the last few years, it has begun to recover from the depths of irrelevance, but is still far from playing the central role in the maintenance of world peace and security assigned by its founders.

The UN was the victim first of the cold war, then of de-colonialisation. The former paralysed what should have been its main policy-making body, the Security Council, by sowing mistrust between the great powers which were supposed to act as custodians of international order. The latter marginalised the General Assembly by giving it a majority of "third world" members, who used it as a forum for denouncing the real or imagined crimes of imperialism rather than for seeking effective international cooperation.

Post-cold war

As a result, the various summits which this year are trying to shape a post-cold war world order are meetings of bodies formed outside the UN system. They also have a more limited membership adapted to specific tasks, most of them focused heavily on Europe: Nato to defend western Europe against Soviet expansion; the European Community, and the Conference on Security and Cooperation in Europe designed to reduce tension along the Euro-

Struggle to open up the money bags

Charles Batchelor on why small high-tech start-ups are still finding it difficult to raise venture capital

Sophos Ltd, a small manufacturer of data encryption systems based in Altringham, Yorkshire, started life in Jan's front room. The embryonic business might have stayed there but the injection of £40,000 and help in setting up a system of financial trials by Oxford Seacock Capital, small venture capital company specialising in "seed" investments.

Three years on Sophos has modernised its local science park, employs six people, has broadened its range of products, and is making good on annual turnover of nearly £100,000.

The company provides an excellent example of how venture capital can help new businesses to get started, and yet, after a decade of rapid expansion in the venture capital industry, small high-technology start-ups such as Sophos still find it difficult to raise funds. Even worse, many start-ups which a few years ago could have raised venture finance would be unable to do so now, according to Mr Tony Costley-White, co-founder of Red Ventures.

The reason is that backing small high-tech companies is time-consuming, fraught with risk and unlikely in short term to show much profit. Venture capital funds have grown to more and more of their money gone into safer investments such as management buy-outs, buy-ins and established companies needing expansion finance.

British venture capitalists started attempting to imitate their American counterparts, who financed a raft of high-technology start-ups in Silicon Valley, California, and Route 128 in Boston, Massachusetts, in the 1970s. But British funds' inexperience choosing and managing these businesses and their concentration sectors such as electronics caused many of them to suffer heavy losses.

It is largely because of the smaller market and the complexities of creating high-tech products.

A spite of this, venture capital funded rapidly through the 1980s. At least there were about a dozen venture capital companies in the mid-1980s. The British Venture Capital Association now has 124 members.

Venture capitalists in Britain raised £21.7m in 1988, more than twice the amount raised in any previous year, while investments totalled £50m, an increase of 16 per cent. This continued to dominate venture capital in Europe, accounting for 56 per cent of the venture capital "pool" funds invested or available for investment - £60.23bn (£16.3bn). The growth of the UK venture capital industry in the 1980s coincided with the period when management buy-outs began to gain respectability as means of revitalising moribund



Stage of business	Financings*						Amount invested					
	1989 no.	1988 no.	%	1989 no.	1988 no.	%	1989 £m	1988 £m	%	1989 no.	1988 no.	%
Start-up	177	202	100	13	15	15	86	70	75	6	5	8
Other early stage	344	182	133	25	13	11	129	80	45	8	5	5
Expansion	473	639	641	35	47	53	319	402	278	23	31	30
Buy-out/buy-in	333	282	217	25	21	18	867	733	513	81	56	55
Secondary purchase	24	51	26	2	4	2	19	33	23	1	3	2
TOTAL	1,351	1,358	1,208	100	100	100	1,420	1,258	834	100	100	100

* Some companies received more than one injection of finance in a year.

businesses. Unlike their American counterparts, who had left leveraged buy-out finance to the investment banks and junk bond specialists, British venture capitalists took on the role of providing finance and advice to management buy-out teams.

The growing scale of the buy-out sector has become a focus for criticism of the venture capital industry. Venture capitalists have proved only too ready to back buy-outs which until recently promised quick and relatively safe returns, such as Reed-pack, a paper and packaging group sold for £1.65bn last month, just two years after a buy-out valued it at £605m, while at the same time neglecting investments in start-up and early-stage companies. Expressions of concern have come from a number of quarters. They include:

• A report published last month on the barriers to growth in small technology-based companies urged the venture capital industry to devote more of its efforts to supporting high-risk, high-growth smaller companies. Just 12 per cent of venture capital funds went into technology-related businesses in 1988, an increase on the 8 per cent figure in 1986, but well below the US where typically 75 per cent of venture capital spending is on technology companies.

• In February the Bank of England's quarterly bulletin commented that the venture capital industry had done little to meet the shortage of capital for small and expanding businesses.

• And, speaking at the British Venture Capital Association's 1989 annual dinner, Prince Charles, who has a close interest in small businesses, upgraded venture capitalists for backing buy-outs at the expense of helping young companies.

Venture capitalists such as Mr Jos Peeters, chairman of Benelvent, a Belgian fund, and of the European Venture Capital Association, say the industry's move to backing larger, safer deals was inevitable. "As the venture capital industry matures it will move away from early-stage financing," comments Mr Peeters.

Venture capitalists also retort that the main constraint on their backing early-stage businesses is not an unwillingness or a lack of funds but a shortage of good management teams to run these young businesses. "All of us would like to see more money going to start-ups but the big problem is finding management," says Mr Ronald Cohen, chairman of Alan Patricof Associates. It has not proved easy to persuade experienced managers with large companies to leave to set up in business on their own.

In part, the disillusionment with venture capital is a reaction to the business community's earlier enthusiasm for a welcome new source of finance. As entrepreneurs and managers have grown more used to venture capital they have also become more aware of its limitations. Venture capitalists normally want a big slice of the equity of companies in which

they invest and are also only interested in companies which can provide a high rate of return - target rates for start-ups of between 50 per cent and to 100 per cent compound annually are not uncommon - to compensate them for the inevitable failures.

Inevitably, therefore, venture capital is suitable for only a small minority of businesses although, if the companies are well-chosen, they should play a disproportionate role in industrial growth. Britain's venture capitalists backed 1,559 businesses in 1988 with £1.68bn of funds, a modest sum compared with an estimated £30bn on loan from the banks to small companies at any one time.

UK venture capitalists invested £210m in start-ups and other early-stage companies last year compared with just £130m in 1988 but these investments still only accounted for 16 per cent of all venture capital spending and for 39 per cent of deals by number.

In Europe as a whole, early-stage financings play an even smaller role, accounting in 1988 for just 10 per cent of deals by value and 19 per cent by number.

The problems encountered by a number of large, recent buy-outs in the furniture and furnishings sector - MFI, Lowndes Queensway and Magnet - are expected to persuade some venture capitalists to switch their attention to early-stage deals. But firms which have the financial expertise to put together a £100m-

buy-out are unlikely to have the know-how or the inclination to start backing small businesses needing £100,000 to £250,000.

Nevertheless, some venture capitalists believe that the risk/reward equation has again swung in favour of early-stage deals and their numbers will increase. The European Commission has launched a programme to subsidise the creation of 24 seed capital funds throughout the Community. In Britain, meanwhile, the British Venture Capital Association announced its own plan to sponsor a number of seed funds, though it now says it will need government subsidies to help meet the running costs.

Si Britain's largest venture capital company, has announced plans to increase its investments in start-ups and early-stage ventures from £50m to £100m. This is a not insignificant amount but it now appears more likely that most other funds, instead of switching away from management buy-outs to more early stage investments, will concentrate on other, later-stage deals such as buy-ins and corporate rescues which require similar types of expertise to buy-outs.

More worrying than the low levels of investment in early-stage companies are criticisms of the degree to which venture capitalists provide assistance to the companies in their portfolios. Most venture capitalists convey the impression that they have an active involvement in the companies they back. The reality appears to be less impressive. One recent survey on the industry in Europe showed that while 72 per cent of venture capital investors considered they had a close involvement with their portfolio companies only 10 per cent of the companies were prepared to describe the relationship in these terms.

Part of the problem facing the venture capital industry is that it has now grown to such a size that it is inevitably more cautious than in its early pioneering days. A hard core of about 12 venture companies is willing to carry out the riskier deals but the majority of "me too" companies which have come along in recent years take an approach to investing which is closer to that of the banks and institutions which own them than to the early red-blooded ideals of the US venture capital pioneers.

Some venture capitalists argue that their role is simply to make money and if management buy-outs are the best way to do this then that is where they will put their funds.

"The venture capitalist is not obliged to back any particular stage of business," says Mr Peeters. "His only obligation is to make money for his investors." There are signs, though, that fewer of those people concerned for the future of small firms are prepared to accept this narrow definition

LOMBARD

A way out of the duopoly

By Hugo Dixon

British Rail has ambitions to branch out into telecommunications when the UK government reviews the British Telecom/Mercury Communications monopoly this autumn. It is also studying a plan with its counterparts in Europe to build a pan-European telecommunications network alongside its tracks to compete with the systems run by Europe's phone companies.

These initiatives have much appeal in them. BR already has the most extensive and modern telecommunications network in the UK after BT and Mercury. Originally built for its signalling and internal communications needs, the network consists of 2,000km of fibre-optic cable, 150 computerised switches and 63,000 extensions. Mercury, in comparison, has 2,600km of fibre-optic cable in its network.

Bidders for BR Telecom might include the US "Baby Bell" phone companies which were created when American Telephone & Telegraph was broken up six years ago and which are now scouring the world for business opportunities.

Candidates closer to home could be Racal, the UK electronics group which owns the Vodafone cellular communications network and runs the Government's international telephone network; and British Aerospace, which is diversifying into mobile and satellite communications as its military business tails off.

BR Telecom could fetch a princely sum. About £1bn has already been invested in the network, to which a premium should be added because the buyer would have more funds to invest in expanding the network than BR itself could hope to.

Second, the cash raised from the sale should be recycled to finance badly-needed improvements in the railways.

LETTERS

he 'hard' Ecu should be killed at birth

Mr Andrew Mitchell

Mr Daniel McLaughlin (Letters, July 4) is correct in regarding the 13th currency as irrelevant. This "hard" creature is for politicians and professors. We who manufacture and export need a practical common currency with a lot of stability and minimal inflation and we need it soon. Our currency cannot be defined on a record.

We in Britain continue to trust progress towards a European monetary union (EMU) with silly ideas such as events will overtake us.

D-Mark is already an active tool for pan-European business. If, as suggested, the D-Mark links up

with its long-term partners in the exchange rate mechanism (ERM) - the French and Benelux currencies - in a "high-speed" EMU, the combination will be irresistible. And, in the 1992 climate, businesses will abandon the wobbly pound in its favour.

We would do better to swallow our national pride and take a constructive part with our partners on their route to a practical and fast EMU. The "hard" Ecu should be killed at birth and the quicker the better.

Andrew Mitchell,
Michell Instruments,
Cambridge

Indesirable continental import

Mr M.B. Thorneycroft

There has been much comment recently about the harmful effects of "short-term" and hostile takeovers in the UK and the US. In many cases, commentators have won unfaltering comparisons with the systems which apply in continental Europe for which managements are securely entrenched.

Whilst there will always be

in debate about whether

an individual takeover will benefit the economy as a whole (or even, in certain cases, the shareholders of the companies involved), the recent events at Phillips surely demonstrate that the importation of the continental system into this country would not be a panacea for the problems perceived to exist from our system.

M.B. Thorneycroft,
Goudiems,
22 Tudor Street EC4

Lamont's 'unjustified' optimism

From Mr John Wells

Sir, The Chief Secretary to the Treasury sees signs ("Lamont hails turnaround in manufacturing") June 28) of a reversal of the long-running decline in the share of manufacturing output in GDP.

Unfortunately, no part of this statement appears to be true. Manufacturing output's share in gross domestic product (measured at constant prices - the appropriate procedure given the trend decline in the relative price of manufactures reflecting the sector's above-average rate of productivity growth) actually underwent a trend rise throughout the whole of the post-war period up to 1973. This was due to the fact that, despite adverse trends in trade in manufactures, UK domestic demand for manufactures (from both consumers and investors) was very income-elastic. The decline in manufacturing's share rather than being a long-running phenomenon, was, in fact, confined to the period 1973-81 - and, in particular, 1979-81.

Since 1981, there is, however, little evidence of much change in manufacturing's share one way or the other and, during the recent slowdown, it has actually declined quite sharply. Manufacturing certainly has a long way to go to make up the 3-4 per cent decline in GDP share incurred during 1979-81.

The results of all this must be disastrous. Yet Douglas McWilliams wants to compound them by using "the fiscal and monetary discipline that will be required to drive inflation down to the German level of 0.3 per cent."

What good economic purpose can be served by this? What logic is there in a country in a huge trade deficit tying its exchange rate to that of its major competitor, particularly when our rate is so grossly overvalued against the D-Mark in real terms?

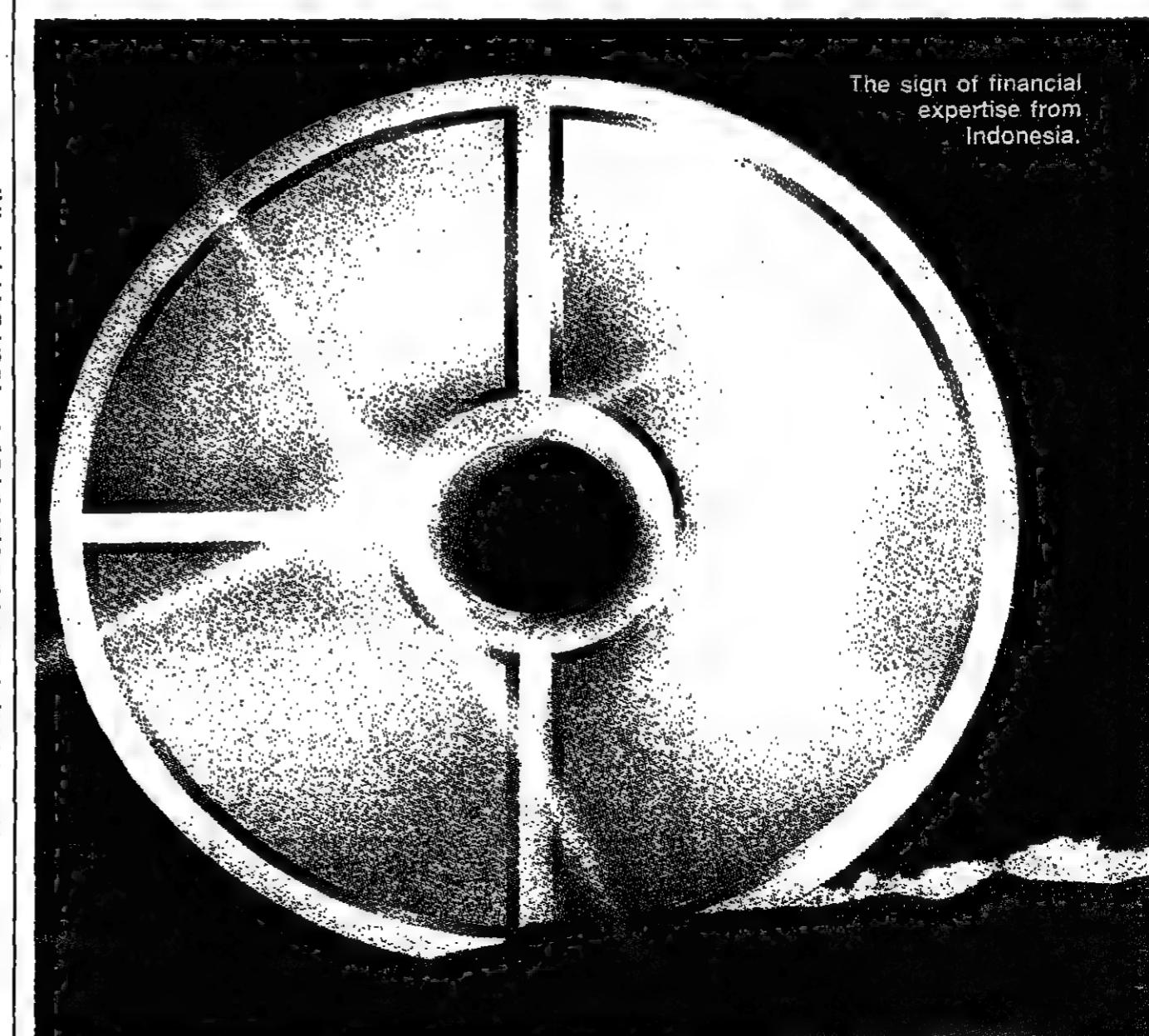
Austin Mitchell,
House of Commons,
Westminster, SW1

against the D-Mark and the dollar and 53 per cent against the yen on the last quarter of 1976 when we promised the International Monetary Fund to keep our manufacturing competitive. Look no further for an explanation of the fact that our industrial output of importable and exportable goods is lower than in 1973.

The results of all this must be disastrous. Yet Douglas McWilliams wants to compound them by using "the fiscal and monetary discipline that will be required to drive inflation down to the German level of 0.3 per cent."

What good economic purpose can be served by this? What logic is there in a country in a huge trade deficit tying its exchange rate to that of its major competitor, particularly when our rate is so grossly overvalued against the D-Mark in real terms?

More unemployment, more



Symbolizing underlying strength, size and independence.

Establishing a link with Indonesia is a necessity in Asia. Amidst the dozens of new banks emerging in Indonesia, Bank Danamon stands on a solid foundation. In Indonesia, we are one of the largest non-state-owned banks and have the largest capital base of any bank. By year's end our network will include over 100 branches. And our independent status allows us to view your goals with objectivity.

Bank Danamon provides full service financial expertise in corporate advice, debt and equity management, private banking and securities trading.

BANK DANAMON

Bank Danamon, JL. Kebon Sirih 15, Jakarta 10002, Tel. (62-21) 380 5058, Th. 61342 BDIKP IA, Fax. 325801. Please contact Herman Tantuwidjaja.

CRANE
FRUEHAUF
Dereham, Norfolk, UK
without
be



NELSONBAKEWELL
CHARTERED SURVEYORS
A TRADITIONAL SERVICE
IN THE MODERN MANNER
071-629 6501

FINANCIAL TIMES COMPANIES & MARKETS

© THE FINANCIAL TIMES LIMITED 1990

Monday July 9 1990

CONSTRUCTION
Beazer
0767 40111

INSIDE

The trouble with minority holdings



With a hostile shareholder is on the register it can be difficult running a company. And when that hostile shareholder has a stake of over 40 per cent that task becomes close to impossible. Quoted companies can find that defensive victories in takeover battles can be distinctly pyrrhic. The continuing presence of a predator with a major stake in the company only prolongs the state of siege and under Takeover Panel rules, it may be only a year before the bid process starts over again. Philip Coggan looks at cases of troublesome minority holdings. Page 22

Strong links in Italian steel

It will be the most important collaboration and restructuring exercise for more than a decade between Italian public and private steel companies. Next January, Ilva, the state steel company and Falck, the leader of private sector Italian steel, are due to have eliminated all significant overlapping activities. Mr Alberto Falck, president of the family-controlled, stock market listed group, said that the agreement signed last Friday would streamline his company and put it closer to a leadership position in various European markets. John Wyles reports. Page 20

Expecting an alternative suitor for Enasa

It is widely expected in Spain that a third party is about to step in and bid for Enasa. The Spanish truck maker is currently the subject of a Pta22bn (£277m) offer for 80 per cent of its shares from Daimler-Benz and MAN of West Germany. But the West German Cardel Office and the European Commission have raised objections to the deal. Daimler said on Friday that it was looking for further ways to hold the acquisition together, writes Peter Bruce. Page 20

Market Statistics		
Base lending rates	28	Managed fund service
Euromarket turnover	28	Money markets
FTSE World Index	29	New Int'l bond issues
FTIB/ABF Int'l bond index	18	NRI Tokyo bond index
Foreign exchanges	28	US money market rates
London recent issues	28	World bond prices/yields
London share service	20,37	World stock mkt indices

Companies in this section

Banque Int'l L'bourg	20	Globe Investment Tel
Banque Int'l Luxembourg Holdings	22	
Citicorp	20	Iva
Comex	22	Kemp (PE)
Electrocomponents	22	Parcega
Enasa	20	Price Waterhouse
Falck	20	Siemens
	22	Trilon

Sweet smell of surrender

Maggie Urry on how British Sugar could fetch a high price for Berisford

If the number of bees buzzing round the British Sugar bowl is a measure of the group's worth, then some sweet prices can be expected when the auction now apparently being set up gets going. As a monopoly supplier of an everyday product, with prices guaranteed by the EC, British Sugar is an attractive business.

Throughout the 1980s British Sugar seems always to have been on the verge of changing hands. Last Thursday its parent company Berisford International, whose financial difficulties are well-known, effectively put British Sugar up for sale once again.

Friday saw the first public expression of interest, from Associated British Foods, the milling and baking group headed by Mr Garry Weston. ABF put out a statement saying it was interested in buying British Sugar. No other formal approaches have been announced, though market gossips thought up names of a number of possible buyers.

The successful buyer in an auction may not be the highest bidder, though. Since British Sugar has nearly half the UK sugar market its owner must be acceptable to the competition authority.

Berisford, on the other hand, needs to extract as high a price as possible to help pay off its considerable debts. It must con-

sider the capital gains tax on the sale - which could be around £200m - though its bankers may be able to think up ways of avoiding that.

Clearly British Sugar will now fetch far more than the £228m Berisford paid for it in 1982. A better starting price for an auction might be that put on British Sugar when Berisford agreed to sell a 70 per cent stake in it to Ferruzzi, the Italian agricultural products group, for \$425m in 1987, a deal blocked by the Monopolies Commission. That might be added a premium for 100 per cent control.

A bidder would have to take on British Sugar's debt, of around £250m - a figure which fluctuates through the year as the group first builds stocks in the autumn and winter as sugar beet is processed in its 12 plants, and then runs them down during the spring and summer. Mr Potter is at the lower end of estimates, saying a fair price might be in the range of £750m to £1bn. He estimates pre-tax profits last year were £254.7m and depreciation was £23.8m.

Mr Michael Landymore, food specialist at Henderson Crosthwaite, puts a 12½% value on next year's post-tax profits, which he estimates at £95m. That gives a more generous value of £1.125bn. Even at that price, says

Mr Landymore, ABF's earnings would be slightly enhanced next year assuming that falling interest rates would reduce the return on ABF's cash mountain.

Similar values for British Sugar can be reached by looking at the recent acquisition by Südzucker, the West German sugar group, of Raffinerie Tirlemontoise, the Belgian beet processor. Südzucker paid \$950m for Tirlemontoise, which has an 'A' quota within the EC at or above support prices - of about 475,000 tonnes. British Sugar's 'A' quota is 1.04m tonnes. Taking the Tirlemontoise price as a rule of thumb, British Sugar's 'quota' might be worth £1.2bn.

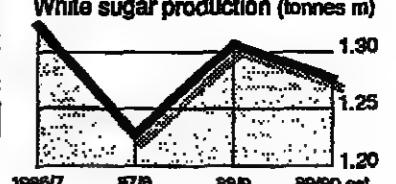
The bidding started with ABF and Berisford apparently a long way apart on a price, and other bidders yet to make themselves known. The winner may be the one with the strongest nerves not the longest pockets.

British Sugar



Peter Jacobs,
Chief Executive Berisford

	1980	1985	1989
Turnover	439.4	637.7	877.6
Profit on ordinary activities (pre-tax)	34.2	53.8	82.3



Odious comparisons on interest rates

By Anthony Harris in Washington

There is at present growing talk of a recession in the US, as the downturns in construction and defence supplies depress new regions. As usual, this is provoking political questions about the role of the Federal Reserve, which is accused of refusing to admit the existence of a prudential credit crunch, and compounding Washington's difficulties with the budget by refusing to cut interest rates.

The markets keep pressure on the Fed, but from Washington it looks as if quite a strong case could be made for doubt. The economy has certainly weakened since the beginning of the year, yet policy has not moved. On a world view, though, Fed immobilism makes much more sense. Demand has shot up in Europe and Japan, and interest rates there have responded. As relative rates change and resources have to be shifted, it makes good sense to use Fed policy as a pivot, the still centre of a turning world.

In any case, Fed policy is not unchanging. The latest (highly credible) leak says that the Federal Open Market Committee (FOMC) moved last week. It has now instructed the trading desk to stand by for an easing move if the economy weakens any further. This will probably mean no

more than following market rates down, rather than resisting any softening.

That is how it has been done in the past, and is the decision which was forecast just before the FOMC meeting by Bill Hudson and his group. Hudson is an Ohio business consultant (so tall he made a plausible shadow for Paul Volcker, but is now more implausible playing the Greenback role). He chairs a team of mid-Western business economists and executives who meet every six weeks in Toledo, the depressed "glass capital of America", and try to put themselves in the FOMC's shoes.

They compile their own Tan Book of current conditions from their business contacts, and are advised by their own economists. Thus they have achieved an impressive forecasting record - certainly good enough to persuade them that a day of this play-acting is a day well spent from a business point of view. (It certainly seems a more useful exercise than the academic/financial Shadow Open Market Committee, a dogmatic, monetarist group which meets to criticise the Fed rather than guess what it will do next.)

Practical men, then, can readily understand the Fed; and a visit of even a day or two to London is enough to make that look a very enviable standard. What on earth has been going on in Britain? It seems to defy both practical and theoretical sense.

First the authorities presided complacently over a runaway house price boom, which had obvious implications for credit growth; then they made doubly sure by introducing the poll tax, which raised the value of high-priced houses and the income of those who owned them, so that they could service more debt. Then the inevitable (and long-forecast) results followed, and they panicked.

Now we seem to be on the other side of the curve. House prices have soft-pedaled, and mortgage payments are up so sharply that borrowers have been forced either to lengthen their mortgages, or refinance their other debts. Meanwhile, depositors enjoy sharply higher incomes.

This inflated both sides of the monetary balance sheet. It is described by the Chancellor as a credit boom; to an occasional visitor with a memory of past episodes of this kind, it looks more like a typical British crunch. Those who think they can learn everything from the raw numbers never could tell the differ-

ence. One of Mr Greenspan's habitual lectures on how misleading the money numbers can be might do the world of good in London.

Of course, the Fed has the advantage of independence, and Bank of England apologists would claim that if Mr Lawson had had his way, and made the Bank independent, everything would have gone well in the UK.

The point cannot be disproved, but I remember that when we had a rather similar property-based credit boom in the early 1970s, monetary policy was pretty much made in Threadneedle Street, and did not work very much better. The Fed, of course, made bad mistakes in the 1970s, and learned from them. The Bank may have learned, too, but is not allowed to prove it.

On prudential matters, by contrast, the British would seem to have the best of the comparison.

We had some nasty banking failures in the 1970s, but this time the pain looks less than fatal. There is certainly no parallel to the carnage among American intermediaries - all the major banks in Texas (and hundreds elsewhere), and above all the savings and loans.

The S&L mess, like some rotting carcass washed up on the half-tide, is still less than half

effort to earn their way out of trouble. The harder-pressed S&Ls soon securitised their safe assets, and sold them in the market. They lent the proceeds in any hare-brained scheme that promised a high return, or bought junk bonds.

Hence the huge and growing deficiency in Mr Bush's clean-up: many of the assets supposed to back the federally insured deposits have melted away, and the rest are being actively devalued by the rescuers through dumping.

But the root of the problem was a commercial misjudgement about interest rates. The S&Ls collapsed because they did not believe how high rates could go. Yet to be heard from: the insurance companies and funds which sold guaranteed-income schemes on the belief that rates could never fall again.

This advertisement is issued in compliance with the requirements of the Council of the International Stock Exchange of the United Kingdom and Republic of Ireland Limited ("The Stock Exchange"). It does not constitute or contain an offer or an invitation to any person to subscribe for or purchase any shares in The Exploration Company of Louisiana, Inc. ("The Company"). Application has been made to the Council of The Stock Exchange for the Units to be admitted to the Official List in the all paid form and it is expected that dealings in the Units, nil paid, will commence on 9th July, 1990. Application has also been made to the Council of The Stock Exchange for the Series A, Cumulative Convertible Preferred Stock and the Warrants each to be admitted to the Official List upon the Units becoming fully paid. It is expected that dealings in the Series A, Cumulative Convertible Preferred Stock and the Warrants will commence on 30th July, 1990.

None of the Securities which are to be issued have been or are being registered under federal, state or provincial securities laws of the USA or Canada. Such Securities may not be offered or sold in North America or to North American Persons unless the Securities are registered under such securities laws, or an exemption from such registration is available.

THE EXPLORATION COMPANY OF LOUISIANA

(Incorporated with limited liability in the State of Delaware, USA)

Rights Issue of 600,000 Units comprising Series A, Cumulative Convertible Preferred Stock and Warrants at £50 per Unit

The Exploration Company of Louisiana, Inc. is engaged in oil and gas exploration, development and production, both as field operator and participant, including the operation of processing plants and gas gathering systems and pipelines. The Company is not engaged in any downstream activities such as petroleum refining or retailing of refined products.

Copies of the Listing Particulars of the Company relating to the issue of the Units, Series A, Cumulative Convertible Preferred Stock and Warrants are available in the Extel Statistical Service and may be obtained during usual business hours up to and including 11th July, 1990, from the Company Announcements Office of The Stock Exchange at 46-50 Finsbury Square, London EC2A 1BD and during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 23rd July, 1990 from Herbert Smith & Co., Wadling House, 35 Cannon Street, London EC4M 5SD.

Guinness Mahon & Co. Limited
32 St Mary at Hill
London EC3P 3AJ

Henderson Crosthwaite
Institutional Brokers Limited
32 St Mary at Hill
London EC3P 3AJ

9th July, 1990

ways to
cashflow
specialist
m.

Economics notebook

French job achievements

FRANCE'S unemployment rate is worse than any other OECD member except Spain, Italy, Ireland and Turkey. So it comes as some surprise to hear Insee, the state economics and statistics institute, hail employment as the major achievement of the French economy last year.

Incontestably, the good result of 1989 is employment," comments Mr Marc-Antoine Kleinpeter, editor of Insee's annual national accounts report.

Popular perception, however, is rather different. Insee's own soundings of household opinion of the economy shows that only 15 per cent of those questioned think the employment situation has improved in recent months, while 43 per cent think there has been no change, and 36 per cent consider it has deteriorated considerably.

Public opinion seems to be wrong, for there are substantial signs to back up Insee's judgment that French growth is now much richer in employment. Not only did the unemployment rate diminish last year to 9.5 per cent - a figure which, according to Insee, may in fact exaggerate the reality if international definitions are used - but job creation continued apace, with gains in every major sector except agriculture and energy.

Insee points out, in particular, the increase in the creation of permanent jobs - 320,000 last year - while the expansion of temporary and short-term working slowed and the number of state-sponsored work experience places diminished.

Does the apparent public pessimism about the employment outlook mean that France can sustain for a while longer its considerable wage moderation? The question is an important one at a time when

Monetary reproof

This same study group sounds a discreet note of reproof over the gibblous of the European Monetary Union debate in

George Graham

THE FOCUS this week remains on the US, where the 16th annual world economic summit takes place in steamy Houston, Texas.

Finance ministers will air contrasting views on aid to the Soviet economy. Dissent between the US and EC could also emerge over the agricultural support payments in the Uruguay Round of trade negotiations.

Paying the cost of environmental protection from global warming could also split the summiteers.

On the European front, the UK steps up its fight for an evolutionary approach to European Monetary Union. Mr Robin Leigh-Pemberton, Governor of the Bank of England, will explain plans for a "hard Ecu" to other central bankers in Basle, Switzerland on Tuesday.

INTERNATIONAL CAPITAL MARKETS

SYNDICATED LOANS
Banks gear up offers to power companies

INTERNATIONAL banks are getting ready to make offers to finance the dozen private electricity distribution companies to be set up in the next stage of the British Government's privatisation programme.

The 12 regional companies - the DiCos, in the jargon - are expected to need £2bn (£3.4bn) or more in finance from banks and are about to begin talks with bankers. The exercise in raising standby financing from banks is to be carried out in the same way as that of the water companies last year. More than 27bn was raised then, with banks being paid an average of just over 10 basis points (one-tenth of a percentage point) a year to keep the facilities in place.

The bidding for electricity is likely to be equally aggressive, based on the lack of high-quality alternative lending opportunities in the UK. Some Japanese banks, despite increasing concern about returns on capital, are thought likely to seek mandates keenly.

The two electricity generating companies - Powergen and National Power - and Gridco, the electricity network, are expected to seek funds later.

Elsewhere, a group of mainly Japanese banks won a keenly contested mandate to raise \$100m from international banks for the Greek Power Corporation of Greece. It is paying more for its funds than last year, in spite of what some banks saw as a fairly aggressive bid from the group. The four-bank group is headed by Sumitomo Bank.

The eight-year credit, with a five-year grace period, will carry a margin of 45 basis points over London interbank offered rates for the first four years, and of 50 basis points for the remainder.

The credit is treated differently by central banks. British banks are among those required to put the full 100 per cent weighting in providing capital. Other central banks define the corporation as a sovereign borrower, giving it a 20 per cent weighting.

Stephen Fidler

INTERNATIONAL BONDS

Luxembourg eyes foreign investors

THE REMOVAL of restrictions on new issues in the Luxembourg franc bond market may not be enough to secure the future of one of Europe's smaller but more profitable markets.

The changes, adopted last week, are intended to boost liquidity and enhance the market's appeal to foreign investors. But if Belgian withholding tax were abolished, or a Belgian franc Eurobond market sanctioned, the rationale for investment in Luxembourg franc bonds could disappear.

Currently, most investors are Belgian. Mr Frank Reimert, syndicate manager at Banque Internationale à Luxembourg, reckons that 80 per cent are retail investors. Belgian investors have to pay a withholding tax, recently dropped to 10 per cent, on domestic bonds. But Luxembourg franc bonds are bearer instruments, making it easy to avoid payment of withholding tax. There is also no currency risk, because Belgian and Luxembourg francs are interchangeable.

Luxembourg bankers were galvanised into action by the need to attract a broader investor base. "There was a consensus among all the players to create a more transparent and more effective market," says Mr Henri Barthel, head of secondary market trading at Caisse d'Epargne de l'Etat du Grand-Duché de Luxembourg.

The limit of LFr1bn for a public Eurobond has been

removed, and of LFr300m for private placements. Private placements can now be listed on the Luxembourg Stock Exchange. Liquidity should be further improved by the removal of minimum denominations.

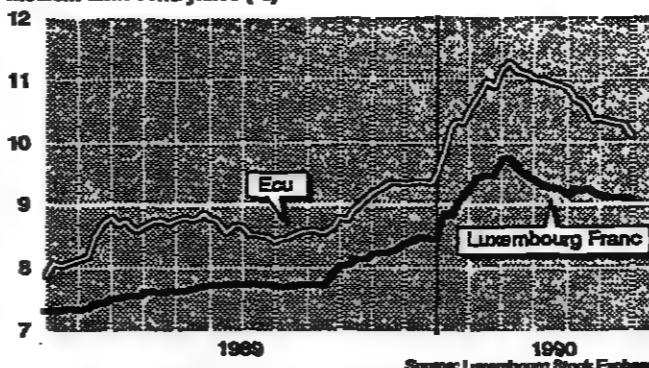
Since July 1, five new issues worth LFr6bn have been launched, including the largest yet, totalling LFr2bn. Dealers believe issue sizes will increase to as much as LFr3bn. As well as the increase in issue sizes, co-lead managers will in future act as marketmakers.

Even before restrictions were lifted, a smattering of interest from the Netherlands and Switzerland was starting to appear, says Mr Barthel. Dealers say there are also signs of interest from France and Germany. Barthel believes that the pegging of the Belgian and hence the Luxembourg franc to the D-Mark will attract new interest, as Luxembourg franc bond yields offer a yield pickup over German rates.

But Belgian bond dealers say it is hard to see why international investors would buy Luxembourg franc bonds. Foreign investors do not pay withholding tax on Belgian government bonds, which means these yield more, and offer greater liquidity, than Luxembourg franc bonds.

The most serious threat for the market would be the realisation of plans to open a market for Belgian franc Eurobonds, but this appears

Medium-term bond yields (%)



Source: Luxembourg Stock Exchange

to be some way off. According to a senior official at the Belgian Ministry of Finance, the Government is not encouraging the development of a Euro-Belgian franc bond market at this stage. There is a reluctance to develop a market which would make it easy for Belgian investors to avoid paying withholding tax.

The priority is to refine domestic instruments, particularly government debt instruments.

The Government is, however, taking a number of initiatives to accelerate the resolution of tax problems. The International Monetary Fund has been asked to have a look at a range of tax issues from a broader perspective, in an attempt to harmonise cross-border tax issues such as with-

holding tax. This will be discussed by the IMF at board level in the next few weeks.

Belgium would like to see some minimum standards, limiting tax competition between countries, so that favourable tax treatment will be less of a magnet to capital.

Already, withholding tax on Belgian government bonds has been reduced to 10 per cent from 25 per cent, as part of Belgium's wide-ranging reforms of its money markets.

Belgian bankers say this boosted domestic demand for government bonds. However, there was no significant tailing-off of demand for Luxembourg franc bonds, according to Mr Reimert. "We thought the consequences would be greater."

Tracy Corrigan

JAPANESE EQUITY WARRANTS

Success of Eurobond issue assuages fears

FEARS that profits from Japanese equity-linked Eurobonds were gone for good may be unfounded. The first Japanese equity-linked deal since new issues were suspended last March was enthusiastically received on Friday.

The \$300m issue of four-year Eurobonds with warrants for Daikyo, a Japanese property company, was launched by Nomura International. The bonds, priced at par, carry a coupon of 4% per cent, 4 point lower than anticipated.

It was quoted at 106, a substantial premium to its issue price of 100, when grey market trading started on Thursday. The coupon was re-assessed in the light of the issue's impressive performance.

The issue traded as high as 109 on Friday morning, before the lower-than-expected 4% per cent coupon was set, giving the accompanying warrant a value of 15 per cent of issue price.

Some market players were surprised by the issue's staunch performance, given the Japanese stock market's less-dazzling activity. When the Japanese stock market dived this year, prices in the highly-gearred equity warrant market fell more sharply. Many warrants lost more than half their value.

But investors appear undeterred. Half a dozen Eurodollar bond issues with warrants are

due this week, totalling about \$1.6bn, and underwriters say they have already received inquiries on some issues.

Meanwhile, the first Swiss franc bond with Japanese equity warrants is due today. Mariko, a Japanese real estate company, was launched by Nomura International. The bonds, priced at par, carry a coupon of 4% per cent, 4 point lower than anticipated.

A securities turnover tax, perhaps of 0.5 per cent, on sales of instruments such as stocks, bonds and futures contracts, is said to be under consideration. Easy to implement and collect, such a tax appeals as a levy on the rich, thereby balancing other parts of the package. It would also dampen the speculative churning of stocks and futures contracts.

But if it goes ahead, the US will be moving counter to most European countries, where turnover taxes are being abolished to ensure continuing competitiveness in domestic securities markets amid intensifying international competition.

The UK plans to abolish its turnover tax next year - institutions pay about 0.5 per cent in stamp duty. West Germany and the Netherlands are pledged to abolish theirs. Pressure is on the French and Swiss authorities to get rid of the tax. In Sweden, it was abolished as share trading in most big Swedish companies moved abroad.

Turnover tax works best where there is no alternative market. As share trading has become more international, helped by technology, it has lost effectiveness.

Because the US market is so big, the shares of many US companies are traded only in the US. The impact of the tax in the US would thus be smaller than in, say, Sweden.

But it would be difficult to stop US institutions trading through London and avoiding turnover tax on the many internationally-traded US issues. This will be even easier in the autumn when Nasdaq, the US over-the-counter market, is due to start up its international share trading services. For the International Stock Exchange, a turnover tax would help its SEAG International service in one area where it has an acknowledged weakness - US stocks.

Stephen Fidler

TURNOVER TAX
City sees advantages in US levy on volume

IF THE US Administration decides to go ahead with a securities turnover tax, it will have strong support in the City of London.

A securities turnover tax, perhaps of 0.5 per cent, on sales of instruments such as stocks, bonds and futures contracts, is said to be under consideration. Easy to implement and collect, such a tax appeals as a levy on the rich, thereby balancing other parts of the package. It would also dampen the speculative churning of stocks and futures contracts.

But if it goes ahead, the US will be moving counter to most European countries, where turnover taxes are being abolished to ensure continuing competitiveness in domestic securities markets amid intensifying international competition.

The UK plans to abolish its turnover tax next year - institutions pay about 0.5 per cent in stamp duty. West Germany and the Netherlands are pledged to abolish theirs. Pressure is on the French and Swiss authorities to get rid of the tax. In Sweden, it was abolished as share trading in most big Swedish companies moved abroad.

Turnover tax works best where there is no alternative market. As share trading has become more international, helped by technology, it has lost effectiveness.

Because the US market is so big, the shares of many US companies are traded only in the US. The impact of the tax in the US would thus be smaller than in, say, Sweden.

But it would be difficult to stop US institutions trading through London and avoiding turnover tax on the many internationally-traded US issues. This will be even easier in the autumn when Nasdaq, the US over-the-counter market, is due to start up its international share trading services. For the International Stock Exchange, a turnover tax would help its SEAG International service in one area where it has an acknowledged weakness - US stocks.

Stephen Fidler

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book number	Offer yield %
US DOLLARS							
Oskarbank♦	60	1997	7	9%	102	Fiji Int.	8.975
Toyota Motor Credit(b)♦	200	1993	3	9	102.225	UBS Phillips & Drew	8.872
Tomer Finance♦	56.5	1997	7.2	zero	55.414	Nikko Secs. (Europe)	8.546
Lombar Finance(g)♦	170	1994	4	6%	100	Nomura Int.	8.525
Banca Com. Ralliana(e)♦	200	2000	10	25bp	100	Merrill Lynch	-
Nippon Steel Int. Fin.(h)♦	12	1992	12	80bp	100.10	Nippon Credit Int.	-
SK Export Import Indonesia♦	60	1993	5	9%	100	Sumitomo Fin. Asia	8.495
Dai-kiy Inc.(f)♦	300	1994	4	4%	100	Nomura Int.	8.750
AUSTRALIAN DOLLARS							
Dresdner Int. Finance♦	75	1994	4	14%	101.2	Dresdner Bank	13.995
State Bank South Australia♦	200	2001	10½	5	101	Nomura Int.	12.877
Eurofirms♦	75	1992	2.2	15	102	Bankers Trust Int.	13.788
Council of Europe♦	75	1992	1½	15%	102	Hambros Bank	13.979
D-MARKS							
IBI Leasing Co.(k)♦	50	1995	6	9%	101.5	IBI Germany	9.021
Laerssen Bank Overseas(a)♦	300	1995	5	(a)	100	Trieste & Burkhardt	-
Top-Danmark♦	200	1995	5	9	101	Deutsche Bank	8.746
SWISS FRANCS							
Vorarlberger Kraftwerk(a)♦	55	1995	-	7	101.4	Credit Suisse	8.098
SE Bankei(a)♦	100	2000	-	7½	102	Credit Suisse	8.042

ARCHITECTURE

The Financial Times proposes to publish this survey on:

5th September 1990

For a full editorial synopsis and advertisement details, please contact

Jonata Shacklock
on 071 873 3269

or write to her at:

Number One
Southwark Bridge
London
SE1 9HL

FINANCIAL TIMES
EUROPE & BUSINESS NEWSPAPER

NOMURA

NOMURA EUROPE N.V.
NOTICE

To all holders of US\$100,000,000 12½% Guaranteed Notes due 1991, with respect to the Fiscal and Paying Agency Agreement signed on January 31, 1985 by the Issuer and the Toyo Trust and Banking Company Limited, London, as Fiscal Agent.

And also to all holders of Commercial Paper issued under the US\$200,000,000 Multi-Currency Eurocommercial Paper Programme, with respect to the fiscal and Paying Agency Agreement signed on January 27, 1989 by the Issuer and Citibank N.A., London as Issuing and Principal Paying Agent.

We are pleased to announce that the name of our Company will be changed to:

NOMURA BANK NEDERLAND N.V.
as from
MONDAY, JULY 9, 1990

NOMURA EUROPE N.V.
De Boecelaer 7,
1063 EJ Amsterdam,
The Netherlands.

CREDIT LYONNAIS Group has acquired a stake in IBI, the financial and banking Group which was founded in 1982 by Jean-Maxime Leveque. This transaction is taking place while the headquarters of IBI is going to be transferred from Luxembourg to Paris. After such a transfer, IBI Group, headed by Jean-Maxime Leveque, will include a Holding Company which will be headquartered in Paris.

It will own the entire capital of the French Bank of the Group (International Bankers France) whose Chairman is Michel de Brem. This bank will own the entire capital of the banking and financial subsidiaries of the Group located in Luxembourg, London and Geneva. The IBI Group, with shareholders' funds amounting to more than US\$150 million on December 31 1989, realised in 1989 a profit after tax (consolidated) of US\$12.3 million.

INTERNATIONAL BusinessWeek

This week's topics:

- The Global 1000: Europe's Big Gains
- Moscow Aid Now Has Bush's Blessing
- Castro To Become More of An Island
- Japan Cashing In On The Environment
- U.S. Banks: Is Big Trouble Brewing?
- Now available at your newsstand!

BusinessWeek International
Headquarters:

INTERNATIONAL CAPITAL MARKETS

UK GILTS

Storms gather as pound runs ahead

IT FINALLY happened last week: the symbiosis between sterling and gilts disappeared.

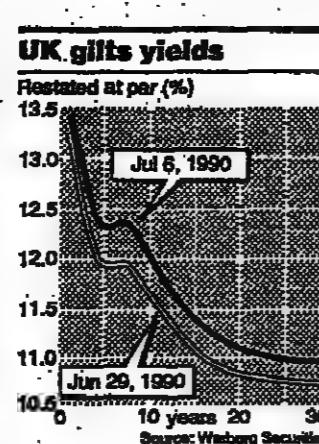
It has been a long and productive partnership: sterling has added 7 per cent to its value since May, while gilts, according to J.P. Morgan's government bond index monitor, matched this with a similar, equally outstanding 7.23 per cent performance in the second quarter.

But as sterling continued its climb towards the pinnacle of membership of the exchange rate mechanism last week, gilts fell behind. While sterling ended the week closing the mystical gap between the pound and three D-Marks at DM2.9538, gilts lagged. Two weeks ago, long gilt yields were considerably lower, and priced higher, than current market levels.

This divergence represents more than exhaustion after too many weeks of ERM euphoria. It was probably the result of profit-taking, a lot of it by North American investors to whom sterling looked over-stretched at DM2.95.

This was bad news for gilts, although traders did manage to see the positive side of the sell-off. The pound's appreciation is seen to be giving the authorities' anti-inflationary strategy a welcome second plank, by letting the strong exchange rate keep monetary policy tight.

Second, it is evidence of sorts that the speculative bubble surrounding ERM entry has burst, at least for gilts. Despite the pound's continuing strength, the latest economic



Source: Whiting Securities

news has been poor, and the Government's response to it a further dampener.

Mr John Major, the UK Chancellor, demoralised the markets with his remarks that credit was growing too fast to allow interest rate cuts. This followed figures showing that the UK consumer was still borrowing and spending heavily despite the pressure of 15 per cent interest rates for the past nine months.

The Chancellor's comments – which were also prompted by an unexpected upward revision of retail sales volumes in June – were enough to knock 10 ticks off long gilt prices.

The Chancellor's cautionary tone also led some analysts to think that the Government would opt for a high ERM entry rate against the D-Mark. Evidence of credit demand still kicking in the economy tilted the odds in favour of narrow EMS bands for currency strategists at Citibank.

The partnership between sterling and sterling fixed-interest assets has thus reached a peculiar stage. If the pound falls, it will entice the investors back into gilts; if it rises, foreign investors will continue to buy high-yielding sterling and carry on selling gilt stocks.

The gilt market has not only had to contend with the sell-off following sterling's rise.

The latest information on the likely state of the Government's finances has been, and will increasingly be, a dominant pressure long after sterling has joined the ERM.

The news that there is likely to be £2.5bn doled out in the form of government grants to local authorities in 1991-92, as well as improved rebates under the existing transitional relief, could never have come at a good time.

Credit Lyonnais Securities points out that, assuming an 8 per cent inflationary increase in local government spending next year, the grant will have to rise by as much as £3.5bn if poll tax increases are to meet the full funding rule.

Both these combine to make a great recipe for sinking gilt prices in the coming months: the gilt market's ERM rally is over, and gilt sales are to come. Kleinwort Benson's economics team bleakly warns that it sees no scope for lower yields in the gilt market "based on sterling's entry, actual or rumoured, into the ERM."

Then, substantial gilt sales and the UK Budget's small surplus transforming itself into a sizeable deficit will further depress the market.

Rachel Johnson

spending in 1991-92. This year's Autumn Statement could then be accompanied by an announcement of new gilt sales.

Wage settlements are running higher than the Government anticipated last March. This is tipping up inflation, which is sure to run above the 6.5 per cent scheduled by the Treasury for next year, with expensive results.

Many benefits are indexed, for example, so 1 per cent on inflation increases spending by £500m. As the economy slows, unemployment has been rising, and tax revenues could diminish.

Against this backdrop, there are thought to be bids worth £15bn tabled with the Treasury.

Gross gilt sales are thus deemed to be inevitable. With almost £7.5bn worth of redemptions, which count as negative gilt sales, more than £5bn worth of stock will probably have to be issued in 1991-92 to meet the full funding rule.

Both these combine to make a great recipe for sinking gilt prices in the coming months: the gilt market's ERM rally is over, and gilt sales are to come. Kleinwort Benson's economics team bleakly warns that it sees no scope for lower yields in the gilt market "based on sterling's entry, actual or rumoured, into the ERM."

Then, substantial gilt sales and the UK Budget's small surplus transforming itself into a sizeable deficit will further depress the market.

Rachel Johnson

US MONEY AND CREDIT

Fed's inaction may cause rumbles

A LOUD hiccup, followed by digestive rumbles. It looks as if that will be the behaviour of the US bond markets over the coming week.

The hiccup occurred last Friday, when the markets' last lingering hopes of a rapid move by the Federal Reserve to ease monetary policy were dashed by the release of June employment figures.

That, in turn, focused attention on the very heavy programme of government debt offerings that will hit the market this week, and the Treasury's quarterly refunding in August.

Against this backdrop, there are thought to be bids worth £15bn tabled with the Treasury.

Gross gilt sales are thus deemed to be inevitable. With almost £7.5bn worth of redemptions, which count as negative gilt sales, more than £5bn worth of stock will probably have to be issued in 1991-92 to meet the full funding rule.

Both these combine to make a great recipe for sinking gilt prices in the coming months: the gilt market's ERM rally is over, and gilt sales are to come. Kleinwort Benson's economics team bleakly warns that it sees no scope for lower yields in the gilt market "based on sterling's entry, actual or rumoured, into the ERM."

Then, substantial gilt sales and the UK Budget's small surplus transforming itself into a sizeable deficit will further depress the market.

Rachel Johnson

suggested that, although the Open Market Committee made no immediate move to change rates, it approved a policy which would allow it to ease over the next two months if economic conditions warranted this.

Certainly, there was no sign of an immediate change in stance in the Fed's market operations during the week, when it merely acted to counter seasonal pressures on the Fed funds rate.

Friday's employment news seemed to kill off any lingering hopes of a quick change, even though it presented a rather concerning picture. It showed non-farm payrolls rising in June by only 40,000, less than half the number the market had been expecting. But against that sign of weakness, the unemployment rate fell from 5.3 per cent in May to 5.2 per cent.

Moreover, the Government revised upward the May figure for non-farm payrolls to show a 356,000 increase rather than the 164,000 estimated before. The alteration of the May figures was due in part to a revised number of temporary workers on the US census, but private sector data, both in manufacturing and services, was also somewhat stronger than previously reported.

The overall impression left in the market was of an economy still expanding, albeit sluggish, with some serious underlying threats to continued growth. Economists at Salomon Brothers argued that the figures suggested that the soft landing continued during the quarter, with output growth hovering at close to 1.5 per cent.

These impressions were reinforced by other economic data released during the week. The June survey of the National Association of Purchasing Management rose to 51.1 per cent from 50.7 per cent. Any reading above 50 per cent signals expanding factory production, and this was the third consecutive month above that point. Car sales in June were also relatively buoyant.

All of this would have signalled caution to the collective mind of the Open Market Committee, which remains extremely concerned about inflationary pressures.

This has been underlined by the release of the minutes of its previous meeting, on May 15, when it voted to keep monetary policy unchanged.

Members agreed that "current information on business conditions pointed on balance to relatively moderate but sustained economic expansion," while the "prospects for significant reductions in inflation pressures during the quarters immediately ahead were not promising."

However, since mid-May

there have been two significant changes to the economic picture, increasing pressure on the Fed to consider easing. The first is signs of a deterioration in consumer confidence and spending. The second is a breakthrough in the negotiations between the White House and Congress over a reduction in the budget deficit, with President Bush finally appearing to reverse his stand on increased taxation.

The deterioration in consumer confidence, coupled with the severe recession in many regional property and construction markets, leads the more pessimistic economists to argue that the country is hovering dangerously near a recession.

The current upturn in the

Martin Dickson

US MONEY MARKET RATES (%)

	Last Friday	1 week ago	4 weeks ago	12 weeks ago
Fed funds (weekly average)	8.1	7.50	8.25	9.02
Three-month Treasury bill	7.75	7.95	7.75	7.75
One-year Treasury note	8.25	8.25	8.25	10.55
30-day Commercial Paper	8.15	8.25	8.25	8.05
90-day Commercial Paper	8.07	8.17	8.17	8.15

US BOND PRICES AND YIELDS (%)

	Last Friday	Change on Fri	1 week ago	4 weeks ago	12 weeks ago
Fed funds (weekly average)	8.1	-	8.44	8.49	8.00
Two-month Treasury bill	7.75	-	7.95	7.75	7.75
One-year Treasury note	8.25	-	8.25	8.25	10.55
30-day Commercial Paper	8.15	-	8.25	8.25	8.05
90-day Commercial Paper	8.07	-	8.17	8.17	8.15

Source: National Research Institute

Money supply: In the week ended June 25, M1 rose by \$1.3bn to \$805.8bn (M1-10r previous week revised to \$807.5bn)

NRI TOKYO BOND INDEX

	Performance Index	Previous week	YTD	Last week	12 weeks ago
January 1990 = 100	146.88	7.37	149.94	142.57	147.18
Overall	143.54	7.01	148.57	140.09	144.88
Government Bonds	143.57	7.21	150.53	144.85	150.14
Corporate Bonds	142.82	7.33	143.11	141.46	142.97
Bank Deposits	142.82	7.33	143.11	141.46	142.97
Bank Loans	144.61	7.40	151.84	152.40	152.40
Government 10-year	8.73	-	8.72	8.67	8.67

Source: National Research Institute

May 1990

DAEHAAN KOREA TRUST

(A securities investment trust established under the laws of the Republic of Korea)

U.S.\$50,000,000

Managed by

DAEHAAN INVESTMENT TRUST CO., LTD.

Placing of 5,000,000 Units

(Evidenced by Beneficial Certificates)

Provisional Listing of the International Depositary Receipts representing the Beneficial Certificates has been granted by the Amsterdam Stock Exchange.

J. Henry Schroder Wag & Co. Limited

Daihin Securities Co., Ltd.

The Lucky Securities Co., Ltd.

Dongsuh Securities Co., Ltd.

Prudential-Bache Capital Funding

KEB International Ltd.

Nomura International

KDB International (London) Limited

Daewoo Securities Co., Ltd.

Hyundai Securities Co., Ltd.

Merrill Lynch International Limited

Seoul (Asia) Finance Ltd.

Amsterdam-Rotterdam Bank N.V.

Hanshin Securities Co., Ltd.

Jardine Fleming International Inc.

Banque Indosuez Barclays de Zoete Wedd Limited Baring Brothers & Co., Limited Cazenove & Co.

Chicorp International Limited Corgy Securities Corporation Credit Lyonnais Securities

Daeyu Securities Co., Ltd. First Securities Co., Ltd. Hanheung Securities Co., Ltd. IBJ Asia Limited

Hanyang Securities Co., Ltd. Hoare Govett Corporate Finance Limited IBJ Asia Limited

Korea First Investment Limited J.P. Morgan Securities Asia, Ltd. New Japan Securities Europe Limited

Pacific Securities Co., Ltd. N.M. Rothschild & Sons Limited Seoul Securities Co., Ltd.

Shimyoung Securities Co., Ltd. Ssangyong Investment & Securities Co., Ltd. Swiss Volksbank

Tong Yang Securities Co., Ltd. S.G. Warburg Securities Yamalchi International (Europe) Limited

STRAIGHT BONDS Yield to redemption of the bid price. Amount issued is expressed in billions of current dollars. Current yield is the effective rate for US dollars. C.p.s. = current coupon.

DEFERRED PAYMENT BONDS Yield to redemption of the bid price. Montage is the effective rate for US dollars indicated. Premium = percentage premium of the current effective price of buying shares via the bond over the most recent share price.

WARRANTS Equity warrant prem = exercise premium over current share price. Bond warrant prem =

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

BfG reconsiders extent of job losses in new strategy

By Katharine Campbell in Frankfurt

PLANS to cut more than one third of the staff of BfG, West Germany's sixth largest commercial bank, are being reconsidered, it emerged over the weekend.

Following a five-and-a-half hour meeting of the supervisory board on Saturday, the bank said only that a new strategy had been approved that would involve "personnel measures," but that these would be carried out according to the principles of "social acceptability."

Gewerkschaft Handel, Ban-

ken und Versicherungen, the bank trades union, had said on Friday that a strategic review planned by BfG contained proposals to cut 2,700 jobs, out of a total of 7,340, and close 60 of the bank's 240 branches.

However, BfG said after the meeting that the extent of job cuts and branch closures would be worked out in the course of implementing the new strategy. The bank, which was 100 per cent-owned by the unions until 1987, has a significant union presence on the supervisory board, since

BGAG, the union holding company, still owns 49.5 per cent of the shares.

It is expected that job cuts will be fiercely opposed, although changes were presented after the appointment of Mr Paul Wiedant as chief executive in March to redirect the bank following years of deteriorating earnings.

• Sumitomo Bank and Bank of Tokyo are to open representative offices in East Berlin. They are the first Japanese banks to do so, writes David Lascelles.

Kaske forecasts nuclear growth

By Michael Skapinker

THE NEXT decade will be a new age of nuclear power as the world comes to accept that the environmental cost of burning fossile fuels is too high, Mr Karlheinz Kaske, chief executive of Siemens of West Germany, said in London over the weekend.

Mr Kaske said that the world's population would grow from 5bn today to 10bn by 2010. "It's absolutely unthinkable that the energy demand of this world population could be met by burning coal and fossile energy, because of the increasing recognition of the problem of carbon dioxide," he said.

He said that, although Siemens had been successful in winning orders in the gas tur-

bine market, it had no intention of running down its nuclear power capability. "In five to 10 years there will be a new nuclear age," he said.

Mr Kaske said that East Germany would soon be regarded as part of Siemens' domestic market.

He said that Siemens was currently considering or implementing 30 business projects in East Germany, either on its own or with East German partners. He said he expected annual sales in East Germany to rise to DM5bn (\$3bn) in the next few years. Achieving this level of sales would require DM1bn of investment, he said.

He said that in the Soviet Union, Siemens had, in the last

two weeks, signed joint venture agreements in the automation and public communications systems sectors. The West German group has formed a joint telecommunications company in Poland and it also hopes to conclude contracts to provide equipment to Polish machine tool manufacturers and the coal industry.

The group as a whole had sales of DM40.2bn for the eight months to May 31, up 4 per cent on the previous year. Mr Kaske said that sales for 1990-91 as a whole would be about DM64bn, compared to DM61.1bn the previous year.

About DM1bn of the sales increase would come from newly-acquired companies.

UK accountants face injunction

THE Securities and Exchange Commission (SEC), the US securities watchdog, is seeking an injunction against Price Waterhouse, the UK accountancy firm, to bar it from violating US securities law, writes Alan Friedman in New York.

The unusual case, which went to trial on Thursday, stems from a 1982 SEC investigation of a 1980 audit done by Price Waterhouse of the accounts of AM International, a US business graphics company.

The SEC alleges that Price Waterhouse and three of its partners broke securities laws.

US software set to grow

By Alan Cane

US-BASED information technology companies, which dominate the west European market for "packaged" computer software, stand to gain most from the 1992 single market unless action is taken, according to new research.

The leader in the European market is International Business Machines of the US with software sales of 2,659 European currency units (Ecuos). Next is Siemens and Nixdorf of West Germany with combined sales of Ecu970, and ICL of the UK with Ecu400.

Packaged software includes systems software, concerned with the control and management of the computer system itself, or applications software such as payroll or accounting.

\$155,000,000

General Electric Capital Corporation

Five-Year Amortizing Cross-Currency Swaps Into Commercial Paper or Local Currency Banker's Acceptances. The Transaction Was Done to Facilitate the Acquisition of Wang International Financial Limited.

AUSTRALIAN DOLLAR	SA
CANADIAN DOLLAR	SC
DUTCH GULDEN	DG
FRENCH FRANC	FFR
SWISS FRANC	SFr
IRISH PUNT	IE
GERMAN MARK	DM
BELGIAN FRANC	BP
SWEDISH KRONA	SKR
BRITISH POUND STERLING	£

Citibank, N.A., arranged and structured these transactions.

April 1990



Citibank, N.A. — a subsidiary of Citicorp

RETAILING

The Financial Times proposes to publish this survey on:

28th September 1990

For a full editorial synopsis and advertisement details, please contact

JONATHAN WALLIS
on 071 873 3565

or write to him at:

Number One
Southwark Bridge
London
SE1 9HL

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Alternative company sought in Enasa deal

By Peter Bruce in Madrid

A THIRD party may be about to step into the ring for Enasa, the Spanish truck maker currently the subject of a Pta28bn (\$27m) bid from Daimler-Benz and MAN of West Germany for 80 per cent of its shares.

This potential development, widely expected in Spain, follows objections to the Daimler and MAN deal from the West German Cartel Office and the European Commission.

Mr Claudio Aranzadi, the Spanish Industry Minister (pictured here), held talks in West

Germany last week with Mr Helmut Hansmann, the West German Economics Minister, and the chairman of Daimler and MAN to find a way round the objections raised by the Cartel Office.

According to Spain's Industry Ministry, MAN, which would take 80 per cent of Enasa under a deal signed in December, remains reluctant to proceed if, as the Cartel Office and the Commission have suggested, Enasa should be split into two.

Under this scheme, Enasa's light and heavy truck division would be run separately by Daimler and MAN respectively. MAN is said, however, to have promised to help study other purchase formulae.

Daimler said on Friday that it had also promised to look for further ways to hold the deal together. The Madrid Industry Ministry claims that Daimler has agreed to seek another non-German European partner if MAN pulls out.

The plan, necessitated by the deterioration of assets and the slowing in corporate lending, is not likely to be as sweeping as the restructuring proposed last month by Chase Manhattan, which involved an 8 per cent cut in workforce. It will lead to a flattening of the management structure at Citibank, the group's main operating bank.

Both Moody's and Standard & Poor's, the leading debt-rating agencies, have downgraded Citicorp's \$31bn of

Italy's steel groups link in shake-up

By John Wyles in Rome

THE MOST important collaboration and restructuring exercise for more than a decade between Italian public and private steel companies is to be completed by next January when Ilva, the state steel company, and Falck, the leader in private sector Italian steel, are due to have eliminated overlapping activities.

Mr Alberto Falck, president of the family-controlled, stock-market-listed group, said that the agreement — signed last Friday — would streamline his company's production, enable it to concentrate on higher value-added products, notably special steels, and put it closer to leadership of various European markets.

In addition, he said, the accord would help Falck reach the profitability target which it had set itself for 1991 of a 15 per cent return on capital. Net group profits last year of Ls6.4bn on sales of Ls1,631bn

(\$1.35bn) represented a return of only 7 per cent.

For Ilva, the agreement represents an important coup for its strategy of redrawning the boundaries between public and private steel in Italy. Since it began operating in 1989 as a slimmed-down recapitalised and profitable version of the hugely loss-making Finisider, Ilva has struck several liaisons with private operators which have also included taking minority equity stakes in their operations.

Falck has been assiduously courted by France's Usinor-Sacilor in the last few months, but it opted for Ilva "because it was more interesting from a financial and market point of view," said Mr Falck. Neither the private company nor Ilva is ruling out possible subsequent collaboration with the French group, or other foreign producers.

As a payment for the trans-

fer of assets, Ilva will be handing over Ls20bn-Ls30bn to Falck and then spending an additional Ls6bn on the purchase of a 5 per cent stake in the company — to be achieved through a capital increase.

Mario Lupo, Ilva's president, which manufactures non-stainless steel lengths.

The two companies plan to rationalise their commercial activities in various sectors and Ilva will take responsibility for marketing 500,000 tonnes of Falck's rolled sheet product.

Mr Falck said that Ilva's agreement to supply his company with 500,000 tonnes of low-cost semi-finished product would greatly help reduce Falck's production costs.

It is estimated that the accord is worth Ls90m a year of savings for Falck and Ls6m for Ilva. Some 1,500 of Falck's 7,600 workers will be transferred to Ilva.

cent stake in Falck's re-organised sheet steel business, while Falck will acquire 23 per cent of Ilva's stainless lengths business at Cogné. Ilva will also acquire 46 per cent of Falck's Acciaieria di Bolzano which manufactures non-stainless steel lengths.

The two companies plan to rationalise their commercial activities in various sectors and Ilva will take responsibility for marketing 500,000 tonnes of Falck's rolled sheet product.

Mr Falck said that Ilva's agreement to supply his company with 500,000 tonnes of low-cost semi-finished product would greatly help reduce Falck's production costs.

It is estimated that the accord is worth Ls90m a year of savings for Falck and Ls6m for Ilva. Some 1,500 of Falck's 7,600 workers will be transferred to Ilva.

New York SE fines Shearson \$500,000

By Martin Dickson
in New York

THE NEW York Stock Exchange has censured Shearson Lehman Hutton, the securities group, and fined it \$500,000 for alleged improper action during its abortive merger talks four years ago with the brokerage firm E.F. Hutton.

The exchange found that Shearson had failed to identify some Sutton shares it acquired as purchases for its own account and had sold them in a manner "inconsistent with just and equitable principles of trade" after the takeover talks had been broken off but before any public announcement.

Shearson, which settled with the exchange without denying or admitting the charges, said that it had done so to avoid protracted litigation.

The securities group insisted that its sale of the securities had not violated the law or the existing interpretation of exchange rules.

Shearson finally took over Hutton in 1988.

Pargesa to use BIL in London

By David Lascelles, Banking Editor

THE Banque Internationale à Luxembourg (BIL) will become the main banking outlet in London for the Pargesa Group after it sells its 55 per cent stake in the Henry Ansbacher merchant banking group.

The Brussels and Geneva-based Pargesa, which includes the Groupe Bruxelles Lambert interests, announced the sale last month after conducting a review of its banking activities.

Pargesa/GBL owns just less than 50 per cent of BIL. BIL in turn owns 14 per cent of Ansbacher, which forms part of

the block being sold.

Mr Edward Charlton, chief executive of BIL's London operations, said BIL now had a substantial banking activity of its own in London, and there was therefore less need for the link with Ansbacher.

BIL's London balance sheet

had grown 300 per cent in the last two years and was now bigger than Ansbacher's, said, though he declined to give details. Last year Ansbacher's balance sheet totalled \$745m (\$1.27bn).

BIL is principally engaged in

Citicorp restructure expected

By Alan Friedman in New York

CITICORP, the largest US commercial banking group, is expected shortly to unveil a management reorganisation.

The plan, necessitated by the deterioration of assets and the slowing in corporate lending, is not likely to be as sweeping as the restructuring proposed last month by Chase Manhattan, which involved an 8 per cent cut in workforce. It will lead to a flattening of the management structure at Citibank, the group's main operating bank.

Both Moody's and Standard & Poor's, the leading debt-rating agencies, have downgraded Citicorp's \$31bn of

senior debt in recent weeks. Last week Mr George Davis, the senior bank executive in charge of corporate finance in North America, resigned.

It is thought that Mr Davis' departure is linked to the poor performance of sectors he managed such as real estate, leveraged takeover finance and corporate lending. Citicorp made a \$34m loss from these activities in North America, Japan and Europe in the first quarter of 1990.

BUILDING BRIDGES IN INTERNATIONAL FINANCIAL INFORMATION

日本語で読む初の国際金融情報誌

International Financing Review - Japanese Edition

IFR 日本版

ポーランド経済時代に入った90年代における課題の一つに、国際社会における文化や言語の障壁を越えて各開拓の経済や金融システムの相互協調の促進があります。

この時代の要請を受けた小社はこのたびIFR日本版を開刊いたしました。

IFR日本版は他誌には見られない開拓した特色を持っています。

一例を挙げますと、IFR日本版は日本の銀行体や銀行、機関投資家の皆様に、国際間で行われている資金調達に関する情報を正確かつ迅速に提供するリポートとして毎週お届けする初めての日本版による国際金融情報誌です。

IFR日本版は発行部数が日本人記者がよ

り、発行部数が世界で最も多く、ヨーロッパの

銀行市場において最も注目される金融情報誌として高い評価を得ています。

更にIFR日本版はユーロ市場やヨーロッパの

政治についても深い洞察力に基づいた分析

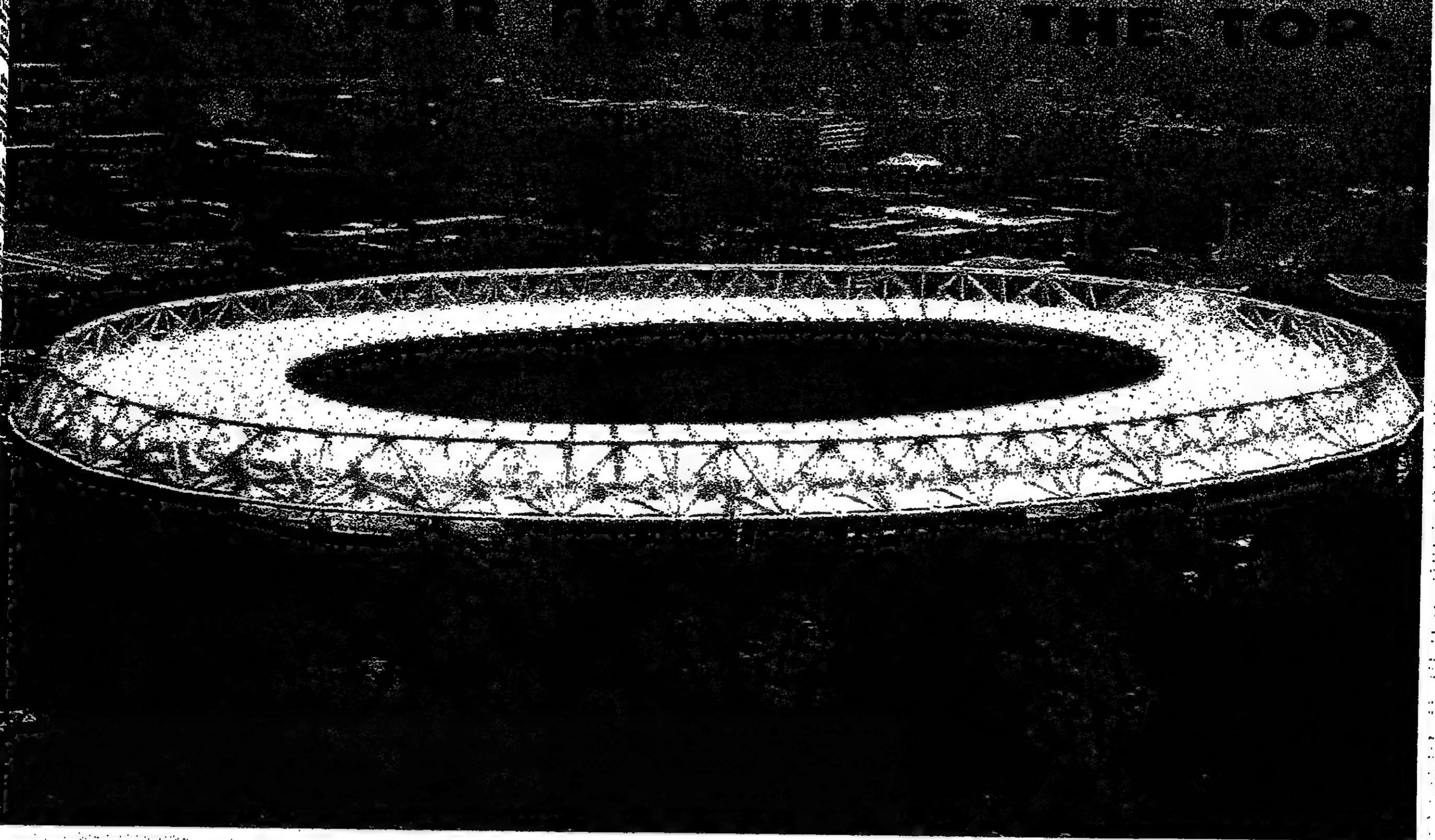
情報を用いています。

日々の銀行、機関投資家及び企業に対する最新の動向を正確に伝えることで、

ユーロ金融市場のポットな情報を提供する



GRAN STADIO ROMA IS THE BIGGEST



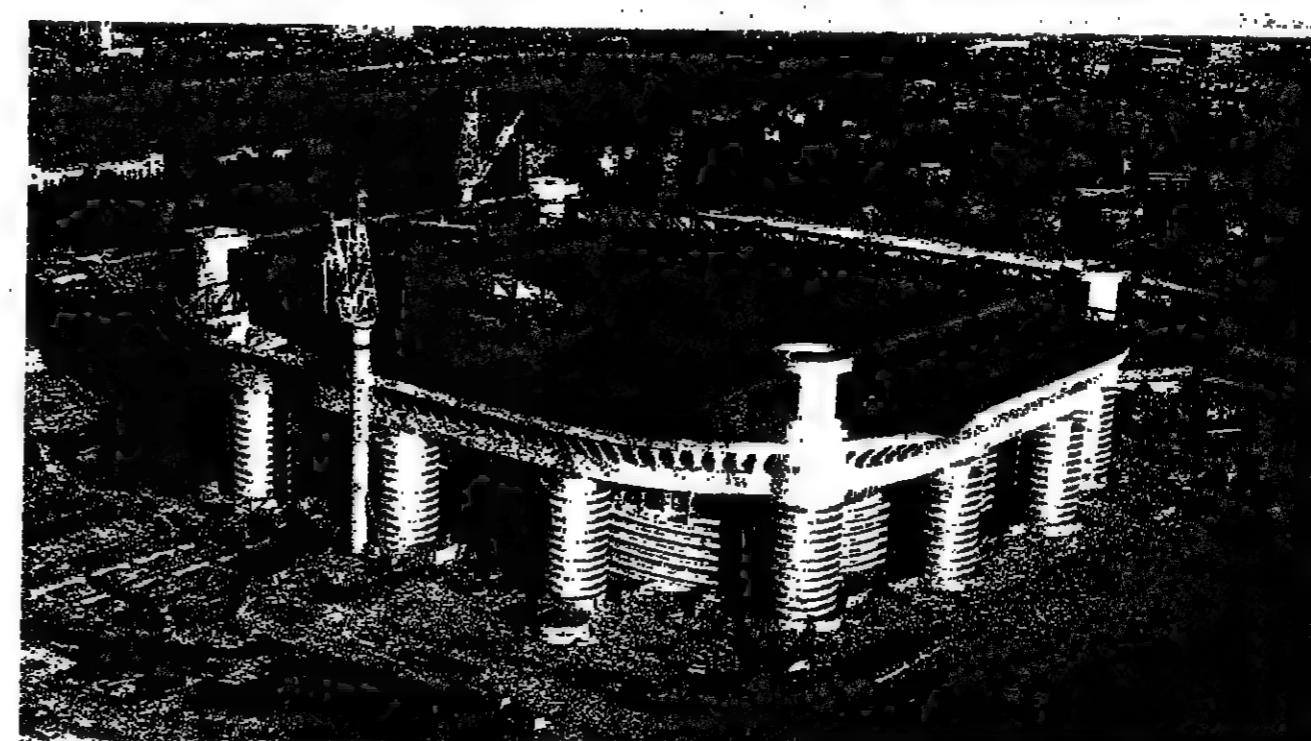
Olimpico Stadium, Rome

HOW TO RAISE 40 THOUSAND TONS AND THE LEADERSHIP OF A GREAT HOLDING.

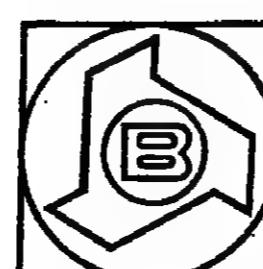
The new aspect of the Rome and Milan stadiums tells the story of a technological challenge, accepted and won by one of the world leading companies in the field of great engineering projects: the Belleli Holding. Thanks to the techniques of complete on-site pre-assembly and advanced lifting systems using computerised cranes, the Belleli Holding, in collaboration with Cogefar-Impresit for the Olimpico Stadium in Rome and with IRSS for the San Siro Stadium in Milan, won the struggle against strict time limits and exasperating logistic conditions due to limited space.

These are the strong points and technological levers which will help the Belleli Holding intervene successfully in the development of large international engineering design projects.

The competition goes on.



San Siro Stadium, Milan



GRUPPO
BELLELI
MANTOVA, Italy - tel. +39/376/3331

FT MANAGED FUNDS SERVICE

- For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, Inc VAT

AUTHORISED UNIT TRUSTS

FT MANAGED FUNDS SERVICE

FT MANAGED FUNDS SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Call charges at 20p per minute, plus 1.5% off peak, inc VAT.

FT MANAGED FUNDS SERVICE

• For Current Unit Trust Prices on any telephone ring direct 08964 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, inc VAT

Id	Price	Offer	Yield	City	Id	Price	Offer	Yield	City	Id	Price	Offer	Yield	City	Id	Price	Offer	Yield	City	Id	Price	Offer	Yield	City
Standard Fund Managers Ltd	11.091	-	1.49%		11.092	-	1.49%		11.093	-	1.49%		11.094	-	1.49%		11.095	-	1.49%		11.096	-	1.49%	
Stronghold Asset Manager (Ireland) Ltd	11.112	-	1.49%		11.113	-	1.49%		11.114	-	1.49%		11.115	-	1.49%		11.116	-	1.49%		11.117	-	1.49%	
Tech & Computer	11.117	-	1.49%		11.118	-	1.49%		11.119	-	1.49%		11.120	-	1.49%		11.121	-	1.49%		11.122	-	1.49%	
Western Europe	11.123	-	1.49%		11.124	-	1.49%		11.125	-	1.49%		11.126	-	1.49%		11.127	-	1.49%		11.128	-	1.49%	
The Total-Euro Fund Ltd	11.129	-	1.49%		11.130	-	1.49%		11.131	-	1.49%		11.132	-	1.49%		11.133	-	1.49%		11.134	-	1.49%	
UK June 25	11.135	-	1.49%		11.136	-	1.49%		11.137	-	1.49%		11.138	-	1.49%		11.139	-	1.49%		11.140	-	1.49%	
Yimill International (Greece) Ltd	11.141	-	1.49%		11.142	-	1.49%		11.143	-	1.49%		11.144	-	1.49%		11.145	-	1.49%		11.146	-	1.49%	
Hill Yield Bond	11.147	-	1.49%		11.148	-	1.49%		11.149	-	1.49%		11.150	-	1.49%		11.151	-	1.49%		11.152	-	1.49%	
Mutual Fund	11.153	-	1.49%		11.154	-	1.49%		11.155	-	1.49%		11.156	-	1.49%		11.157	-	1.49%		11.158	-	1.49%	
U.S. Treasury Securities Fund	11.159	-	1.49%		11.160	-	1.49%		11.161	-	1.49%		11.162	-	1.49%		11.163	-	1.49%		11.164	-	1.49%	
First Income Share	11.165	-	1.49%		11.166	-	1.49%		11.167	-	1.49%		11.168	-	1.49%		11.169	-	1.49%		11.170	-	1.49%	
First Total Return Fund	11.171	-	1.49%		11.172	-	1.49%		11.173	-	1.49%		11.174	-	1.49%		11.175	-	1.49%		11.176	-	1.49%	
First Total Return Fund	11.177	-	1.49%		11.178	-	1.49%		11.179	-	1.49%		11.180	-	1.49%		11.181	-	1.49%		11.182	-	1.49%	
First Total Return Fund	11.183	-	1.49%		11.184	-	1.49%		11.185	-	1.49%		11.186	-	1.49%		11.187	-	1.49%		11.188	-	1.49%	
First Total Return Fund	11.189	-	1.49%		11.190	-	1.49%		11.191	-	1.49%		11.192	-	1.49%		11.193	-	1.49%		11.194	-	1.49%	
First Total Return Fund	11.195	-	1.49%		11.196	-	1.49%		11.197	-	1.49%		11.198	-	1.49%		11.199	-	1.49%		11.200	-	1.49%	
First Total Return Fund	11.201	-	1.49%		11.202	-	1.49%		11.203	-	1.49%		11.204	-	1.49%		11.205	-	1.49%		11.206	-	1.49%	
First Total Return Fund	11.207	-	1.49%		11.208	-	1.49%		11.209	-	1.49%		11.210	-	1.49%		11.211	-	1.49%		11.212	-	1.49%	
First Total Return Fund	11.213	-	1.49%		11.214	-	1.49%		11.215	-	1.49%		11.216	-	1.49%		11.217	-	1.49%		11.218	-	1.49%	
First Total Return Fund	11.219	-	1.49%		11.220	-	1.49%		11.221	-	1.49%		11.222	-	1.49%		11.223	-	1.49%		11.224	-	1.49%	
First Total Return Fund	11.225	-	1.49%		11.226	-	1.49%		11.227	-	1.49%		11.228	-	1.49%		11.229	-	1.49%		11.230	-	1.49%	
First Total Return Fund	11.231	-	1.49%		11.232	-	1.49%		11.233	-	1.49%		11.234	-	1.49%		11.235	-	1.49%		11.236	-	1.49%	
First Total Return Fund	11.237	-	1.49%		11.238	-	1.49%		11.239	-	1.49%		11.240	-	1.49%		11.241	-	1.49%		11.242	-	1.49%	
First Total Return Fund	11.243	-	1.49%		11.244	-	1.49%		11.245	-	1.49%		11.246	-	1.49%		11.247	-	1.49%		11.248	-	1.49%	
First Total Return Fund	11.249	-	1.49%		11.250	-	1.49%		11.251	-	1.49%		11.252	-	1.49%		11.253	-	1.49%		11.254	-	1.49%	
First Total Return Fund	11.255	-	1.49%		11.256	-	1.49%		11.257	-	1.49%		11.258	-	1.49%		11.259	-	1.49%		11.260	-	1.49%	
First Total Return Fund	11.261	-	1.49%		11.262	-	1.49%		11.263	-	1.49%		11.264	-	1.49%		11.265	-	1.49%		11.266	-	1.49%	
First Total Return Fund	11.267	-	1.49%		11.268	-	1.49%		11.269	-	1.49%		11.270	-	1.49%		11.271	-	1.49%		11.272	-	1.49%	
First Total Return Fund	11.273	-	1.49%		11.274	-	1.49%		11.275	-	1.49%		11.276	-	1.49%		11.277	-	1.49%		11.278	-	1.49%	
First Total Return Fund	11.279	-	1.49%		11.280	-	1.49%		11.281	-	1.49%		11.282	-	1.49%		11.283	-	1.49%		11.284	-	1.49%	
First Total Return Fund	11.285	-	1.49%		11.286	-	1.49%		11.287	-	1.49%		11.288	-	1.49%		11.289	-	1.49%		11.290	-	1.49%	
First Total Return Fund	11.291	-	1.49%		11.292	-	1.49%		11.293	-	1.49%		11.294	-	1.49%		11.295	-	1.49%		11.296	-	1.49%	
First Total Return Fund	11.297	-	1.49%		11.298	-	1.49%		11.299	-	1.49%		11.300	-	1.49%		11.301	-	1.49%		11.302	-	1.49%	
First Total Return Fund	11.303	-	1.49%		11.304	-	1.49%		11.305	-	1.49%		11.306	-	1.49%		11.307	-	1.49%		11.308	-	1.49%	
First Total Return Fund	11.309	-	1.49%		11.310	-	1.49%		11.311	-	1.49%		11.312	-	1.49%		11.313	-	1.49%		11.314	-	1.49%	
First Total Return Fund	11.315	-	1.49%		11.316	-	1.49%		11.317	-	1.49%		11.318	-	1.49%		11.319	-	1.49%		11.320	-	1.49%	
First Total Return Fund	11.321	-	1.49%		11.322	-	1.49%		11.323	-	1.49%		11.324	-	1.49%		11.325	-	1.49%		11.326	-	1.49%	
First Total Return Fund	11.327	-	1.49%		11.328	-	1.49%		11.329	-	1.49%		11.330	-	1.49%									

Appm. prices July 8

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on Page 3

NYSE COMPOSITE PRICES

12 Month High	Stock	Div.	Yld.	52 Wk.	Close Prev.	Close Chg.	Chg %	12 Month High	Stock	Div.	Yld.	52 Wk.	Close Prev.	Close Chg.	Chg %	
725.00	Novartis	84	1.13	422.00	314	725	+1	861.00	3D Tech	1.00	8.11	200.00	313	861	-1	-2%
725.00	Novartis	84	1.13	422.00	314	725	+1	861.00	3D Tech	1.00	8.11	200.00	313	861	-1	-2%
67.75	Novartis	84	1.13	422.00	314	67.75	+1	77.00	3D Tech	1.00	8.11	200.00	313	77.00	+1	+1%
67.75	Novartis	84	1.13	422.00	314	67.75	+1	77.00	3D Tech	1.00	8.11	200.00	313	77.00	+1	+1%
297.00	Novartis	84	1.13	422.00	314	297.00	+1	325.00	3D Tech	1.00	8.11	200.00	313	325.00	+1	+2%
297.00	Novartis	84	1.13	422.00	314	297.00	+1	325.00	3D Tech	1.00	8.11	200.00	313	325.00	+1	+2%
27.00	Novartis	84	1.13	422.00	314	27.00	+1	29.00	3D Tech	1.00	8.11	200.00	313	29.00	+1	+7%
27.00	Novartis	84	1.13	422.00	314	27.00	+1	29.00	3D Tech	1.00	8.11	200.00	313	29.00	+1	+7%
15.00	Novartis	84	1.13	422.00	314	15.00	+1	17.00	3D Tech	1.00	8.11	200.00	313	17.00	+1	+13%
15.00	Novartis	84	1.13	422.00	314	15.00	+1	17.00	3D Tech	1.00	8.11	200.00	313	17.00	+1	+13%
8.00	Novartis	84	1.13	422.00	314	8.00	+1	10.00	3D Tech	1.00	8.11	200.00	313	10.00	+1	+25%
8.00	Novartis	84	1.13	422.00	314	8.00	+1	10.00	3D Tech	1.00	8.11	200.00	313	10.00	+1	+25%
34.00	SGC Corp	2.04	7.0	10.31	313	34.00	+1	35.00	Syntex	0.00	22.17	175	175	34.00	+1	+3%
34.00	SGC Corp	2.04	7.0	10.31	313	34.00	+1	35.00	Syntex	0.00	22.17	175	175	34.00	+1	+3%
29.00	SGC Corp	2.04	7.0	10.31	313	29.00	+1	30.00	Syntex	0.00	22.17	175	175	29.00	+1	+3%
29.00	SGC Corp	2.04	7.0	10.31	313	29.00	+1	30.00	Syntex	0.00	22.17	175	175	29.00	+1	+3%
22.00	SGC Corp	2.04	7.0	10.31	313	22.00	+1	23.00	T-T-T	0.00	22.17	175	175	22.00	+1	+5%
22.00	SGC Corp	2.04	7.0	10.31	313	22.00	+1	23.00	T-T-T	0.00	22.17	175	175	22.00	+1	+5%
20.00	SGC Corp	2.04	7.0	10.31	313	20.00	+1	21.00	T-T-T	0.00	22.17	175	175	20.00	+1	+5%
20.00	SGC Corp	2.04	7.0	10.31	313	20.00	+1	21.00	T-T-T	0.00	22.17	175	175	20.00	+1	+5%
18.00	SGC Corp	2.04	7.0	10.31	313	18.00	+1	19.00	T-T-T	0.00	22.17	175	175	18.00	+1	+5%
18.00	SGC Corp	2.04	7.0	10.31	313	18.00	+1	19.00	T-T-T	0.00	22.17	175	175	18.00	+1	+5%
15.00	SGC Corp	2.04	7.0	10.31	313	15.00	+1	16.00	T-T-T	0.00	22.17	175	175	15.00	+1	+6%
15.00	SGC Corp	2.04	7.0	10.31	313	15.00	+1	16.00	T-T-T	0.00	22.17	175	175	15.00	+1	+6%
14.00	SGC Corp	2.04	7.0	10.31	313	14.00	+1	15.00	T-T-T	0.00	22.17	175	175	14.00	+1	+7%
14.00	SGC Corp	2.04	7.0	10.31	313	14.00	+1	15.00	T-T-T	0.00	22.17	175	175	14.00	+1	+7%
12.00	SGC Corp	2.04	7.0	10.31	313	12.00	+1	13.00	T-T-T	0.00	22.17	175	175	12.00	+1	+8%
12.00	SGC Corp	2.04	7.0	10.31	313	12.00	+1	13.00	T-T-T	0.00	22.17	175	175	12.00	+1	+8%
10.00	SGC Corp	2.04	7.0	10.31	313	10.00	+1	11.00	T-T-T	0.00	22.17	175	175	10.00	+1	+10%
10.00	SGC Corp	2.04	7.0	10.31	313	10.00	+1	11.00	T-T-T	0.00	22.17	175	175	10.00	+1	+10%
9.00	SGC Corp	2.04	7.0	10.31	313	9.00	+1	10.00	T-T-T	0.00	22.17	175	175	9.00	+1	+11%
9.00	SGC Corp	2.04	7.0	10.31	313	9.00	+1	10.00	T-T-T	0.00	22.17	175	175	9.00	+1	+11%
8.00	SGC Corp	2.04	7.0	10.31	313	8.00	+1	9.00	T-T-T	0.00	22.17	175	175	8.00	+1	+12%
8.00	SGC Corp	2.04	7.0	10.31	313	8.00	+1	9.00	T-T-T	0.00	22.17	175	175	8.00	+1	+12%
7.00	SGC Corp	2.04	7.0	10.31	313	7.00	+1	8.00	T-T-T	0.00	22.17	175	175	7.00	+1	+14%
7.00	SGC Corp	2.04	7.0	10.31	313	7.00	+1	8.00	T-T-T	0.00	22.17	175	175	7.00	+1	+14%
6.00	SGC Corp	2.04	7.0	10.31	313	6.00	+1	7.00	T-T-T	0.00	22.17	175	175	6.00	+1	+17%
6.00	SGC Corp	2.04	7.0	10.31	313	6.00	+1	7.00	T-T-T	0.00	22.17	175	175	6.00	+1	+17%
5.00	SGC Corp	2.04	7.0	10.31	313	5.00	+1	6.00	T-T-T	0.00	22.17	175	175	5.00	+1	+20%
5.00	SGC Corp	2.04	7.0	10.31	313	5.00	+1	6.00	T-T-T	0.00	22.17	175	175	5.00	+1	+20%
4.00	SGC Corp	2.04	7.0	10.31	313	4.00	+1	5.00	T-T-T	0.00	22.17	175	175	4.00	+1	+25%
4.00	SGC Corp	2.04	7.0	10.31	313	4.00	+1	5.00	T-T-T	0.00	22.17	175	175	4.00	+1	+25%
3.00	SGC Corp	2.04	7.0	10.31	313	3.00	+1	4.00	T-T-T	0.00	22.17	175	175	3.00	+1	+33%
3.00	SGC Corp	2.04	7.0	10.31	313	3.00	+1	4.00	T-T-T	0.00	22.17	175	175	3.00	+1	+33%
2.00	SGC Corp	2.04	7.0	10.31	313	2.00	+1	3.00	T-T-T	0.00	22.17	175	175	2.00	+1	+50%
2.00	SGC Corp	2.04	7.0	10.31	313	2.00	+1	3.00	T-T-T	0.00	22.17	175	175	2.00	+1	+50%
1.00	SGC Corp	2.04	7.0	10.31	313	1.00	+1	2.00	T-T-T	0.00	22.17	175	175	1.00	+1	+100%
1.00	SGC Corp	2.04	7.0	10.31	313	1.00	+1	2.00	T-T-T	0.00	22.17	175	175	1.00	+1	+100%
0.00	SGC Corp	2.04	7.0	10.31	313	0.00	+1	1.00	T-T-T	0.00	22.17	175	175	0.0		

The Business Column

Hardest test yet for middle managers

BRITISH manufacturing companies have had such a buoyant time in the past few years that a cadre of middle managers who came into positions of responsibility in the mid 1980s have experienced a hostile business climate.

They were promoted after the recession of the early 1980s had passed. They did not have to make the difficult decisions to close plants or make large scale redundancies. Their main task has been to introduce incremental changes, to improve quality and productivity, during a period of growth in output.

These managers are facing their biggest test yet. They are having to learn how to adjust to a different set of priorities. Having been used to projecting strong sales growth, which could absorb rising costs, they are having to rein in costs. As industry adjusts to a period of slower growth, such managers will have to adjust their expectations of what they can achieve.

Middle managers have taken on a more important role within many companies, as power has been devolved to managers to create more flexible, dynamic businesses. Industrial relations has been decentralised. Supervisors are being encouraged to take on a more managerial role within factories. So the performance of middle managers will probably be more critical than it was a decade ago, in determining how companies emerge from a period of slower growth.

Labour victory

But according to a report published this week an even more profound test of companies' dependence upon the quality of their middle management may be around the corner. The report, by the Ciba consultancy group, examined the likely consequences for business of the election of a Labour government. The report, based on interviews with more than 100 chief executives and company chancellors, found that managerial motivation would be one of the main casualties of a Labour election win.

The survey found that most executives thought Labour's proposals were not clear enough to make a firm judgement about their effects. However they were clear that there would be a distinct change in business ethos.

The traditional fear has been that the election of a Labour government would change the business climate mainly by strengthening the trade unions, and shifting the balance of power away from managers. Significantly, while most City executives believed the unions would regain much of their old power, most industrialists doubted whether there would be a return to the conflict of the 1970s. The industrialists based this assessment not on Labour's plans for employment legislation but mainly upon the way unions have become less confrontational in the 1980s.

Motivating staff

However, even if power does not shift back towards the unions, management may nevertheless lose the initiative, according to the report. Entrepreneurial managers have been wanted in the last decade. They would lose much of that special status under a Labour administration.

Most companies said the loss of managerial motivation would be more important than the rise of shop stewards. Some said they expected it would become more difficult to recruit and retain senior managers, in the face of higher taxes and a lesslement political climate. Equally important would be the effects on more junior managers.

There would be a general perception that opportunities would be narrowed by regulations and risk taking would lose its rewards. Managers would become more cautious. The message of this report is that whatever strategies companies pursue they will be highly dependent upon the quality of their middle managers. So rather than planning in detail how to respond to a future Labour government, companies could do a lot worse than ensure they have committed, loyal and dynamic middle managers able to cope with the uncertainty that would follow a Labour victory at the next election.

Charles Leadbeater

Sir Leon Brittan loves his job. In his office on the 13th floor of the Berlaymont in Brussels he is the champion of fair play in the European market: breaking up an air cartel here, telling Rover or Renault to repay illegal state aid there.

Out and about, he spreads the word on his special areas of responsibility – competition and financial services – and on any new European theme that occurs to him.

Early last November he spoke out clearly for German Unity when others dithered (as he will happily remind you). More recently he has been peddling the idea of a European security community, one that he notes with satisfaction has been taken up by Lord Carrington and Henry Kissinger.

The briefest meeting with Sir Leon is enough to reveal his considerable strengths and transparent weaknesses. He is clever, decisive, in full command of the facts, and able to wrong-foot his opponent without even trying. This knack does not always go down well; indeed some of his colleagues take it as intellectual arrogance.

These attributes are a good mixture for the job, which by its very nature involves taking difficult decisions. Renault, Rover, Air France, British Airways/Sabena, and now Ruhrgas: the flow is getting faster and the decisions increasingly difficult to get through the Commission.

Especially on state aids, EC policy has become more and more fraught. As Sir Leon explains: "When the other protectionist barriers fall away, you are left with state aids as one of the few things that countries can resort to as the going gets tough." As 1992 gets closer, the stakes get higher.

When it comes to these hard cases Sir Leon has shown himself more of a deal maker than his predecessor, the more head-strong Mr Peter Sutherland – sometimes to the frustration of the backroom boys in the competition department, who may have wished for rather tougher decisions. In the case of Renault, for example, it seemed Sir Leon finally accepted the maximum the French Government would bear rather than the full repayment suggested by his team's analysis of the facts.

Yet Sir Leon rejects any suggestion that these judgments are largely subjective. "There are elements of judgment and interpretation involved, but the decisions are not subjective in the sense that we sit down and say, how much can we sack them for?"

MONDAY INTERVIEW

Tough act of an EC deal maker

Sir Leon Brittan, European Competition Commissioner, speaks to Lucy Kellaway

He also denies that the Commission is ever tempted to bend to pressure from member states to handing out verdicts perceived as even handed.

"Lawyers – and for better or for worse I am trained as one – are quite used to taking successive questions on their own merits and not in relation to others."

He has little time for the traditional form of communication between Commissioners through their private offices or cabinets, and prefers direct discussion to the proxy warfare with his 16 fellow Commissioners.

"I cut through the Gordian knot, and go round talking to my colleagues – a terrible thing to do, I know. I may go and see 10 or 11 Commissioners on any issue – that is why I have been able to get a consensus behind what I am trying to do."

The competition job throws up new challenges all the time, the latest being the alarming sight of East Germany being swallowed by big West German firms – a subject to which Sir Leon is warming to with a mixture of determination, toughness and self-righteousness.

There are two special problems with East Germany, he says: one is that the legal basis for Commission interference is hazy until East Germany is formally part of the Community; the second that the choice may be between allowing a powerful West German company to buy an East German company, or letting that company go.

On both problems Sir Leon knows his mind: the dependence of East Germany on the West makes the Commission's involvement legitimate. As far as the other problem goes, he insists that East German cases will be examined just like any others: "You have got to take a long term view, and in the long term replacing public monopolies with private ones is not

PERSONAL FILE

1938 Born. Educated Trinity College, Cambridge

1962 Called to the Bar

1974-83 MP for Cleveland and Whity

1978 Appointed Queen's Counsel

1983-88 MP for Richmond, Yorkshire

1979-81 Minister of State, Home Office

1981-83 Chief Secretary of the Treasury

1983-85 Secretary of State for Home Dept

1985-86 Secretary of State for Trade and Industry

1988 Vice President, EC Commission

style, he neatly disposes of the idea of setting up a new independent agency to handle such

cases.

"Who would this independent body be? It must be international and appointed for the task. You would want to appoint people from all over the Community, to make them promise not to obey their national governments, and to give them security of tenure, so that they could not be kicked out. That is exactly

what Sir Leon rejects any suggestion that these judgments are largely subjective. "There are elements of judgment and interpretation involved, but the decisions are not subjective in the sense that we sit down and say, how much can we sack them for?"

Yet Sir Leon rejects any suggestion that these judgments are largely subjective. "There are elements of judgment and interpretation involved, but the decisions are not subjective in the sense that we sit down and say, how much can we sack them for?"

The Government moves the goalposts



JUSTINIAN

authority to plan its expenditure so as to avoid restriction on its community charge, simply because no local authority could know in advance what rules or principles were to be applied by the Minister. Mr Christopher Patten was well aware of the consequences late service of notice would have on local government administration. He said publicly that he expected "a parade of bleeding stumps" from some local authorities.

The Court of Appeal, when instructing the rest of us on

the principle he was proposing to adopt before designating them as excessive spenders. No local authority could be certain as to the size of the field on which they were going to be playing, the shape of the ball, or where the goalposts would be placed.

It is true that the legislation did not require the Minister to engage in prior consultation with local authorities, but the fact that he followed the due procedure does not mean that he acted fairly. Judges have said time and again that courts will not only require the procedure prescribed by the statute to be followed, but will readily import additional safeguards to ensure complete fairness.

The Court of Appeal observed that the 1988 Act did impose a positive duty on the Minister to tell authorities the proposed principles he was adopting and provide for a reasoned response by authorities in a specified time before the Minister made his order of charge capping.

Furthermore, once the Minister had decided to designate an authority, the law required him to notify that authority not only of that decision but of the principles by which he had reached it.

The Court of Appeal concluded, therefore, that Parliament had decreed a detailed scheme for consultation and the requirement to notify local authorities of the principles, but only after designation. By deduction, the courts thought that Parliament must have intended to exclude any procedural fairness that might require consultation or the supplying of information before designation.

If the court thought that Parliament intended to create a procedure that had even unintended consequences of unfairness, would they blow the whistle on the contest between Minister and local authority? If Parliament declined specifically to exclude a procedure which may work unfairly, ought not the courts to make up for the deficiency? Otherwise, the courts will be attributing to the supremacy of Parliament an effect that may be unjust.

If Parliament declined specifically to exclude a procedure which may work unfairly, ought not the courts to make up for the deficiency?

The duty of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play, know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game. The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

know precisely what those rules are. They do not expect the goalposts to be moved in the middle of the game.

The analogy is inapt. The Secretary of State did not inform local authorities as to

the details of the courts to supervise executive power but to refrain from questioning the propriety of legislative powers handed to the executive, compared judicial review to the role of the soccer referee. The referee does not dictate the game or the rules under which it is to be played. He merely blows the whistle when a foul is committed and awards a free kick or a penalty.

Both sides, however, when they take to the field of play,

Lobbying plays a big part in getting things done in Japan, and foreign companies can do it, too.
See page 6.

FINANCIAL TIMES SURVEY

JAPAN

Independent-minded prince shakes up the tradition-bound Imperial Family.
See page 12.

SECTION III

Monday, July 9, 1990



As the Japanese economic juggernaut rolls on, Japanese leaders themselves begin to wonder if the world can or will tolerate its advance much longer. Ian Rodger reports on Japan's search for a role for itself that is acceptable at home and to other countries.

Still in search of a global role

JAPAN'S uncanny ability to surprise both itself and the world has once again come to the fore this year.

Its resilient economy has shrugged off a deep stock market slump in the first quarter and appears headed for another year of near five per cent real growth.

Also, its political leaders have proved to be much more popular and effective than anyone expected. Mr Toshiki Kaifu, the obscure back-bencher pushed into the prime minister's chair last summer when scandals threatened to overwhelm the ruling Liberal Democratic Party (LDP), has risen to a number of tough foreign and domestic policy challenges, rebuffing powerful vested interest groups at home and assuming greater responsibility in the world.

In the past few months, the Kaifu Government has sponsored talks aimed at bringing an end to the fighting in Cambodia, has apologised frankly for atrocities committed by

Japan during its occupation of Korea and has taken on a bigger role in the International Monetary Fund.

On the trade front, it has removed import barriers in a number of sensitive domestic markets and is cracking down on the cartels, bid-rigging and other anti-competitive practices that so irritate and baffle foreigners trying to do business in Japan.

The result today is an unusual mood of warmth and well-being in the country, undoubtedly enhanced by the colourfully wedded late last month of Prince Aya to his college sweetheart and the prospect of even more pomp and ceremony at the enthronement of the new emperor later in the year.

However, Japan's more thoughtful leaders realise that the country is still a long way from finding an accepted role for itself in the world.

The Ministry of International Trade and Industry, in its just published decennial examination of future economic trends, observed that "the international community's reaction to the rapid growth and increasing world influence of the Japanese economy has been growing anxiety, and even fear of Japan's economic might."

"With the nations of the world becoming more critical of Japan, the 1990s will be a crucial period in the management of its international relations, a period when extraordinary care, special efforts and caution must characterise Japan's conduct."

Writing in a similar vein, Mr Takakuni Kuriyama, deputy minister of foreign affairs, noted in a recent article that the gross national products of the US, Western Europe and Japan were now roughly in the ratio of 5:5:3, co-incidentally the same as the ratio of shipping tonnage agreed among the US, Britain and Japan under

the Washington Naval Treaty in 1922.

"As one of the world's three major naval powers, Japan was then in a position to share responsibility for the maintenance of international peace together with the US and Britain," Mr Kuriyama recalled. "Japan, however, became over-confident of its military strength and, instead of defending the international order, chose the path of seeking to change the order by force. History shows that this choice had tremendous tragic consequences for the entire world."

Today, he argues, Japan is once again in a position to share responsibility for the creation and maintenance of a new international order. But he and many others wonder if it will embrace that responsibility or whether it will become over-confident again

and selfishly try to break out of the 5:5:3 GNP structure.

Certainly, the Japanese economy shows every sign of continuing to grow faster than that of most other advanced countries. As Mr James Abegglen, the doyen of Japanese industry watchers in Tokyo, pointed out recently, aggregate corporate capital spending in Japan last year surpassed that in the US for the first time, and is likely to continue higher.

"That means that each Japanese worker is being given two times the ammunition that an American worker is getting," Mr Abegglen said with an unfortunate selection of imagery.

Japan's awesome technological push also shows no signs of flagging; the country is increasingly not only an innovator itself but also the incubator of choice for others' innovations.

Of course, the continuation of current trends is not inevitable. For example, the country faces an acute structural labour shortage and may simply be unable to find the manpower.

Also, Japan has been making considerable efforts to harmonise its way of life with that of other countries. Recent commitments to simplify distribution systems and step up public works spending are good examples.

A particularly brutal test of its willingness to subordinate the claims of powerful domestic vested interests to its international responsibilities appears to be just around the corner. Within the next few months, the pressure on the country to open its now totally closed rice market will become intense as the Uruguay Round of multilateral trade negotiations approaches its December conclusion.

In Japan, rice remains an extremely sensitive issue. Although the proportion of the population involved in rice farming has dropped to insignificant levels, and although consumption of rice has been falling for years, the Japanese people retain a nostalgia for the staple crop that has, at various times in the past, saved them from starvation.

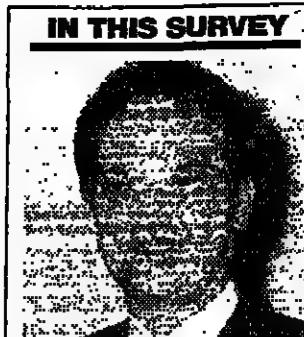
Rice also has a powerful economic and political supporter in the giant Nokyo agricultural co-operative movement. Nokyo does not hesitate to use its money and influence over farmers to put pressure on politicians and two years ago, the national Diet (parliament) unanimously passed resolutions banning indefinitely the import of a single grain of rice.

Meanwhile, agricultural protectionism is proving to be the toughest issue on the agenda of the Uruguay Round. Although the main fight is between the US and the European Community, it is being suggested that a magnanimous and exemplary concession on rice by Japan would shame the others into following. And Japan, it is argued, as a main beneficiary of the postwar multilateral trading system, is the country that should now make such a generous gesture to pre-serve the system.

People such as Mr Kuriyama and probably Mr Kaifu himself would probably be delighted to do so, but radical decisions are rare in Japanese politics and are taken only after the public has been prepared and a consensus formed. So far, there has been no preparation, and even if there had been, the possibility of a consensus being formed in favour of even a slight liberalisation of rice seems remote.

History suggests that would-be turning points or crossroads in Japan's development never turn out to be as decisive as commentators have predicted. Whatever happens, Japan will almost certainly continue on the path it has been following for the past few years, liberalising its institutions and habits of mind as quickly as it can.

Whether that proves to be fast enough to keep fears and anxieties overseas from reaching dangerous levels will undoubtedly be one of the main dramas of the 1990s.



IN THIS SURVEY

Mr Toshiki Kaifu, Japan's Prime Minister: enjoying high popularity and a clean political reputation

■ Politics: reforms; foreign policy; foreign aid PAGE 10

■ Key facts on Japan; labour issues PAGE 4

■ Economic outlook; trade issues PAGE 5

■ Stock market; capital market; lobbying for business; distribution PAGE 6,7

■ Technology; energy PAGE 8

■ Housing problems PAGE 9

■ The environment; fashion industry PAGE 10

■ Health and welfare; education PAGE 11

■ Tourism; the imperial family PAGE 12



The frenetic pace of Japan's big cities, such as Sapporo (above) is as evident at night as in daytime.

Global Connections. Strength Where You Need It.

Financial Science

The rapidly changing worlds of finance and capital make predictions difficult. But one thing is clear, computerized financial analysis is here to stay.



Yamaichi's Financial Science now features

an integrated financial information system—Integral-25—that combines the power of advanced market and mathematical theories, global database access and personal computer flexibility.

Yamaichi's Financial Science system has applications in every field of Yamaichi's activities. From corporate finance and M&A assistance to brokerage, portfolio advice and fund management, the system provides greatly enhanced decision-making support.

For example, effective asset management is possible through Integral-25's stand-alone functions designed to aid asset allocation into global markets and currencies, securities analysis and evaluation, portfolio management, risk management and hedging.

Financial Science is one more reason why, around the world, around the clock, Yamaichi is a one-stop source of strong, vigorous and innovative international financial services.

Yamaichi International (Europe) Limited: Firstbury Court, 111-117 Firstbury Pavement, London, EC2A 1EQ, UK. Tel: 071-636-5599 Telex: 8874146 YSCLDN G

Member of The Securities Association Member of The International Stock Exchange

Amsterdam, Frankfurt/Main, Paris, Zurich, Geneva, Lugano, Milano, Madrid, Bahrain, New York, Chicago, Los Angeles, San Francisco, Montreal, Toronto,

Hong Kong, Singapore, Bangkok, Shanghai, Seoul, Sydney, Melbourne

Issued by Yamaichi Securities Co., Ltd. and, for the purposes of Section 57 Financial Services Act 1986, approved by Yamaichi International (Europe) Limited, which is a member of TSI.

The information contained herein and the investment services to which it relates may not be suitable for private investors. Such investors are advised to take independent advice and should not rely on any statement herein as applying to them.

JAPAN 2

Deadlock is the order of the day, reports Stefan Wagstyl

Superficial calm on the political front

Prime Minister Toshiki Kaifu: on a high wave of popularity.

AFTER years of scandals, influence-peddling and plain vote-rigging, 1990 is to be the year of political reform in Japan.

Mr Toshiki Kaifu, the Prime Minister, has personally committed himself to a far-reaching clean-up and reorganisation of the Japanese electoral system. And he has even set a deadline next November when the Diet celebrates its 100th anniversary.

This move to cleanse Japanese politics is not the first; indeed it is the third since the last war. Because the two previous ones failed to achieve very much, there is scepticism about Mr Kaifu's chances of making any more progress than his ill-fated predecessor, Mr Noboru Takeshita, who pledged "to make every effort in a humble manner, to wipe out distrust in politicians."

Yet there is also, in Tokyo, a clear sense of momentum behind the political reform movement which has led many observers to think that something may actually happen.

Partly, this reflects the strong public desire to root out corrupt practices after last

AFTER the storms of last summer, a superficial calm has returned to Japanese politics. Mr Toshiki Kaifu, a virtual unknown when he came to office last summer, has turned into the most popular Prime Minister since opinion polls were introduced in the early 1960s.

The ruling Liberal Democratic Party, which suffered an unexpected defeat in last year's elections to the Diet's upper house, has re-established its credibility with a convincing victory in February's general election to the lower house.

The Recruit corruption scandal, which toppled Mr Noboru Takeshita, the former prime minister, is now little more than a memory. Even opposition to a new consumption tax, the single biggest cause of the LDP's misfortunes last year, is fading.

On the international front, the much-feared stand-off in relations across the Pacific has failed to materialise. The Government has reached agreement with the US in the Structural Impediments Initiative

talks, the most far-reaching economic negotiations ever held between the two countries. Mr Kaifu has been able to take much of the credit, not least because of the praise lavished on him by President Bush. However, lurking beneath the smooth surface are difficult challenges for the leaders of the LDP.

Politics has changed greatly in the last two years and is likely to change further in the next year or two. The immediate problem is coping with a Diet where, for the first time since the war, the opposition parties control the upper house. While the lower house has the power to force through necessary Budget bills and some kinds of emergency bills, most legislation can be passed only with the consent of the upper house.

So deadlock is the order of the day, notably over the future of the consumption tax which the LDP wants to reform and the opposition parties wish to abolish. The next upper house election is not until 1992. But the LDP is unlikely to regain control then since only

the Recruit bribery affair.

Mr Kaifu, himself, has personally committed himself to a far-reaching clean-up and reorganisation of the Japanese electoral system. And he has even set a deadline next November when the Diet celebrates its 100th anniversary.

This move to cleanse Japanese politics is not the first; indeed it is the third since the last war. Because the two previous ones failed to achieve very much, there is scepticism about Mr Kaifu's chances of making any more progress than his ill-fated predecessor, Mr Noboru Takeshita, who pledged "to make every effort in a humble manner, to wipe out distrust in politicians."

Yet there is also, in Tokyo, a clear sense of momentum behind the political reform movement which has led many observers to think that something may actually happen.

Partly, this reflects the strong public desire to root out corrupt practices after last

year's Recruit bribery affair. But it also reflects more hardened calculations by the country's two largest parties, the ruling Liberal Democratic Party (LDP) and the opposition Japan Socialist Party (JSP) that reform would give them a chance to win more seats.

The reform proposals were put forward by the Election System Commission, which advises the Prime Minister. The main proposals are:

■ To redesign the constituencies: at the moment, Japan runs a complicated system in which each constituency has several members. This often pits members from the same party against each other, encouraging factionalism and corruption, and splitting party votes.

The proposal is that each constituency should return one member based on a first-past-the-post vote. But there would also be regional constituencies where candidates would be returned on a proportional representation

basis. This would ensure a place for the smaller parties.

■ Reduction of vote disparity: if taken more than three times as many votes in some constituencies to return a member as it does in others - a situation reminiscent of England's "rotten boroughs" in the last century. Redrawing the constituency map would reduce the maximum disparity to a multiple of two.

■ Simplifying political contribution procedures: individual parties could only have two fund-raising organisations each, and corporate contributions would have to be made to parties rather than individual candidates. Contribution disclosure rules would also be tightened up. Combined with the new constituency procedures, this should reduce the immense financial cost of a political career which is the main cause of corruption.

The last of these has stirred the strongest public interest because of the freshness of the bribery scandals in everyone's

minds. Mr Kaifu, himself, is also well placed to lead a credible drive to clean up Japanese politics. And as the "cleaner politics" bandwagon picks up speed, more and more politicians are jumping on.

Yet the actual progress of reform is much more likely to be dictated by proposals affecting the shape of constituencies because these will determine where seats are won or lost.

The actual mathematics of constituency reform are so complicated that it is virtually impossible to predict how the proposed changes would affect parties rather than individual candidates. Contribution disclosure rules would also be tightened up. Combined with the new constituency procedures, this should reduce the immense financial cost of a political career which is the main cause of corruption.

The last of these has stirred the strongest public interest because of the freshness of the bribery scandals in everyone's

pressure for cleaner politics, and the country's yearning for less political volatility.

One effect of reform would be to centralise control of the political parties because fund-raising would be managed from headquarters, and candidate lists for proportional representation would be drawn by the party leadership.

This could trigger resistance to reform by rank and file Diet members who see their personal fiefdoms being cut back. But at the moment, the commitment of the party leaderships to reform would override this.

Assuming the whole reform package is adopted, the consequences for Japanese politics would be considerable. The Diet could end up with a more balanced two-party composition between the LDP and the JSP.

The redefinition of the constituencies would also shift the balance from rural to urban areas. This could have a significant influence on policy by

Kaifu would replace this system with single-seat constituencies, plus a number of multi-seat regional constituencies where members would be elected by proportionate representation to prevent small parties from being wiped out.

In addition, Mr Kaifu wants to redraw the electoral map to reduce the disparity in votes between the countryside and the cities and to tighten controls on political fund-raising. According to a poll in *Nihon Keizai Shinbun*, the business daily, some 60 per cent of Japanese support reform.

But they are not the voices which count. The issue will be decided by MPs, whose first priority will be to study how reform will affect their own electoral chances. This consideration pits senior LDP leaders, who would be in a position to get first pick of the new constituencies, against their younger party colleagues, some of whom could be forced out of their seats.

The contests encourage campaigns fought on personal influence, which require large amounts of money - an average of Y100m per candidate according to one estimate. Mr

Kaifu would replace this system with single-seat constituencies, plus a number of multi-seat regional constituencies where members would be elected by proportionate representation to prevent small parties from being wiped out.

The need to think about policy is new to some Japanese politicians; however, all are in their element thinking about people. The personnel question at the forefront of MPs' minds is Mr Kaifu's future. The stop-gap prime minister is looking more permanent by the day. Some LDP members even liken him to Mr Yasuhiro Nakasone, the former prime minister, who was also condemned as a political weakling when he was appointed but nevertheless stayed in office five years.

Both men are from outside the largest of the LDP's constituent factions, which generally has the biggest influence over the appointment of prime ministers. The comparison is far-fetched - Mr Nakasone was the leader of a medium-sized faction which he himself had created, a man of considerable weight inside the LDP, while Mr Kaifu is a lieutenant in a small faction headed by

Mr Toshiro Komoto.

Mr Kaifu has been able to stay in office for two main reasons. First, his personal popularity benefits the LDP as a whole, enabling it to get over the opprobrium generated by the Recruit affair. Any LDP leader who now suggested getting rid of Mr Kaifu would risk alienating public opinion.

Secondly, forcing Mr Kaifu's departure would plunge the LDP into a divisive succession row. Mr Shintaro Abe, a former foreign minister, has been advancing his cause, so has Mr Kichi Miyazawa, a former finance minister. Both are faction leaders. But Mr Abe is seriously ill and Mr Miyazawa is tarred with the brush of the Recruit affair.

The succession depends ultimately on the will of Mr Noboru Takeshita, the former prime minister, and Mr Shin Kanemaru, a former deputy minister, who are related by marriage and who together control the LDP's largest faction. It suits these two men to have in office a prime minister with little personal power as they have more influence over him than they would over Mr Abe or Mr Miyazawa.

Imports and replacing it with tariffs, in order to boost progress in slow-moving trade talks in the Uruguay Round of the General Agreement on Tariffs and Trade.

The need to think about policy is new to some Japanese politicians; however, all are in their element thinking about people. The personnel question at the forefront of MPs' minds is Mr Kaifu's future. The stop-gap prime minister is looking more permanent by the day. Some LDP members even liken him to Mr Yasuhiro Nakasone, the former prime minister, who was also condemned as a political weakling when he was appointed but nevertheless stayed in office five years.

Both men are from outside the largest of the LDP's constituent factions, which generally has the biggest influence over the appointment of prime ministers. The comparison is far-fetched - Mr Nakasone was the leader of a medium-sized faction which he himself had created, a man of considerable weight inside the LDP, while Mr Kaifu is a lieutenant in a small faction headed by

Mr Toshiro Komoto.

Mr Kaifu has been able to stay in office for two main reasons. First, his personal popularity benefits the LDP as a whole, enabling it to get over the opprobrium generated by the Recruit affair. Any LDP leader who now suggested getting rid of Mr Kaifu would risk alienating public opinion.

Secondly, forcing Mr Kaifu's departure would plunge the LDP into a divisive succession row. Mr Shintaro Abe, a former foreign minister, has been advancing his cause, so has Mr Kichi Miyazawa, a former finance minister. Both are faction leaders. But Mr Abe is seriously ill and Mr Miyazawa is tarred with the brush of the Recruit affair.

The succession depends ultimately on the will of Mr Noboru Takeshita, the former prime minister, and Mr Shin Kanemaru, a former deputy minister, who are related by marriage and who together control the LDP's largest faction. It suits these two men to have in office a prime minister with little personal power as they have more influence over him than they would over Mr Abe or Mr Miyazawa.

Overseas aid from Japan**World's largest donor**

IN LINE with its economic superpower status, Japan tops the league of overseas aid donors in terms of value, but in terms of quality, Japanese aid still draws widespread criticism for its inefficiencies and questionable objectives.

As expected, Japan surpassed the US to become the world's largest aid donor last year, with ODA disbursements totalling \$3.95bn, the Development Assistance Committee (DAC) reports.

But in many respects, Japan's newly-won status as the leading provider of aid merely serves to highlight the poor quality of its aid.

For one thing, Japan is still at the bottom of the scale when it comes to the proportion of its aid that is in the form of grants, coming in at 18th, or last, among countries that belong to the DAC in 1988.

About 60 per cent of Japanese aid is in the form of yen loans, with the remaining 40 per cent divided roughly equally between grants and technical assistance.

Another major criticism concerning Japanese ODA has been that massive funds are wasted on facilities or equipment that are left idle because of a lack of personnel with the necessary expertise to use them.

Government officials acknowledge that comprehensive evaluations of projects are crucial in order to prevent such inefficiencies, but the official stance is that Japan can only give what it is asked for and that final responsibility for projects lies with the recipient nation.

"Developing countries tend to ask for the most sophisticated equipment," says an official at the Ministry of Foreign Affairs' Aid Policy Division. And it is up to the recipient nation to ensure that these facilities are used by building the necessary infrastructure or training the necessary personnel.

Another growing concern is the environmental destruction that careless evaluation of ODA projects can bring about. "Massive funds move to create havoc," says Mr Yoshinori Murai, a professor of political science.

Continued on page 4

New momentum behind reform movement**K LINE**
**FOR TRANSPORT
OVERSEAS, OVERLAND,
OVER ALL.**

The illustration on the left was loosely inspired by the traditional Japanese seal or stamp.

These seals were used by master-craftsmen as signatures on artwork.

They were signs of approval, and were never used lightly.

In Europe, Caxton and other printers used similar devices. They were the origin of the trademark or logo.

Our 'seal' is equally purposeful.

It shows the various forms of transport which we might be said to master.



These include, as you may know, tankers, container ships, gas and bulk carriers, and car-only or 'pure car' carriers.

What you may not know, is that we also operate road and rail services, and are involved in air transport and leisure cruising.

What's more, we're successful operationally, technically, and financially.

The reasons for this stem from other traditional Japanese attributes: such as competence, reliability and efficiency.

This put us in the happy position of trading successfully.

And, whatever your transportation needs, it's possible we could help you do the same.

OVERSEAS • OVERLAND • OVER ALL

TOKYO • LONDON • BRUSSELS

Foreign policy initiatives**A rapid response to new challenges**

UNTIL not very long ago, Japanese foreign policy consisted almost entirely of strategies and measures to promote the country's economic development.

The Government had little interest in North-South or East-West issues or even in political problems in the East Asian region. Japanese representatives at international institutions were notorious for being few in number and keeping their heads down.

But when an issue emerged that threatened the progress of Japanese industry - the first oil crisis in 1973 was the most spectacular example - Japanese diplomats sprang into action and worked with extraordinary effectiveness for their country's interest.

That sort of selfless foreign policy was possible as long as Japan was an economically small country, with little influence on world events.

However, in the past few years, particularly since the revaluation of the yen against the dollar in 1985, Japan's position in the world has changed radically. It now accounts for more than a tenth of world gross national product and is under increasing pressure to move to a more complex political and economic role.

That has led to a redefinition of Japanese foreign policy.

It should be said that in setting out to assert a foreign policy, the Japanese government faces some severe limitations. The post-war constitution prohibits the threat or use of force by Japan in trying to settle disputes with foreign countries.

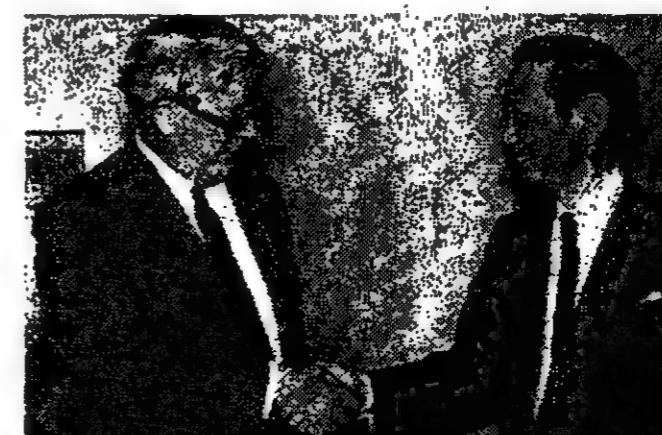
Although the constitution was imposed on the Japanese by the post-war occupation government, its pacifist base still has overwhelming support among the Japanese people and any deviation from it would not be tolerated.

The constitution also prohibits the country from having military forces, although the government has got around that by establishing "self-defence" forces which now figure among the largest and best equipped military establishments in the world.

A related basic limitation arises from the Second World War is that Japan's neighbour remains apprehensive about a resurgence of Japanese hegemony in the east Asian region.

This fear tends to grow as Japan's economic strength and presence in the region grows and regardless of Japan's peace constitution.

Recently, it has been agitated by the loosening of East-West tensions, which has raised the prospect of a reduction in the comforting US military presence in the Asia Pacific region. Consequently, despite the reduction of East-



Takakazu Kuriyama, right, Japan's Deputy Minister of Foreign Affairs, with Sir Geoffrey Howe, Britain's Deputy Prime Minister. For historical reasons, Japan would do well to remain "a leading country with an unassuming posture," suggests Mr Kuriyama.

West tension, Japan will probably continue to find it in its interest to maintain its security treaty with the US and support a large-scale US security presence in the region and, in particular, in Japan itself.

The US in return will continue to demand that Japan make large contributions of other kinds to help world political and economic progress.

Given these limitations, Japanese diplomats have been fairly successful in finding opportunities for action. In May 1988, the then-prime minister, Noboru Takeshita, announced a policy framework which has since come to be known as the three pillars.

Japan would contribute to peacekeeping efforts around the world, expand its aid to poor countries and would attempt to broaden its cultural exchanges with other countries.

On aid, progress has been rapid and massive. However, there is little evidence of progress on the cultural front and the peacekeeping pillar wobbles awkwardly. A year before Mr Takeshita's speech, the country found itself on the spot when asked to support a multinational effort to maintain the safety of shipping in the war-torn Persian Gulf.

Japan, as the largest single consumer of Gulf Oil, had little choice but to participate. But if it were to send troops and military equipment, as some demanded, would that amount to an unconstitutional act?

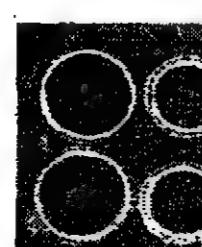
In the end, it provided substantial funds to set up a precise guidance system for ships in the Gulf and, taking advantage of its good contacts with both Iran and Iraq, launched an ultimately unsuccessful diplomatic initiative to stop the fighting. Japan escaped without much immediate criticism from that affair, but it still wrangles in some quarters.

Recently, it has been agitated by

Owed to nature.



Lexus LS400 : High power, fuel efficiency and low emissions

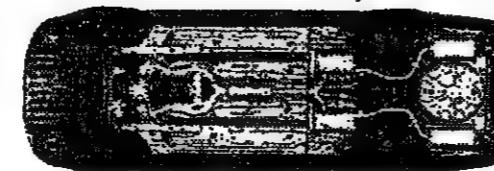


Nature is our inspiration. It is also our responsibility. As members and tenants of this earth.

We all owe something to nature. Yet no one is perhaps in a better position to help protect the environment than we in the car industry. And especially we at Toyota, with the technology and resources we have at our disposal.

A SAVINGS PLAN

With the advent of the oil crisis of the '70s, our attentions were turned to energy conservation. A concern that led us to pioneer and develop a cleaner, more fuel-efficient engine. The multi-valve engine. With three or four valves per cylinder instead of two, it proved a revolutionary means of saving energy — increasing power while reducing fuel consumption. Ten years later, our



LS400 underbody

commitment can be measured by the 9 million multi-valve engines we have produced, making us the industry leader. And to ensure that everyone has access to a more environment-friendly engine, we offer it as standard equipment in every passenger car we make.

LUXURY WITHOUT EXTRAVAGANCE

Lexus is both a new name in automobiles and a new luxury division of Toyota. It is a car without precedent.

With a fourcam 32-valve V8 engine, it offers

extraordinary power and luxury with exceptional economy. Economy of fuel. (A mere 10 litres per 100 km.* makes it one of the few luxury cars to avoid the U.S. gas-guzzler tax.) Economy of emissions. (Among the lowest in CO₂ emissions.) Economy of wind resistance. (A 0.28 coefficient of drag, aided by a smooth design

featuring a unique flat underbody, gives Lexus the lowest CD figure of any luxury car.) And economy of weight. (Using lightweight materials such as aluminium Lexus offers even greater fuel efficiency.) All contribute to a car with an environmental conscience.



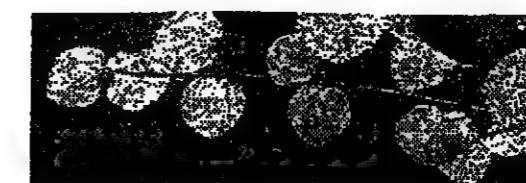
Experimental electric car

But we think of Lexus as only the beginning of an ongoing commitment to a safer, cleaner environment.

New refrigerants, lean burn engines and electric cars are just some of the areas we are actively pursuing.

We see it as our corporate responsibility. As something we owe nature. To be more resourceful with resources. And to make the future clear for everyone to see.

*EPA data



 **TOYOTA**  **LEXUS**
TOYOTA MOTOR CORPORATION

JAPAN 4

IN THE backstreet bars and all-night noodle shops of inner Tokyo, the waiters and hostesses are prone to speak a Japanese coloured by the unmistakable tones of the Chinese language and show a weariness that is more than the strain of overwork.

Tokyo's bright lights have lured the ambitious from throughout Asia, including an estimated 50,000 Chinese students at Japanese language schools. Some have left behind careers as doctors or university lecturers, and hardly imagined that their new life would be spent frying dumplings or making conversation with half-drunk businessmen.

The Japanese Government has been unskilled in its handling of foreign workers, most of whom are here illegally, and it's grappling with the responsibilities that wealth has brought in a region still plagued by widespread poverty and desperation.

A revision of immigration laws last month caused panic among foreigners and, eventually, drew an apology from Mr Shin Hasegawa, the Justice Minister, for the distress caused. His ministry's badly-handled publicity campaign prompted many foreigners to believe that they would be

Tougher stance over illegal workers

imprisoned after June 1, although there had been no change in the penalties for illegal workers. But employers illegally hiring foreigners who have arrived in the country after June 1 are now liable to a maximum three years' imprisonment or a Y2m fine. The penalties have apparently encouraged companies to hire foreigners who look more Japanese, for instance Koreans and Chinese. The situation is made more complex by the demands of an increasing number of industries for an orderly employment system for foreign workers. Meanwhile, the Ministry of International Trade and Industry (Mit) has just recommended that the number of foreign workers be doubled to 50,000 in the next two or three years.

Japan's Food Service Association, representing restaurant chains, suggests that 600,000

Report by ROBERT THOMSON

manufacturers had a shortage of full-time workers in May.

Estimates of illegal foreign workers range from 100,000 by the Justice Ministry, to 200,000 and more by welfare workers. The figure is made all the more difficult to calculate precisely by the potential number of Korean workers, bearing in mind that there were 900,000 entries by Koreans into Japan last year, and many Chinese who are supposedly students but actually working full-time.

Illegal workers have also come from the Philippines, Thailand, Bangladesh, and Pakistan, and welfare agencies say that these groups are more vulnerable to exploitation because they lack information about government policies and do not have the extensive support networks of the Chinese and Korean communities.

In one bar on the seedy side of Shinjuku, the nightife district, 30 hostesses, all of them ethnic Chinese, pour drinks, make conversation, and join customers in singing along to music videos. A few hostesses are graduates from prestigious Chinese universities, others are from Taiwan, and some are Malaysian students earning money during their holidays.

The club is run by a Taiwanese woman and her Japanese husband, and is intended to give the women a chance to earn needed money without

the pressure of prostitution, which is an optional extra at many clubs in the area. Still, there are cultural problems for the Chinese, some of whom have trouble dealing with Japanese customs and who hoped Tokyo would be a transit lounge on the way to the US or Australia.

"Tokyo is so expensive. You have to work all the time just to make enough money to survive. Life is not so easy," one Shanghai woman says. Her ambition was to build a new life outside China, but she dislikes the working conditions and stress, and plans to return to Shanghai before the end of the year.

In another Tokyo suburb, Ikebukuro, the growth in Chinese and other non-Japanese residents has led to a section being dubbed "Asia village." The evolution of such foreign communities was targeted by a government advisory panel under the Ministry of International Trade and Industry. Mr Takeshi Itoh, a deputy chief of Mit's Business Behaviour Division, says case studies were done on West Germany's Turkish workers, and there is concern in Japan that foreigners' enclaves would mushroom and that friction with Japanese residents could "upset the social balance."

"For the time being, I don't think Japan will formally accept foreign workers. We will have to look at the situation in the next two or three years. We are not really sure how severe the labour shortage will be then," Mr Itoh says.

Moves to improve quality of aid

Continued from page 2
science at Sophia University who is a close watcher of Japan's aid efforts. A project to build a dam in western India is being vigorously fought against by local residents who have sent representatives to Japan to try to stop construction work from being carried out.

The Narmada Dam, of which Japan's ODA is building hydro-electric facilities, is likely to submerge 60,000 hectares of forest and dislocate about 400,000 villagers, according to critics of the project such as the ODA Research and Study Team.

Construction work on the dam is going on despite the protests. The Japanese stance is that the final decision on the project lies with the Indian Government - "this is an internal Indian problem," says an official at the Ministry of Foreign Affairs.

The Government pleads reluctance to interfere in a nation's domestic affairs. But critics of Japan's aid policy point out that Japanese aid has been strategically placed,

rather than motivated by humanitarian concerns.

Nearly 70 per cent of Japanese aid goes to Asia. The Foreign Ministry's 1989 report on aid indeed describes aid as a valuable means to furthering Japan's foreign policy objectives. In this context, too, aid has become a convenient way for Japan to answer US criticism that it should shoulder a greater part of the world's peace-keeping efforts and at

Nearly 70 per cent of Japanese aid goes to Asia, reports MICHIO NAKAMOTO

the same time reduce its massive trade surplus.

The Japanese presence is being felt more strongly in areas, such as Mexico, where the US has had a strong influence but has had to retreat due to its economic difficulties.

Furthermore, while ostensibly it is the recipient government that has responsibility for requesting specific projects, in practice, Japanese trading companies have a major influence over project proposals. They also have

strong ties with Japanese consulting firms and contractors

"It is an alliance of the three: consultants, trading firms and contractors," says Mr Murai.

Thus, the Government's

claim that 50 per cent of Japanese aid is untied, does not hold water. Aid-watchers estimate that Japanese companies will up to 50 per cent of Japanese aid projects.

In all fairness, the Japanese

rule tied, Japan has set up untied grants in Africa where British and French companies have a better chance of winning consultancies and contract work - "this is very unpopular among Japanese trading firms," says a Foreign Ministry official.

Mr Yukio Tamaki at Friends of the Earth, who criticizes the Government's project evaluation methods as slipshod, says there are some signs that things are moving in the right direction.

Japan has started enlisting international co-operation in evaluating projects beginning with the Canadian International Development Agency, a highly-regarded organisation.

But attempts to improve the quality of Japan's aid are still moving much too slowly, hampered as they are by a severe shortage of staff, ministerial turf-war and a lack of any comprehensive law guiding aid policy.

"Unfortunately, Japan cannot change without outside pressure," says Mr Murai, "and this is true in aid as well."

Government has made considerable efforts to try to counter such criticism. The Foreign Ministry admits there is a need to raise the grant content of aid and a recent report by the Ministry of International Trade and Industry stresses the growing need to place greater emphasis on technical and other training.

The Government is also taking a few cautious steps forward in opening-up Japanese aid projects to foreign firms.

While grants are as a general

IF Norman Tebbit's father found himself in Japan today, he would not have to get on his bike and look for work, as the former UK minister said in his famous rebuke to the unemployed. A factory would be built near him and his employer would promise a shorter working week, throwing in a new bike in the bargain.

Japan has 2m more jobs than workers to fill them, the fruits of a declining birth rate and a prolonged economic expansion. Unemployment stands at only 2.1 per cent, and most of these 1.4m people are between jobs, over 50 or in outlying regions.

The labour shortage is likely to get worse in the 1990s, whatever happens to the economy. This is posing serious problems for companies of all sizes and in all sectors, although the construction and motor industries and service areas such as retailing and restaurants have been particularly badly affected.

The labour shortage has strengthened the hand of employees, who are pressuring for improvements in conditions and a reduction in the number of hours and days worked. But it has made itself felt even more in the competition to recruit both school leavers and graduates, who are less willing than their parents to work long hours in hard and unsatisfying jobs.

Now the young are pressuring their advantage to the maximum, forcing employers into an undignified scramble to woo them. Companies even jettison fuddy duddy names for "friendly" ones to improve their image with recruits.

There is a scramble among employers to attract young workers, says CLAY HARRIS

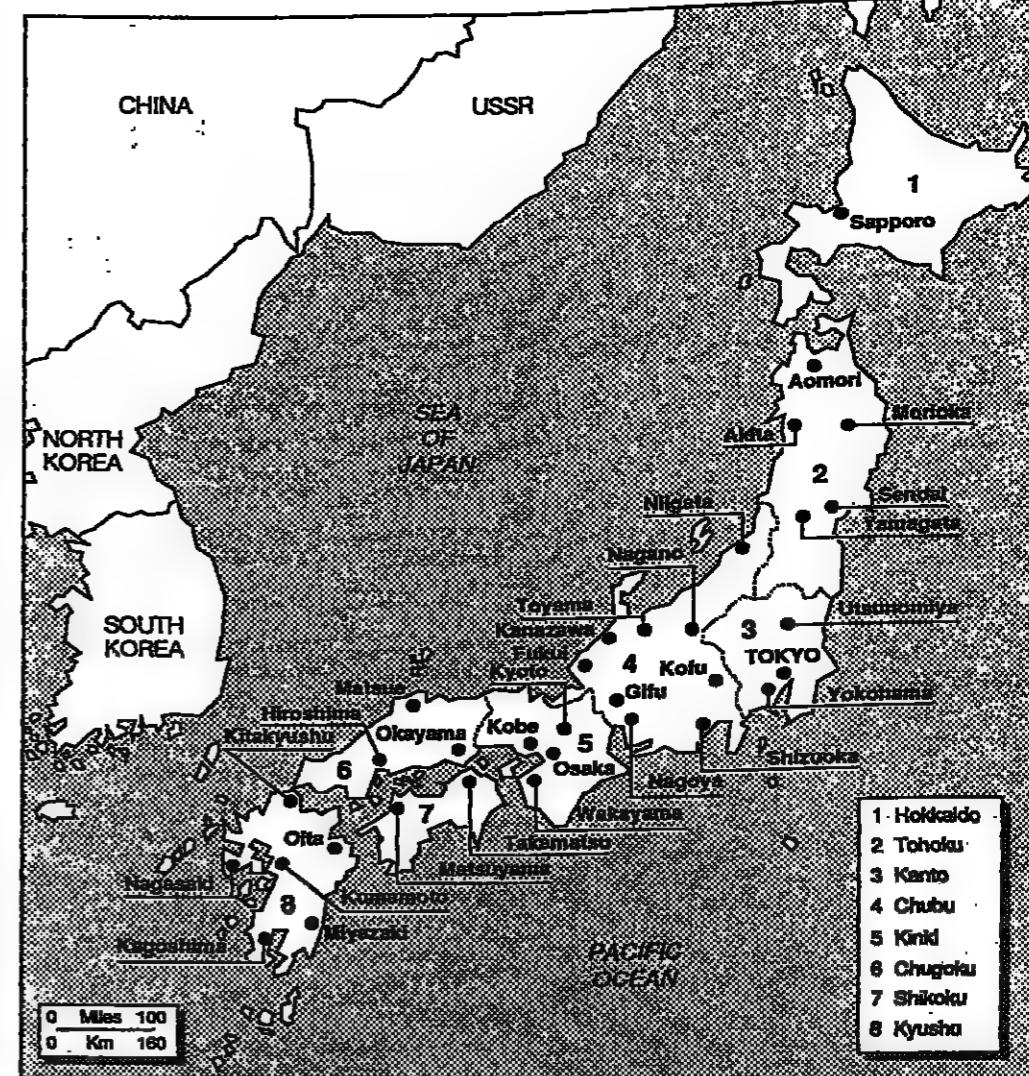
One of several dozen to do so, citing just that reason, is Tohoku Electrical Construction, an electrical engineering group, which is rechristening itself Yurie (a contraction of "your technology").

But many young people simply do not share their elders' work ethic. Temporary placement agencies enable these "freeters" to alternate periods of work with long vacations abroad. The labour shortage is encouraging efforts to expand the role in the permanent workforce both of women and of older people, the only age group in which applicants outnumber vacancies.

Internal training has been given a boost and mid-career job changes are becoming much less rare - "the era of staying and bearing with one company has gone," says Mr Takehiro Sakamoto, employment policy director at Nikkei-ken, the Japanese Federation of Employers' Organisations.

One factor curiously absent from the discussion is wages. Employers show few signs of trying to out-bid each other, and workers and unions apparently rarely raise the issue. No one is challenging the consensus 5.9 per cent increase reached in the spring wage round, although this summer's bonuses may see a few efforts to establish "generous" reputations.

In the longer term, the imbalance between jobs and workers will provoke major



The labour shortage worsens

KEY FACTS	
Area	577,835 sq km (3,900 small islands)
Population	123m; 80 per cent live on the northern island of Honshu; density in the major cities (Tokyo, 8.2m; Osaka, 2.6m; and Nagoya, 2.1m) is extreme.
Head of State	Emperor Akihito
Political system	Parliamentary democracy
Time	GMT plus 8 hours; EDT plus 14 hours
Currency	1 Yen = 100 sen
Average exchange rate	1988 \$1 = Y126.15 1989 \$1 = Y137.95

THE ECONOMY	
1988	1989
Total GNP (billion Yen)	367232 390979
Real GNP growth (%)	5.7 4.8
Components of GNP (%):	
Private Consumption	57.1 56.3
Gross fixed cap. formation	30.7 32.2
Government consumption	9.2 9.3
Exports	13.0 14.6
Imports	-10.1 -12.4
Current account balance (\$bn)	78.6 57.0
Exports (\$bn)	269.8 269.6
Imports (\$bn)	164.8 192.5
Visible trade balance (\$bn) (with US)	95.0 77.1
(with Western Europe)	47.6 44.9
Export volume (% growth p.a.)	25.4 21.3
Import volume (% growth p.a.)	4.3 4.2
Main trading partners (% of total value) - exports:	10.6 6.3
US	33.8 33.8
West Germany	6.0 5.7
South Korea	5.8 6.0
(Western Europe)	21.1 20.5
Imports (% total value):	
US	22.4 22.8
South Korea	6.3 6.1
Australia	5.5 5.4
(Western Europe)	16.3 16.7
Inflation (% growth p.a.)	1.0 2.6
Unemployment (% of labour force):	2.5 2.3
Dependency ratio*	30.7 n/a
Total reserves minus gold, \$bn	98.7 93.9
Gold reserves, in \$bn	1.1 1.1
M1 growth rate (% p.a.)	7.6 5.0
M2 growth rate (% p.a.)	11.0 10.0
Discount rate (end-period)	2.50 4.25
Call Money rate (average)	3.54 4.81
3-month treasury bill rate (avg.)	2.38 2.81
Government Bond Yield (average)	4.97 5.17
FTA Japan index (end-year)	151.31 179.43

* Percentage of population under 15 and over 65.
Sources: IMF; Datastream; Economist Intelligence Unit; Christopher Flood and Keith Fray, FT Editorial Research Department.

siderably worse than its target of less than 10 per cent attrition -

More fundamentally, Mr Moriyama expects a change in the very structure of work - "we want production workers to start thinking on their own and become involved in decision-making."

Apart from initial recruitment difficulties, staff turnover has jumped. Of Nissan's most recent intake of 500 high school graduates, almost 14 per cent had left after a year, compared with 10 per cent of its entire workforce.

Nissan has considered importing cars from its overseas plants, as Honda has from Ohio, but has so not because of different specifications for cars in Japan. In any case, says Mr Moriyama, the problem is based in Japan and has to be solved there.

Instead, the motor industry is seeking to make jobs more attractive, primarily by improving working conditions, including shortening the working week and hours and offering subsidised housing. Nissan already has dormitories with capacity for 10,000 single workers and family housing for 5,000 households, nearly a third of its entire workforce.

More fundamentally, Mr Moriyama expects a change in the very structure of work - "we want production workers to start thinking on their own and become involved in decision-making."

Complaints about the attitudes of a generation which has known nothing but abundance are common, says Mr Shohei Itoh of the Ministry of Labour's employment policy

department. Young people want to avoid long hours and dirty and dangerous work.

A four-day week for permanent staff has been introduced by one retailer, Yaohan, and is being tested by another, Daisi.

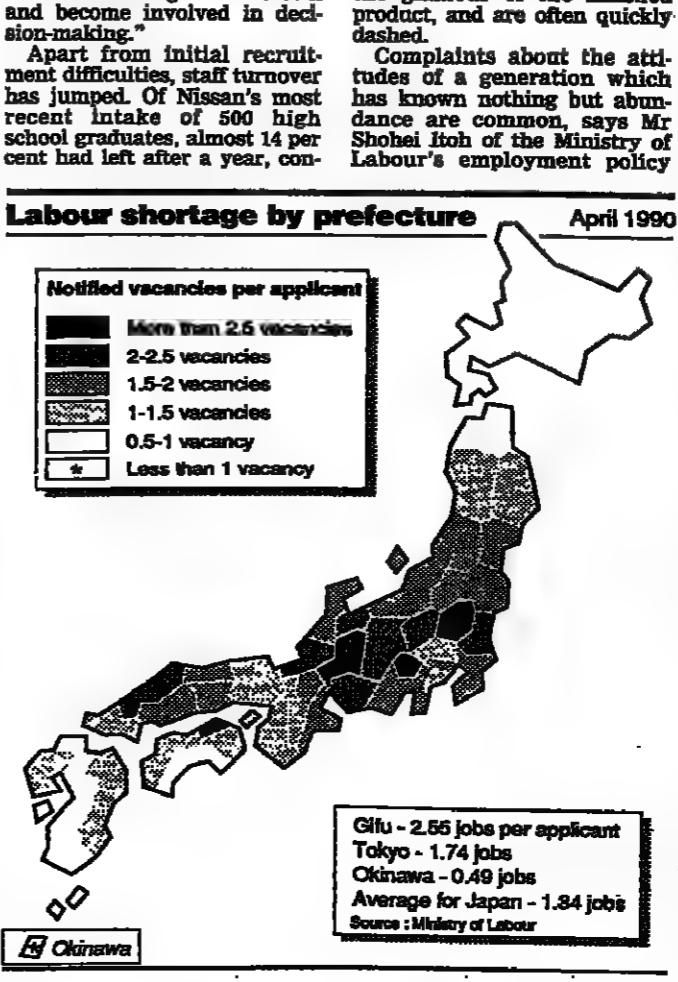
The Labour Ministry wants the Government to raise the retirement age to 65. At present the "guidance" is 60, but 40 per cent of workers retire at a younger age. It may seem contradictory to be lengthening working life while reducing hours, but this fits in with what staff want.

Japanese working life may become, in the words of Ms Keiko Tanaka of Nissan, "not thick and short but thin and long." Women like Ms Tanaka play a role in the Government's plan to increase the labour pool. It wants to keep them in the workforce, so it encourages "career breaks" and subsidises the 10 per cent of companies which offer better maternity leave than the statutory six weeks before and eight weeks after birth.

The labour shortage has also sparked another significant change, according to Mr Itoh -

"In the past, workers moved to where the jobs were. Now there is a tendency for the workers to move where the jobs are." Many companies, for example, have set up plants on the northern island of Hokkaido where local authorities have been trying to staunch the outflow of labour. This helps to slow the irresistible pull towards Tokyo and, to a lesser extent, the Kansai region of Osaka, Kyoto and Kobe.

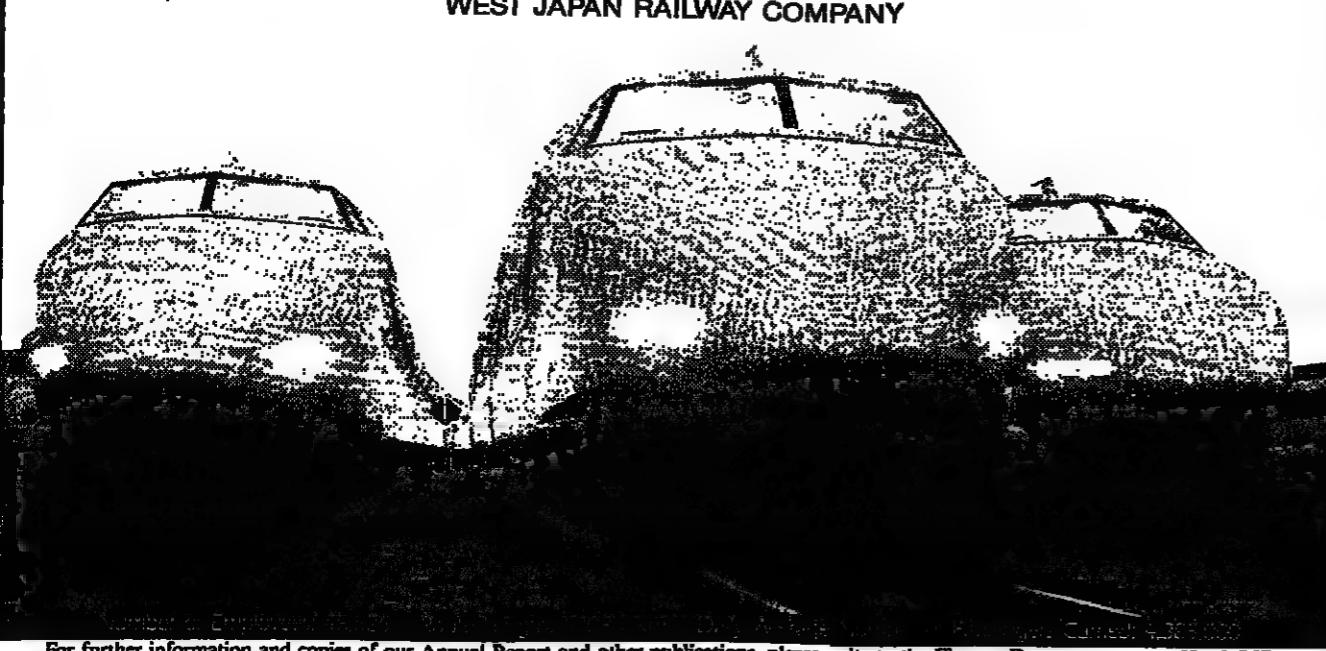
"Balanced development is what we need for the prosperity of the whole country," says Mr Itoh.



For further information and copies of our Annual Report and other publications, please write to the Finance Department at our Head Office. Head Office: 14, Ochiai-cho, Kita-ku, Osaka 530. IR Group Overseas Office: 10 rue de la Paix, F-75008 Paris (U.S.A.) 45 Rockefeller Plaza, New York, NY 10111



WEST JAPAN RAILWAY COMPANY



The economy seems to have become oblivious to many shocks, says David Lascelles

Another year of solid growth

NOTHING, it seems, can stop the Japanese economic powerhouse, not even the collapse of the Tokyo stock market.

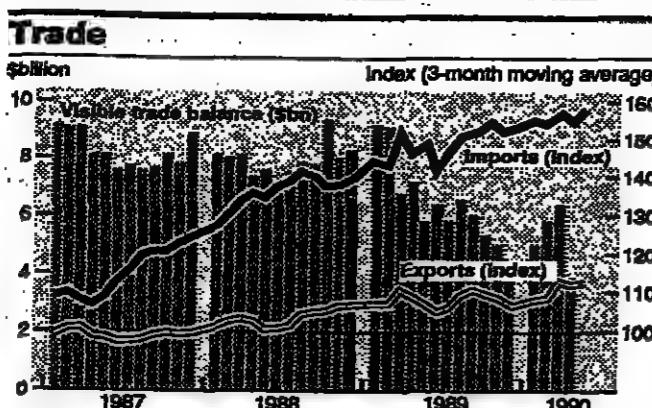
Three months after the market hit bottom in April, the financial sector is still nervous, but there is surprisingly little sign of damage to the business community at large.

At mid-year, Japan seems well on the way to recording another year of solid growth. Indeed, whatever difficulties it faces are more likely to stem from a surfeit of economic activity rather than a lack of it.

The Bank of Japan's latest quarterly survey of business prospects in May showed that the great majority of manufacturers expected their robust performance to continue at least until September. There was a small decline in the business confidence index, but the Bank described the economy as "pegged at a high plateau."

The Economic Planning Agency confirmed this by reporting that the economy grew by 2.5 per cent in the first quarter of 1990 compared to the last quarter of 1989, meaning that it is now close to achieving four years of uninterrupted growth.

For stock market watchers, this was a clear indication that the collapse was linked more to other worries (like excessive borrowing or soaring land prices) than to the performance of corporate Japan. Most forecasters are expecting GNP growth this year in the 4.5 per cent range, only slightly down on last year.



Rumblings over trade issues

IN THE midst of the hearty congratulations from President George Bush and Mr Toshiki Kaifu, Japan's Prime Minister, there were more ominous noises from US Congress after the landmark US-Japan agreement on removing "structural impediments" to trade was announced in late June.

One US senator suggested that "not enough was done," another argued that the wide-ranging agreement "only nibbles at the edges" of Japan's trade barriers, and another said that "Japan must redouble its efforts to eliminate its long-standing restrictive practices".

The settlement of the Structural Impediments Initiative (SII) agreement marked the end of an unprecedented political process, which, in theory, was an invasion of Japan's privacy, but which inspired lively domestic debate on consumer needs and produced promises

There have been ominous noises from US Congress, says ROBERT THOMSON

to upgrade sewerage facilities and to increase the size of the average Japanese home.

Unfortunately, and despite the promises of US negotiators, Washington tended to see the bilateral process as simply another means to identify Japanese causes of a \$45bn bilateral trade deficit, and not as an opportunity to introduce reforms that would make the US more competitive in the demanding Japanese market.

With SII out of the way, Japanese officials should be able to concentrate on the final months of the Uruguay Round of negotiations under the General Agreement on Tariffs and Trade. Japan has been prominent in offering suggestions on new areas such as investment and intellectual property, but has attempted to keep a low profile on the more important subject of agriculture.

Japanese officials have been quite content to let the US and EC argue over agriculture, while maintaining that for reasons of "food security" Japan's rice market must remain closed.

Opening the market is likely to have little impact on the US or the current account surplus, yet a creative proposal from Tokyo would stimulate an otherwise difficult debate.

But Japan's Agriculture Ministry remains unmoved. As one very senior official suggested: "Why should we make a concession when the EC and the US can't agree on removing food export subsidies?"

The ministry's view is that if a concession has to be made on rice, it will be in the last days of December and under extreme international duress.

The Agriculture Ministry is a naturally inward-looking Japanese institution, but the more cosmopolitan Finance Ministry has also caused unexpected trade friction in recent weeks by advocating a "good surplus" theory.

The ministry's argument is that Japan's current account surplus should not fall beyond the present level of around two per cent of GNP in the interests of maintaining a capital flow to the rest of the world

and, in particular, bankrolling eastern Europe.

That theory was buried during the final round of SII negotiations and by senior officials at the Ministry of International Trade and Industry (Mit), who made clear that nations with current account deficits contribute to international development and that the level of national savings is a more important figure for capital flows.

Mit has also attempted to convince other ministries of the importance of Japan's role in the Uruguay Round negotiations. In a just released white paper on trade, the ministry condemns the increase of non-tariff trade barriers and the rise of regionalism, while lauding the role of the Gatt.

"If we are to hold down protectionism and maintain and strengthen the free trade system, it is essential to lead the Uruguay Round of talks to success, and Japan must play an active role in this," the white paper said. An early concession on rice would be an impressive contribution to the process.

US rice farmers hope to benefit from an open Japanese rice market, but for Washington, a longer-term goal should be to increase the country's share of manufactured exports to Japan, which are well below the levels reached by the newly-industrialised economies of Asia.

Last year, manufactured goods comprised 58.3 per cent of the value of Japan's imports from the US, while the figure was 56.1 per cent for imports from the EC, and 75.5 per cent from the NIEs. Overall, the growth of Japan's manufactured imports slowed last year to 12.3 per cent, down from 30.5 per cent in 1988.

At the same time, Japan's exports of high-value added products have continued to increase. Last year, 74.7 per cent of exports were machinery and transport equipment, compared to 62.8 per cent in 1980. In the same period, the share of metal products exports has fallen from 16.4 per cent to 7.8 per cent, while chemical exports have risen from 4.2 per cent to 5.4 per cent.

Mit's white paper includes a table based on an OECD index of international competitiveness in machinery and mechanical industries, which gives the EC on a slow but steady decline over the past 15 years, and puts Japan well ahead of the competition.

The politics of trade, and the sensitivity of the surplus with the US, means that there is pressure on Japanese companies not to exploit the currency's present weakness and, perhaps, undermine the current account adjustment process.

The perceived success of the SII agreement could also depend on whether Japanese companies exercise restraint. Agreement on SII does not preclude the possibility that Japan could be listed under the punitive Super 301 clause of US trade legislation.

US trade negotiators expect the results of the SII to be seen in two to three years, but a few months of unfavourable statistics could convince US Congress to reach for the crowbar in the confidence that nothing has changed in Japan.

This growth is underpinned particularly by the high rate of domestic investment. Companies have been pouring money into new plant and equipment to raise their efficiency - a trend which will have a big impact on Japan's external competitiveness as well.

For stock market watchers, this was a clear indication that the collapse was linked more to other worries (like excessive borrowing or soaring land prices) than to the performance of corporate Japan. Most forecasters are expecting GNP growth this year in the 4.5 per cent range, only slightly down on last year.

The economic miracle (continued)

Now that the Japanese economy has shrugged off the first quarter stock market slump with ease, economists are revising back up their revised down forecasts, and calling for real growth of close to 5 per cent this year. The trade outlook is more worrying, as the Uruguay Round negotiations approach their climax and the weak yen threatens to exacerbate the trade surplus.

Institute puts the negative effect of labour constraints on economic growth at 0.7 per cent this year, though in the longer term he believes there is plenty of spare labour in the services sector which can be shaken out to meet the production lines of industry - as much as 2m of the 11m people in services.

There would probably be less concern about the bottlenecks were there not also potential inflation pressures from fast-growing money supply and the recently weak yen, which has traded down from a high of 128 to the dollar to 155. Mr Takeshi Ohta, the deputy governor of the Bank of Japan, makes no secret of the fact that "I would feel more comfortable with a stronger yen."

The Bank of Japan is widely thought to be waiting for an excuse - like a rate hike in the US or West Germany - to push Japanese interest rates up for the fifth time in just

over a year. But the constraints on such a move are partly political - the Ministry of Finance would oppose it - and partly prudential.

No one wants to test the strength of the recovery in the stock market, let alone of the real estate market which is only just beginning to show

signs of easing off from its dizzying rise of the last five years. Indeed, the issue of land prices looms large in the economic debate. So much now hangs on them - the banking sector, the stock market, the confidence of whole swathes of the business community - that a collapse would be truly disastrous - "Japanese capitalism is based on land prices," says Mr Keiichi Honda, general manager of research at the Bank of Tokyo. "A reduction is not on the political agenda because it is a solid part of our equity base."

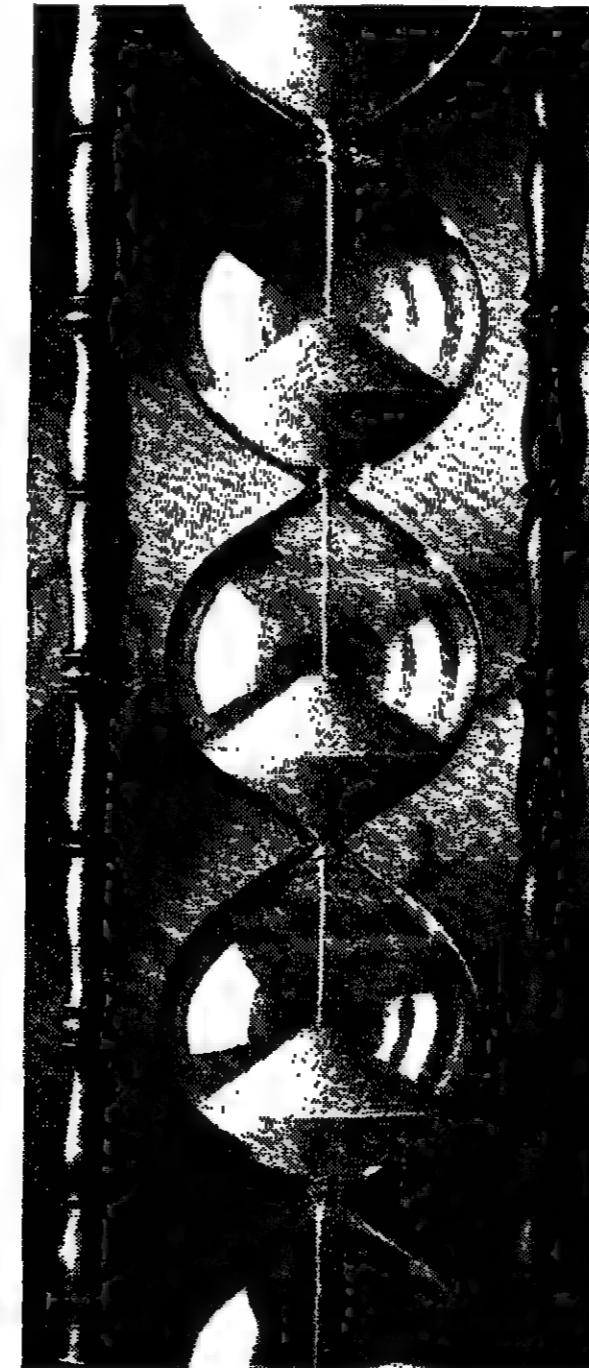
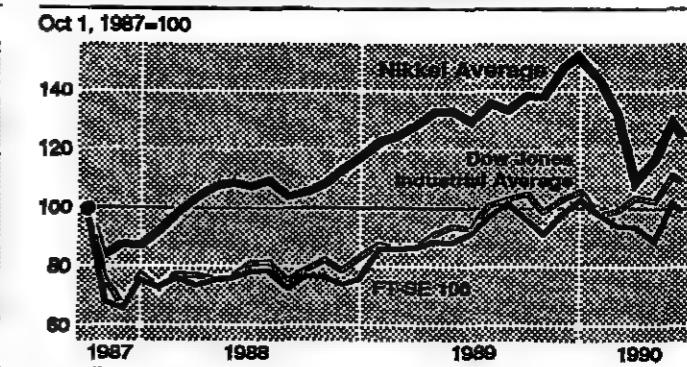
Nonetheless, the Government would clearly like to see land prices ease off, even come down a little. It has been exerting pressure on banks and leasing companies to rein in their property lending.

The weak yen is a double problem. Aside from posing an inflation danger, it is cheapening Japanese goods in foreign markets and producing an embarrassing rise in exports.

Of the 2.5 per cent rise in output in the first quarter, 1.8 percentage points were accounted for by external demand.

Overall, though, the current account may worsen this year because of other factors, like the rise in the oil price and other dollar-denominated imports like feedstock. Is this a virtuous circle - or too much of a good thing?

How the markets have moved



HOW LONG IS LONG TERM?

The answer is another question: how long do you need us for? Because, unlike other banks, The Long-Term Credit Bank of Japan will follow your business through from start to finish, until all your plans are successfully realized.

That's a policy that has helped us

become one of the world's top 20 wholesale banks with over 60 offices around the globe.

We were originally established in 1952 to ensure a steady flow of long-term funds for industrial growth.

Now we've expanded to operate in Long-Term Corporate Financing, Merchant

Banking Services such as Project Finance, Mergers and Acquisitions, Leasing, and Investment Advisory Services, as well as a full range of additional Banking Services.

Why not get in touch with LTCB and find out what lengths we'll go to for you?



The Long-Term Credit Bank of Japan, Limited

Branches: London (01) 623-9511, Paris (1) 49-24-01-44 Representative Offices: Frankfurt (069) 726258, Milan 2-792603, Madrid 1-564-5186, Bahrain 262900
Subsidiaries: LTCB International Limited (01) 623-3785, LTCB (Europe) S.A. (02) 513-90-29, LTCB (Schweiz) AG (01) 202-2710

The Tokyo Stock Exchange

Unpredictable tendencies

WHEN the Japanese stock market suddenly fell by 28 per cent in the early part of this year, it seemed as if the most widely predicted event in the world investment business had finally arrived. The stratospheric advance of the Tokyo stock exchange had come to a grinding halt.

But since then, two notable things have happened. One is that the rest of the world has kept its nerve; the fall in Tokyo has not been mirrored in Europe or the US. The other is that Tokyo has got back on its feet. After falling from its peak of just under 39,000 on the last trading day of 1989 to 28,000 in early April, the Nikkei average is already bouncing back.

What does this recovery mean? Was the fall just an aberration that will seem like a mere blip in the Nikkei's inexorable upward climb? Or was it a sign of deeper problems, and if so, how sustainable is the recovery?

You can take your pick of opinions in Tokyo these days. Old bullish habits are deeply ingrained, and many people find it hard to believe that the stock market will not eventually resume its upward course, despite the traumas which thousands of private investors suffered in March and April. After all, the economy is still growing strongly, profits are up and – at least for the time being – interest rates are stable.

But the fact is that the price recovery has not been accompanied by a strong rise in trading volumes, which means that investors are probably much more cautious than the trend in the Nikkei indicates. The recovery has also been helped

After the crash

■ Stability has returned to Tokyo's financial markets since the first quarter slump, but it is still by no means business as usual.

■ Stock market volume remains weak and concern over inflation and corporate profit growth prospects is rising.

■ Meanwhile, deregulation of interest rates on bank deposits is making equity investments relatively less attractive.

by a temporary moratorium on new equity issues which expires this month. This is causing analysts to focus hard on the causes of the price collapse.

One of them was undoubtedly the excess of credit which drove both corporate and private speculators to the top of a dizzy pyramid of borrowing. In particular, there were the token funds through which companies could invest borrowed money in stocks, often the stocks of the very banks from which they had borrowed in the first place. Soaring land prices added to the feeling that the market could only go one way.

The wide gap between Japanese price/earnings ratios and those in other markets was another obvious reason for predicting a fall, though it is by no means certain that the average Japanese investor cared much about such technicalities, just as long as the price kept on going up.

The Japanese have learnt the lesson that the difference in price/earnings ratios is no joke," says Mr Keiichi Honda, general manager of economic research at the Bank of Tokyo. "Maybe our p/e's are too high and will have to come down over a large number of years."

The fall certainly seems to have stimulated Japanese investment interest in foreign markets, according to Mr Sachio Hori, general manager of securities sales at Goldman Sachs' Tokyo office. "Investors

Capital market liberalisation

Reforms progressing slowly

IT HAS become an adage of the Tokyo capital markets that the time when they will finally shake off their regulatory shackles is always two years away. That still seems to be the case, despite advances in some areas.

The latest step forward came in mid-June when the Securities and Exchange Council, a government advisory body, said that banks could be allowed to engage in the securities business, under certain conditions.

This brings the prospect of fundamental institutional reform a small step nearer, though, again, officials say it will take two years to get new laws on the statute books to remove once and for all the divisions between securities dealing and banking.

Reform is progressing nonetheless under the combined pressure of Japan's own interest in a financial system where the cost of different types of capital become more closely linked, and of foreigners wanting access to Tokyo's huge markets. The US wish to see the yen play a bigger international role has been another factor.

Reform so far has had its biggest effect on the interest rate market. In the banking sector, deposit interest rates are being freed up, and Japanese depositors can now obtain money market rates on minimum balances of 1m yen, as of

last April. But this is also forcing up the banks' cost of funds, and they in turn have responded by introducing a prime lending rate based on a formula linking their main funding sources. But while this brings more flexibility to lending costs, the system still needs some perfecting because it often leaves the prime rate below the market rate.

Over time, this change is bound to have a big influence over the banking industry by intensifying competition among banks for funds. It is already proving particularly costly to regional banks who previously relied heavily on low cost regulated deposits for their funding and now have to pay rates closer to the market.

The lifting of interest rate controls has also contributed to the rapid growth of the inter-bank market, which has corrected one of Tokyo's weaknesses as a financial centre, and given the Bank of Japan a more effective means of influencing open market rates.

But changes have not yet had much impact on the capital markets. Investment institutions complain particularly about the lack of depth and variety in Japan's bond markets, both for governmental and corporate issuers. Domestic corporates have meant that most Japanese borrowers and investors go abroad, to the Eurobond markets.

"Moves from the government

side, and innovation are quite slow," says Mr Yoshihiko Miyabe, deputy general manager of international planning at Yasuda Trust, one of the large trust banks. "We would like to see much more variety in the bond market."

He expects Japan to have effective capital markets within about five years, but only if far-reaching regulatory changes are made.

Among the impediments are the absence of widespread rat-

ings for Japanese borrowers, the close relationships which bond-issuing companies have with particular bank lenders, and requirements that bond issues be collateralised, though these are being phased out.

If the equity market does go into a long bear phase, the cost of capital there will become less attractive, and some analysts believe this could also boost an emerging corporate bond market.

Mr Akio Mikuni, who runs the only independent rating agency in Japan, Mikuni & Co., sees liberalisation hastening the break-up of relationships between banks and corporate

customers, particularly at the top end of the market.

The intensity of competition is such that banks make very little money from large corporations, and are therefore willing to yield up their business to the bond market.

But banks want to underwrite bond issues, so they want deregulation. They also, as Mr Mikuni points out, help out their corporate clients by buying their shares up to the maximum permissible five per cent.

The workings of the equity market itself could also do with some improvements. One of the biggest complaints is that liquidity is much lower than the market's huge size suggests because so much of it is represented by friendly cross-shareholdings which seldom change hands. The domination of the market by the big four securities houses is also worrisome, while commission costs are still high by international standards.

Mr Nobumitsu Kagami, executive managing director of Nomura Investment Management, one of the largest Japanese fund managers, says he welcomes the arrival of foreign brokers in Tokyo because they have introduced new techniques, better research, and more specialist services.

"Foreign brokers are making a much bigger contribution," he says. Derivative products and mortgage-backed securities

are among recent innovations.

A big question is whether the stock market will continue to show the strength which has driven the cost of capital for corporate Japan down to a level which Mr Kagami describes as "un可持续的" (unsustainable).

The liberalisation of bank deposit rates has given the private investor an attractive yield-oriented alternative to equity investing which could force the stock market to adjust. If the cost of equity capital rises, then a deregulated bond market would have clear attractions for issuers.

The Japanese investor is also becoming a bit more discerning. The arrival of foreign competition in the Tokyo fund management business is beginning to affect established relationships between Japanese fund managers and their institutional clients, Mr Kagami says, though he explains it is hard for foreigners to break in. Nonetheless, performance is beginning to be taken into account in a way that it was not previously.

By the standards of other financial centres, Tokyo still seems riddled with controls and unfathomable practices. But each year brings fresh advances, and when the Long Term Credit Bank recently produced a 28-page report on financial liberalisation, it felt emboldened to entitle it: *At The Final Stage.*

The lobbyists also target committees set up by Japan's four main employers' groups – Keidanren, Keizai Doyukai, Nippon and Nissho – whose recommendations carry heavy weight with the bureaucrats and politicians.

Increasingly, companies also target the politicians them-



Floor dealers crowd the registration counter during a brisk session at the Tokyo Stock Exchange, earlier this year

est rate changes. The big worry is that the US and Germany will have to raise rates this summer – in which case, the Bank of Japan would have to tighten Japanese credit as well. But a rate rise may be necessary anyway because of the weakness of the yen, and the inflationary dangers posed by a rapidly growing economy where bottlenecks are becoming apparent.

As it is, investors can earn over seven per cent in virtually risk-free investments in money market certificates and this is a further disincentive to go into stocks just now. The investment climate does not, therefore, favour equities.

Instead, the investor is developing a consciousness of investment yield, which is a novelty in a market accustomed to measuring returns almost entirely by capital gains.

The wide gap between Japanese price/earnings ratios and those in other markets was another obvious reason for predicting a fall, though it is by no means certain that the average Japanese investor cared much about such technicalities, just as long as the price kept on going up.

The Japanese have learnt the lesson that the difference in price/earnings ratios is no joke," says Mr Keiichi Honda, general manager of economic research at the Bank of Tokyo. "Maybe our p/e's are too high and will have to come down over a large number of years."

The fall certainly seems to have stimulated Japanese investment interest in foreign markets, according to Mr Sachio Hori, general manager of securities sales at Goldman Sachs' Tokyo office. "Investors

are more interested in the European market than the US," he says. "They are keeping liquid in Japan."

But it is hard to find commentators who are solidly bullish about the prospects in Tokyo, mainly because prices still look high by international standards, and the market is vulnerable to increases in interest rates and movements in the perilously high real estate market.

"Unless earnings improve dramatically or interest rates fall one per cent or more, the market can go nowhere," says Mr Naoya Ozawa, director of research and marketing at James Capel Pacific, who thinks the market is still overbought. If there are buying opportunities, he expects to see them in construction and sectors. His view is relatively optimistic, though, compared to some. Jardine Fleming Securities believes the market could still suffer another major fall, to possibly as low as 25,000

because of the uncertainties that cloud the outlook.

A similarly bearish view is taken by Smithers & Co., a London-based economic analysis firm specialising in Japan. The firm believes that the official optimistic view of the economy's prospects are wrong for two reasons, both of them bad for the market. Either profits will fall or inflation will prove harder to eradicate than the government thinks. Combined with the continued expensiveness of the market compared to bonds, this does not bode well.

Despite the caution, though, analysts say it is too soon to be sure whether the Tokyo market has begun a long period of adjustment in which p/e differences with other markets will narrow. What is clear, though, is that the market has shown unpredictable tendencies, and that alone will cause investors to treat it with greater caution.

David Lascelles

The lobbying game

Ways to penetrate the bamboo curtain

Breaking into the market

■ Complex distribution systems, which continue to befuddle foreign manufacturers, are being simplified, but at a glacial pace. Still, there are ways to beat the system, or to work within it, as persistent companies, such as Lego and Bang & Olufsen, have found, (see facing page).

As in many countries, an investment in good old fashioned lobbying can also be helpful.

Today, compared with the well-financed Japan lobby in Washington, foreign lobbyists in Tokyo are still an oddity. But the percentage of in-house lobbyists is rising fast and the lobbyists themselves command higher status.

For example, Nippon Motorola and American Telephone & Telegraph Japan Inc., recently appointed Japanese-speaking former U.S. Embassy officials to head government affairs' departments in Tokyo.

Meanwhile, Rolls-Royce (Far East) in May appointed Anthony Millington, former head of the British Foreign and Commonwealth Office's Far Eastern Department, as its Tokyo-based president. Millington, who speaks fluent Japanese, has extensive contacts at the foreign ministry and in the defense agency, to which Rolls-Royce wants to sell aircraft engines.

Other foreign affiliates take a different route, preferring to hire so-called *nakazari* bureaucrats who "descend from heaven" after they retire to join the business world for a few lucrative years.

These "old boys" work for foreign firms as diverse as McDonald's Co (Japan), DuPont (Japan) and Swiss Bank and can often gain access to bureaucratic information through their former colleagues.

Perhaps the most notable is Makoto Kuroda, a former MITI vice minister who worked for 18 months until recently for Salomon Brothers' Tokyo office. Other foreign companies, worried about being too assertive, promote their interests through embassies and industry associations, such as

Continued on facing page

Such an approach, using the expertise of the US Embassy in Tokyo and the US Chamber of Commerce, was instrumental in helping a handful of U.S. companies obtain contracts for construction of the new Kansai International Airport near Osaka.

Lobbying efforts of some European Community nations, the U.S. Government and U.S. state offices have also spurred MITI and the Japan External Trade Organisation to spend more on an import promotion programme. The European Business Council (EBC), which is the European business community's lobby in Tokyo, has been active this year in warding off attacks by MITI and the Ministry of Finance on the high prices of imported goods.

Now, some foreign financial affiliates are trying to mimic that approach. For example, Takahiro Kawasaki, Tokyo vice president of Bankers Trust, uses connections built up during a quarter century at the government's Japan Development Bank to keep Finance Ministry bureaux informed of the New York bank's activities and aspirations.

One key to effective lobbying in Japan is to "place" a corporate policy issue on the bureaucratic agenda. To do this, long-established foreign affiliates, such as Fuji Xerox and IBM Japan, have succeeded in gaining membership for top executives on ministerial councils and committees where the all-important consensus is hammered out.

The lobbyists also target committees set up by Japan's four main employers' groups – Keidanren, Keizai Doyukai, Nippon and Nissho – whose recommendations carry heavy weight with the bureaucrats and politicians.

Increasingly, companies also target the politicians them-

CENTRAL INVESTMENT LTD., TOKYO, JAPAN

A visit to Central can be an exciting and rewarding experience

Central has more of everything that your business needs:

creative talent, business expertise, broad network and access to the fast growing Japanese market for companies doing business with Japan and Asia.

Finding Japanese Business partners

Finding Investors & Financial Sponsors

Selling your Real Estate to the Japanese

Selling Franchises to Investors

Acting as Liaison Office

Business consulting to penetrate the Japanese market

Market Research

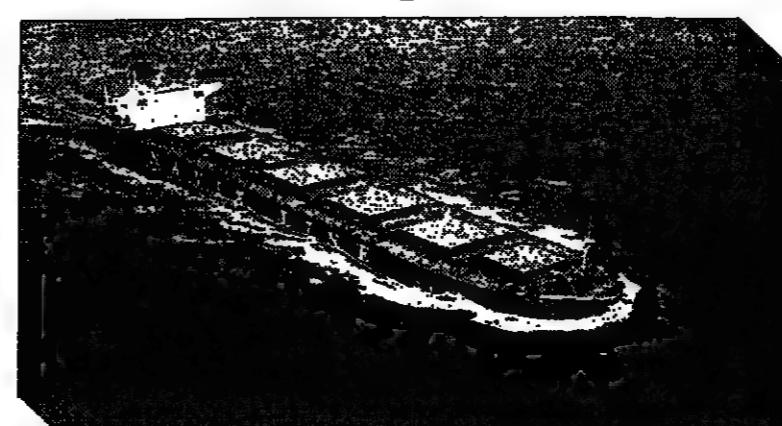
Mergers & Acquisitions

9th Fl. Seijo Kohimachi No.2
Bldg. 1-6 Kohimachi,
Chiyoda-ku, Tokyo.
Tel. 03-3251-9222
Fax. 03-3237-7133
Telex. 2322290

Saitama Bank.
A sound banking system matched to new banking needs.

The Japanese bank that helps you grow
SAITAMA BANK
Head Office: Tokyo, Saitama Prefecture, Japan

London Branch: Tel. (071) 5405471-4, 5405472-3 Telex 888420 SAICOM 1, Head Office: Saitama Branch: Tel. 027-510-2438 Telex 888420 SAICOM 2, Head Office: Nagoya Branch: Tel. 052-242-6100 Telex 24280 SICOM 3, Head Office: Fukuoka Branch: Tel. 092-505-0505 Telex 418217 SAICOM 4, Head Office: Sapporo Branch: Tel. 011-243-4151 Telex 940897 SAICOM 5.

NAVIX LINE
Moving The World's Resources

NAVIX LINE trampers, specialized carriers, and tankers link important resources with markets worldwide. NAVIX LINE; our comprehensive global routes and over 200 vessel, 15 million ton fleet are dedicated to serving the world well.

NAVIX LINE
Head Office: Palazzo Building, 1-1, Hibiya-cho, Chiyoda-ku, Tokyo 100 Japan. Tel. 03-282-7500 Fax. 03-282-7600
Overseas Offices: New York, Seattle, London, Sydney, Auckland and Nakohodai

Nippon Challenge
Agricultural Crop
Office Supplier

me
Etrate
Curtain

The distribution sector

Complex problem for importers

A FORMIDABLE barrier to potential imports or a convenient excuse for failure? Japan's distribution system, unusual in its complexity to foreign eyes, has lagged behind post-war developments in North America and Europe. Yet what looks archaic and cumbersome does meet consumer demand in a way more streamlined systems fail to do and is evolving faster than it seems.

That premise might seem far-fetched to Toys R Us, the US toys retailer which is chafing at delays to its application to open a supermarket in Niigata.

The US Government, moreover, has made changes in the Large Scale Retail Store Law, which regulates the building and opening times of stores over 500 sq. metres, a central plank of its demands in the Structural Impediments Initiative trade talks.

The first fruits of US pressure came in May, when changes in the way the law is applied took effect. That some appear minor shows how fine the teeth are on the government's regulatory comb.

Large stores will be able to

"When she looks on the shelves, the Japanese housewife looks for the most recent every time," says Mr Hiro-yuki Mori of Miti's commerce policy bureau. "The Japanese retailer puts the oldest can in the front row. She picks from the back row."

As a result, just-in-time applies to distribution as much as to manufacturing in Japan. Deliveries are frequent and in small lots.

What is true for retailers applies up the chain as well: no one holds more stock than necessary. Moreover, sale or return applies to many more products than in other countries, an incentive to spread risk throughout several levels.

None the less, officials argue that Japan has a similar ratio of wholesalers to retailers as other countries. It just has so many shops. In 1988, Japan had 1.62m retail outlets of all kinds, twice as many per head as in the US, and 4½ times as many food stores, and 10 times as many fresh food stores.

The comparable figures were similar, though not so dramatic, for European countries. In the same year, 64 per cent of Japanese retailers employed less than three people, while only 5 per cent employed 50 or more. But the situation is evolving.

As the Japanese eat more western-style foods, the weekly shopping trip for all but the freshest items is becoming more common. Although Japanese homes are small, sales of large refrigerators are higher than in many European countries.

The other two elements of change were more to the point. All applications must now be decided within 18 months – formerly, some were still unresolved after a decade – and any extension of selling space of up to 100 sq. metres can proceed without permission if it is to be used to display foreign goods.

This should go some way towards defusing the main US contention that imports are at a disadvantage if large stores are restricted, but the Ministry of International Trade and Industry (Miti) makes clear there is no question of total deregulation.

North America and Europe, of course, are no strangers to planning battles over superstores and debates about their economic effect on communities, but typically this happens unnoticed at the local level, a option out of the question in centralised Japan.

Concerns about the distribution system, however, do not end there. The other two aspects which most exercise critics are the multi-tier wholesale system which applies in many sectors and the important but declining role of small retailers tied to one manufacturer, especially in consumer electrical goods.

Japanese Government and commerce officials argue, in a mix of explanation and self-justification, that the multi-tier system often reflects exactly what the consumer wants. Shopping for fresh food is done daily and in the neighbourhood. The small shopkeeper holds low stocks of even less perishable goods, and not just because storage space is limited.

The Japanese Chamber of

Commerce and Industry also concedes that the rebate system used in sales promotion needs to be simplified and clarified. But officials insist that many complaints from abroad mask impatience and a misreading of the Japanese market. Mr Shigeo Hashimoto, general manager of the chamber's distribution division, says: "For many years after the war, you could sell anything as long as you could carry it to the retailer, but now that Japan has reached a level of abundance, just having products there is no longer sufficient."

And certainly there is no shortage either of foreign companies willing to testify to their success or of Japanese horror stories about would-be exporters – usually US to give anecdotes the most impact – which are reluctant to adapt products for Japanese consumers and then complain about non-tariff barriers.

Foreign companies must grapple with an unfamiliar language, legal system and culture, but Mr Hashimoto argues: "It would be equally difficult for a Japanese company to come into a market with a new product."

CONSIDER two Danish companies in Japan: Lego built its position in the Japanese toy market brick by tiny plastic brick, with the aid of a local architect. Bang & Olufsen is using its imitable design to carve a profitable niche in consumer electronics, an industry in which Japanese manufacturers dominate – not just their home market, but the world.

The fortunes of the two Danish companies illustrate some of the issues which foreign importers must confront if they wish to crack the Japanese market. Universal lessons cannot be drawn from their experiences, because each sector has its own distribution system and because every company has a distinctive competitive position, writes Clay Harris.

Two constant themes emerge, however, both at Lego and B&O and at other companies which successfully sell to Japan. The product must be competitive with local goods, not only on price and quality, but also on back-up service. No company, moreover, is going to bypass prevailing distribution arrangements. The system is evolving, but there are no short cuts. Many foreign groups over-estimate the potential demand for their products,

but Mr Uwe Christiansen, vice president of Lego Japan, points out: "Japan is a saturated market. You can get anything in quantity and in good quality, so there is no need for any new product."

B&O has demonstrated what can be achieved with unique products – "I think we have been successful because we don't have much competition," says Mr Kazuhiko Okamoto, president of B&O of Japan.

"We focus on the very tip of the pyramid in consumer electronics. At the top end, most of the manufacturers are not as diversified as ourselves. We have been able to succeed with what people call Danish design and also with very early and deep understanding of remote control systems."

Its success is all the more remarkable since each of B&O's audio systems costs from Y1.5m to Y2.5m (£5,770 to £9,550). B&O sold more than 500 systems last year, and perhaps as quarter as many B&O links remote-control systems, which cost from Y250,000 to Y1m per room, depending on the chosen speakers.

Each has selected its distribution channels carefully. Lego supplies to all sizes of retailers, using the toy industry's normal wholesalers. B&O, however, supplies direct to retailers.

In Tokyo's bright electrical goods district B&O has its own room, near other premium products in the "hi-fi peer area" far away from the general cacophony. The link with Yamagawa is useful, Mr Okamoto says, because of the retailer's emphasis on interior design: B&O systems are sold as much on their looks as on technical merit, which is up-to-date, but rarely at the cutting edge of innovation.

Lego, on the other hand, distributes through the toy industry's much-criticised multi-tier wholesale system which fills the back streets around its office in Tokyo's Yanagibashi district with small vans and stacks of cardboard cartons.

No complaints

Mr Christiansen has no complaints; the wholesalers perform a useful service, he says. Although Lego's salesmen advise each retailer what selection to stock, the wholesalers arrange all deliveries. Because of lack of space, most stores carry only the stock displayed on the shelves, so they need to be replenished frequently, in small lots and at short notice.

"Historically, all European countries had this system 30 years ago, it was even further away than today." But in 1977, Lego decided it wanted to run things itself. "This is a very difficult issue in Japan," notes Mr Christiansen, but it is one which arises often. In June alone, Meiji Milk and Borden ended their dairy products co-operation and Raiston Purina and Taiyo Fishery announced the dissolution of a

spin; they perceive, correctly, a potential revolution to their way of doing business. Lego has never had to confront the disruption of discount pricing, for example – "that's Japan," Mr Christiansen says. "What will happen when Toys R Us comes? I don't know. If I did, I'd be very happy. For the past 28 years, we've been part of that industry. We have to find a way, but what that way is, I can't tell you."

He is quick to admit Lego's position is not disinterested – "if you are in the system, you are an insider and then it works profitably, but you need time." Lego has exported to Japan since 1962. For the first 15 years, sales were handled by a company owned by Mr Makoto Kato, a veteran toy distributor who discovered Lego at a European toy fair in the 1960s.

Initially, Lego was satisfied with this arrangement, according to Mr Christiansen – "Japan is a far away country: 28 years ago, it was even further away than today." But in 1977, Lego decided it wanted to run things itself. "This is a very difficult issue in Japan," notes Mr Christiansen, but it is one which arises often. In June alone, Meiji Milk and Borden ended their dairy products co-operation and Raiston Purina and Taiyo Fishery announced the dissolution of a

spin; they perceive, correctly, a potential revolution to their way of doing business. Lego has never had to confront the disruption of discount pricing, for example – "that's Japan," Mr Christiansen says. "What will happen when Toys R Us comes? I don't know. If I did, I'd be very happy. For the past 28 years, we've been part of that industry. We have to find a way, but what that way is, I can't tell you."

Mr Kato, who eventually retired only in 1988, went around to all wholesalers and retailers to give his blessing to the change – "he was a very important bridge between the old system and the new system," says Mr Christiansen.

"The first 10 to 15 people in Lego Japan were people who worked in his company." B&O did not face this problem. Its subsidiary took over distribution from East Asiatic, the Danish trading company, in 1982. Mr Okamoto, who formerly worked in overseas marketing for Matsushita, joined B&O late last year.

Both companies review pricing policy regularly. At B&O, Mr Okamoto is not happy that prices are at least 50 per cent higher than in Europe and yet believes they could be raised 15 to 20 per cent again without much effect on unit sales.

He intends, however, to edge prices down in coming years as higher volumes offset overheads and B&O introduces its TV sets and video cassette recorders to the Japanese market. Lego tries to harmonise its global prices. But with the surge of the Danish krone against the yen since last autumn, Lego is probably now cheaper in Tokyo than in Copenhagen.

Making a world of difference.

World finance has a new leader and a new look.

They're Mitsui Taiyo Kobe Bank and its cherry blossom symbol.

One measure of our standing is 101 overseas offices in 31 countries.

Expanded reach that's equalled by our professional range in commercial and investment banking.

It means you can draw on exceptional resources, expertise and experience. And that can make a world of difference in today's financial markets.

You'll be seeing more of the Mitsui Taiyo Kobe cherry blossom. Just a quiet reminder that we're ready to serve you as you grow.



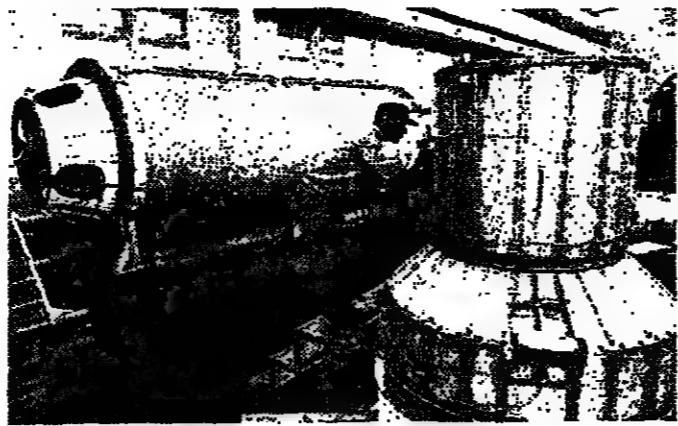
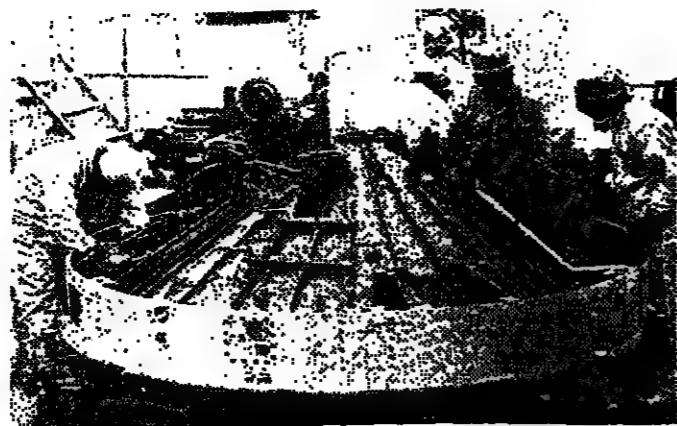
MITSUI TAIYO KOBE BANK

Head Office: 3-1, Kudan Minami 1-chome, Chiyoda-ku, Tokyo 100-91, Japan

JAPAN 8

Technology rules

The Japanese authorities are entranced by technology, both new and old. They are about to enter the already crowded commercial satellite launching business, they rigorously protect traditional skills, such as the subtle craft of making warrior's swords, and they are delighted that nuclear power generators can now be promoted as less environmentally troublesome than fossil fuel plants.



Rocket assembly under way at the Mitsubishi Heavy Industry plant at Nagoya.

Satellite-launching consortium formed

Horizons widen for space industry

JAPAN'S space programme is getting down to business.

With the establishment in May this year of a satellite-launching consortium among some of Japan's largest industrial and electronics companies, and with a major 'super-301'-related concession to the US in its government-funded satellite-development activities, the nation's space industry has effectively dispensed with its somewhat coy image as a fledgling, research-oriented venture and announced itself as a full competitor on the international scene.

It could be many years however before Japan poses a significant challenge to the commercial satellite-launching market. The new consortium, Rocket Systems, will handle the procurement and launching of domestically-produced rockets and satellites, operating in much the same way as Ariane Space.

It is led by Mitsubishi Heavy Industries and will eventually include over 70 other firms. Already, giants such as NEC, Toshiba, Nissan, Hitachi, Fujitsu and Ishikawajima Heavy Industries are involved.

The new firm will use the H-2 rocket, (manufactured by Mitsubishi), which is being developed - at a total cost of Y250bn - by the National Space Development Agency of Japan (NASDA), a body whose functions are similar to those of the National Aeronautics and Space Administration of the United States.

In addition to its late start in the field, the new enterprise will be handicapped by its reliance on the H-2 rocket which, owing to problems with its liquid fuel engine, has had its first launch delayed by one year, to early-1993. Other drawbacks to the H-2 include the fact that it will only be capable of launching a 2-ton satellite into stationary orbit, or a 10-ton satellite into low-earth

orbit, a much smaller payload capacity than the United States' Titan-3 or Titan-4 rockets; its launching costs are expected to be about a third higher than its main foreign competitors, and the H-2's ground launch pad at Tanegashima can be used on only 50 days of the year, due to an agreement with local fishermen.

A further limitation faced by the group is a Japanese law which bans the launching of military payloads, a lucrative sector of the commercial market. Despite these difficulties, Rocket Systems believes that its access to high quality technologies will enable it to establish a market foothold.

Economies of scale will also help. Dr. Masanori Honma, director of the R&D planning division at NASDA, comments: "Because we are limited by our annual government budget, we cannot place large orders for launch vehicles, as Ariane Space does, but obviously if the consortium is successful, several rockets can be ordered at one time and costs will fall."

Japan is also facing up to the realities of the marketplace in its satellite-development activities. Following lengthy negotiations with the US, Japan agreed, in April, that its government-backed development of satellites would, in future, be restricted to research satellites with a life-span of less than three years. Equal access to Japan's satellite market is also to be guaranteed for both foreign and domestic suppliers.

The longstanding controversy over Japan's government-supported satellite programme had been brought to a head by the involvement of the quasi-private firm Nippon Telegraph and Telephone Corporation (NTT) in the development of a communications satellite, the CS-4, due for launch in 1995. NTT was slated to provide approximately 75 per cent

of the Y600m cost of the CS-4 project.

Although Japan argued that the multi-frequency band satellite was designed solely for research purposes, the US countered, successfully, that it would have commercial applications that could be handled by its own satellites.

Dr Honma commented that since the CS-4 is only one of numerous projects being handled by NASDA, its abandonment would not be a major setback for his agency, though he suggested it could be a serious problem for industry.

He added that as a result of the CS-4 cancellation, some of NASDA's approximately 150 engineers would soon be moved into a newly-formed R&D design group to study mobile communications and data-relay and broadcasting technologies.

A number of NASDA engineers would be transferred on loan to the new rocket-launching consortium once the initial H-2 development work is concluded in 1993. The most critical date for the H-2 program is now 1994, the deadline for the launch of the GMS-5 Geostationary Meteorological Satellite, which will replace an earlier unit.

In addition to NASDA's research satellite development programs, the agency is working on an unmanned winged space vehicle called the HOP (H-2 Orbiting Plane) which will form the main Japanese contribution to the US-managed international space station, Freedom. The tentative HOP launch schedule is for 1998, using an H-2 booster.

In June, Mitsubishi Heavy Industries announced it was setting up a joint study group with Daimler-Benz that would conduct research on, among other things, space technologies and ultrasonic aircraft.

Another new link-up concerns the Soviet Union's two

Mars probes, due for launch in 1994. Japan has agreed to supply high-performance cameras which will be deployed from the probes and installed on the Martian surface. They will transmit pictures of the planet's surface, via orbiting satellites.

The Yribi development cost will be borne entirely by the Japanese, and NEC, Toshiba and Mitsubishi Electric are among the companies reportedly involved.

A company to recruit and train Japanese astronauts, Japan Manned Space Systems, TMX, has also been established to supply the astronauts needed for future space station activities.

But the first Japanese in space will probably not be one of its staff - a commercial TV station, Tokyo Broadcasting System (TBS) hopes to hand the honour to two of its staff reporters who are scheduled to make an eight-day journey to the Soviet MIR space station in December, aboard the Soyuz TM spaceship.

Roy Garner

Traditional craftsmanship: sword-making

Healthy order books despite high prices



Magoroku Kaneko: a living national treasure

oy is a power press used to prepare the raw steel (*tamahagane*) for forging.

The technology is straightforward but time-consuming. A clod of *tamahagane* is attached to a steel handling rod and heated in the charcoal fire. It is then bashed and folded back on itself several times to build up a multi-layer structure in the metal.

For each blade, five such bars are required, one for the blade itself, two for the sides and one for the top. Each bar is forged more or less, depending on the properties needed - hardness for the blade, flexibility for the other parts - then the five are forged together and beaten out into the shape of the blade.

The forging process alone takes 10 days, and the whole process takes from 15 to 20 days, after which the sword is sent off to another craftsman to be sharpened and then to a case-maker.

For a while, it was not obvious that the technology would survive. In the latter half of the 19th century, the administrators of the Meiji restoration, which brought an end to the Tokugawa era, outlawed the wearing of swords, and production plummeted.

It revived briefly during the early part of the 20th century as Japan became embroiled in a series of wars, but at the end of the second world war, the US occupation government in Japan outlawed the production of any military equipment, including swords.

The career of Mr Magoroku Kaneko, perhaps the most highly regarded swordsmith in Japan today, reflects this tenuous history. Mr Kaneko, who works in Seki City in Gifu prefecture, now the main centre of traditional swordmaking, claims to be the 27th in a line of swordsmiths dating from the 13th century. However, there was a gap for several generations as demand for swords declined, and he was the first in his family in more than 100 years to return to the trade.

He started in 1926 at the age of 14, but had to leave the trade 10 years later to enter the armed forces, and was not allowed to begin work again until 1955.

Even then, demand was slack, so he could only do it part time. However, as affluence grew, demand picked up, as many Japanese wanted to have a sword as a family treasure, and he has been able to devote himself fully to his art since 1976.

The surroundings of sword-making, at least in Mr Kaneko's case, are modest, to say the least. They consist of a couple of corrugated metal sheds with tools and supplies and a small, traditional style forging hut, with a hand-worked bellows feeding into a charcoal fire in one corner. The only concession to modern technology

Ian Rodger

Nuclear power generation is strongly advocated

A big surge in energy demand

JAPAN'S energy consumption is expected in the year 2000 to be 21 per cent higher than in 1988, a growth that requires the construction of an additional 40 nuclear power plants in the country by 2010, according to a June report of the Advisory Committee for Energy, a subsidiary body of the Ministry of International Trade and Industry (MITI).

The return of a rising trend in energy demand, to a level equivalent to 385m kilolitres of crude oil, is mainly attributed to inefficient energy-use and increased consumption in homes and offices.

The Natural Resources and Energy Agency has outlined a Y25,000bn long-term energy saving programme, which it is claimed will reduce consumption by 11.2 per cent. But even with these measures, energy-use is expected to continue rising, to the equivalent of 444m kilolitres by 2010.

The report's findings support those of an earlier study by Japan's Institute of Energy Economics, which showed that Japan's energy consumption rose by 5.8 per cent in fiscal 1988, outpacing GNP growth of 5.1 per cent.

It was the first time since the 1973 oil crisis that the balance between energy demand and economic growth had exceeded a factor of 1. The latest MITI report recommends that this "elasticity value" of energy demand must be brought down to an average of 0.42 by the year 2010.

Nuclear power generation is strongly advocated by the committee as a means to meet the needs of economic growth together with minimal damage to the environment. The Advisory Committee recommends that nuclear power should account for 16.7 per cent of total energy supply by 2010, up from 9 per cent in 1988.

If this is to be achieved, nuclear power plants will have to generate 72.5m kilowatts of electricity in 2010, compared with 28.5m kilowatts in 1988.

This, in turn, will require the construction of approximately 40 new nuclear plants during the next 20 years, a difficult task in the face of a growing anti-nuclear lobby.

An important factor behind the nation's booming energy use is the irrepressible battle for market share among its primary energy suppliers.

Most Japanese electricity and gas utilities are private companies and these, having independently made considerable upward revisions of their original demand forecasts, are now boosting their supply capacity.

LPG suppliers and oil distributors are slashing product prices to attract new custom and the electric power industry is aiming to spend Y19,000bn over the next five years to increase generating capacity for the summer peak periods.

The latest energy demand figures have re-awakened fears among the Japanese over the nation's uniquely high dependence on foreign energy sources (Japan relies on foreign producers for over 99.7 per cent of its oil needs, the highest level among the developed nations).

The harnessing of unused

thermal energy would, it is claimed, also bring a reduction in consumption of petroleum and natural gas, thus decreasing the amount of carbon dioxide released into the atmosphere.

Research is also planned into methods to extract thermal energy emitted from nuclear power plants and from melting snow.

The agency claims that even partial completion of the programme could facilitate a cut in the amount of fuel needed for household use by 21 per cent by 2001, together with a 1.8 per cent reduction in carbon dioxide emissions.

Natural Resources and Energy spokesman, Yasuhiro Maeda, confirmed that another of the energy-saving measures now being passed on by his agency for consideration by the Prime Minister's Office is daylight saving time.

Japan and Ireland are currently the only members of the

Part of the main control panel at the Kashihara Karuwa nuclear power station.

ORCID who have not adopted the system. The Agency estimates that introduction of daylight-saving could save 200,000 kilolitres of crude oil for lighting and 45,000 kilolitres for air conditioning each year.

Maeda said that public opinion on the issue will now be ascertained through the use of questionnaires and study meetings.

Among the alternative fuel sources being investigated is Orinoco tar, a natural fuel found in Venezuela, which has a constitution roughly between that of oil and coal.

The Chubu Electric Power Company, in co-operation with Mitsubishi Heavy Industries, recently announced that its researchers had found a way to convert the tar into a liquid fuel suitable for the plant's power generation.

It was also found that sulphur and nitrogen, emitted during combustion, could easily be removed.

Since vast quantities of the substance exist in Venezuela, the substance is seen as a potentially significant new fuel source.

Roy Garner

TODAY'S BUSINESS FINDING:

Those with a yen for business stay with us in Shinjuku.

HYATT
TOUCH

CENTURY HYATT TOKYO

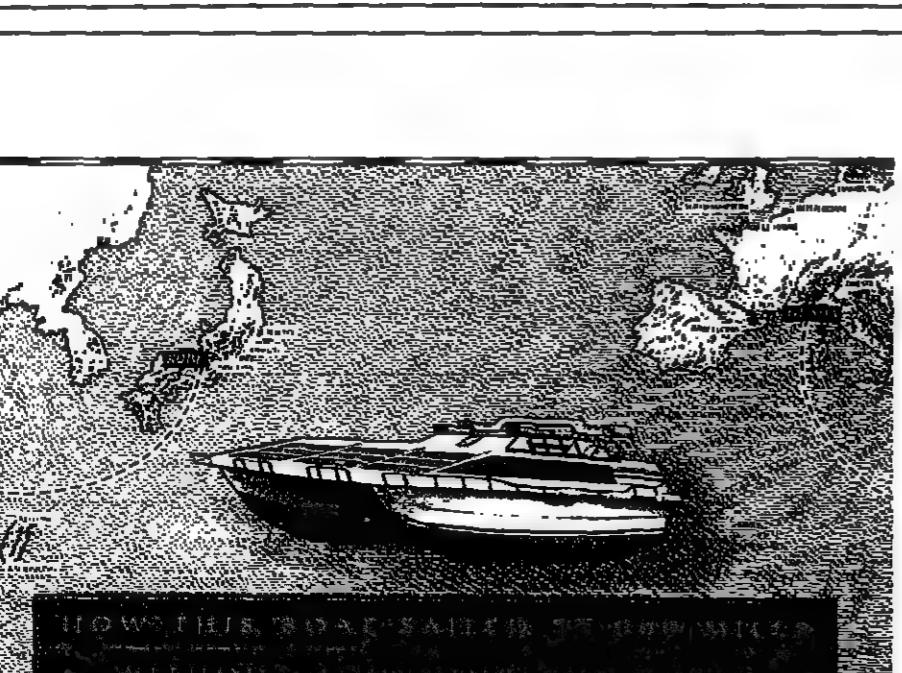
JAPAN
DIGEST

JULY LAUNCH OF NEW QUARTERLY

The first quality magazine in Europe concerned exclusively with Japan and Japan-related issues.

BUSINESS & ECONOMICS, POLITICS,
SCIENCE & TECHNOLOGY,
EDUCATION, SOCIETY, THE ARTS ...

Further details from JAPAN LIBRARY LTD,
Knoll House, 35 The Crescent, Sandgate,
Folkestone, Kent CT20 3EE. Fax: 0303 43087.



The catamaran above was built specially for the James Bond film, 'The Living Daylights.'

Though destined for short, spectacular voyages it was later sold to a Japanese businessman and sailed 11,000 miles from Genoa in Italy to Kobe, Japan.

The cruise journey, however, was made via the Mitsui OSK Lines Container Service.

We can handle all manner and size of cargo requests. And as the amphibious alligator symbol seen on all our container lines suggests, we can accommodate them on both land and sea. All with the care and efficiency you'd expect from one of the world's leading shipping companies.

By using intermodal transport and computerised tracking, we can anticipate rather than react to changing markets. Our door-to-door service is tailor-made for just-in-time manufacturing. Our distribution network has centres in every major port.

Also, as part of the Trio consortium, we can offer sailings from Northern Europe to the Far East no less than twice a week. While from the Mediterranean, we sail no less than once a week.

So whatever you're transporting and wherever it's going, contact Mitsui OSK Lines or your nearest agent. We promise to deliver in every way.

Mitsui OSK Lines

Nothing is too far fetched

HEAD OFFICE TOKYO JAPAN LONDON BRANCH DISTER HORSE ROYAL HOLLOWAY LONDON EC1A 4JZ TELEPHONE 0171-848 5415
LIAISON OFFICES BELGIUM CENTRE BELGIQUE LIEGE 1000 BRUSSELS BELGIUM 02-220 0600

The housing market

Daunting barriers for first-time buyers

THE WHEEL of fortune spins several times each week for thousands of middle income Japanese looking for an affordable step up the housing ladder, either as tenants or owners.

The Government's Housing and Urban Development Corporation builds 25,000 units each year, targeted specifically at these people. But because the houses and apartments are rented or sold below market price, applicants always outnumber vacancies by great numbers. Since its creation 35 years ago, the HUDC has resorted to lotteries to reconcile supply and demand.

Last month, in Tokyo's Shinjuku district, Mrs Jupko Ozawa, trying for the 15th time to secure a larger apartment for herself and her husband, had a central role in the selection of the winners of new rental flats on offer at two housing developments 25km and 35km from the centre of the capital.

She and another applicant checked each white plastic ball and supervised their insertion into a red hexagonal box. Then Mrs Ozawa turned the wheel, a bell ringing with each rotation. Every second time, a ball popped out, to be vetted carefully before its number was called. However, on this occasion, even before the computer

worked out all winning permutations, the 14 hopefuls present knew none of them would be able to shout "house."

Mrs Ozawa and her counterparts were not surprised they had not hit bingo. For the 176 winners in that day's lottery, there were 12,224 losers. Each apartment attracted an average of nearly 71 applications, although nearly 100 hopefuls were chasing each of the 12

In June, 4,517 people applied for a single three-bedroom apartment on offer for £45.4m (£175,000)

two-bedroom flats on one estate. If the apartments had been for sale, rather than rent, the over-subscription would have been more dramatic, but no less unusual.

In another drawing in June, 4,517 people applied for a single three-bedroom apartment on offer for £45.4m (£175,000) in Kohoku New Town, more than

20km south-west of the centre of Tokyo. A total of 29,223 people applied for the 115 units sold that day, an average of more than 278 per flat.

The 115 lucky people joined the 6,500 households last year for whom the HUDC's lottery programme guaranteed an eventual windfall profit.

Mr Yasuhiko Harada, section chief of the HUDC's application planning department, says the Kohoku apartments could immediately fetch 50 per cent more on the open market if their owners were free to sell. However, they have to wait five years unless they are transferred or demonstrate another "unavoidable reason" for needing to move.

The 25,000 houses and apartments built for sale or rental each year by the HUDC comprise a fraction of the country's housing market. But the lottery appropriately illustrates the long odds faced by the ordinary Japanese household in finding spacious affordable accommodation in a convenient location. Many must commute two hours each way to meet their budgets.

Japan is not short of housing overall. Since the end of World War II, when there was a shortfall of 4.5m units, energetic public and private sector building programmes have

Variations on rabbit hutches
■ For most young Japanese, the dream of living in a spacious house has evaporated in recent years as land prices have soared. If you have the equivalent of £2.5m, you might buy a small, but high tech, house in suburban Tokyo.

■ Others can do almost as well by winning one of the regular council house lotteries. Neither option may be enough to stem a worrying social cleavage between the "haves" and the "have-nots."

by government policy which specifies that rents and prices must be linked by formula to costs, which in recent years have lagged behind the rise in the market. The HUDC, however, can set prices up to 30 per cent higher than the formula - and often does around Tokyo - without application to the Ministry of Construction.

"Although we are a non-profit organisation, we can't lose money either," says Mr Kuriyagawa. The HUDC, moreover, is already open to criticism that its rents exclude people who earn just over Y4.2m (£16,100) per year, the upper limit to qualify for low-income housing. Some tenants are also tempted to stretch beyond their means. Last year, 8,000 were taken to court after falling eight months in arrears non-payment and 2,300 were evicted.

Fewer than half the purchasers of HUDC homes are first-time buyers, and the huge number of applicants is undoubtedly swelled by greed rather than need. Although the HUDC requires owners to occupy their homes within a month of purchase, Mr Kuriyagawa admits: "Most people have speculation in mind."

The agency tries to limit the opportunities. For example, it

foresee that waterfront apartments on Tsukudajima in Tokyo Bay would attract residents similar, shall we say, to those in London's docklands before the property slump, so it refused to sell any of the flats, retaining all as rental units. It has also modified its policy on rents, which at one time were never increased during a tenancy. It now reviews them every three years to ensure

For the 176 winners in one day's lottery for apartments to rent, there were 12,224 losers

they are not too far out of line with its newer developments in the same area. However, rents are rarely increased in two successive reviews and would never be raised without an accompanying refurbishment, Mr Kuriyagawa says.

Rents in new developments, like that being sought by the Ozakas, increase in steps over each of the first five years.

Starting monthly rents on the two estates being allocated in mid-June ranged from Y58,100 (£225) for a one-bedroom flat to Y164,100 (£630) for an apartment with four bedrooms plus a spare room. Not

only were they extremely competitive with the private sector, they had another important advantage.

HUDC tenants do not have to pay commission to agents or "key money" to landlords.

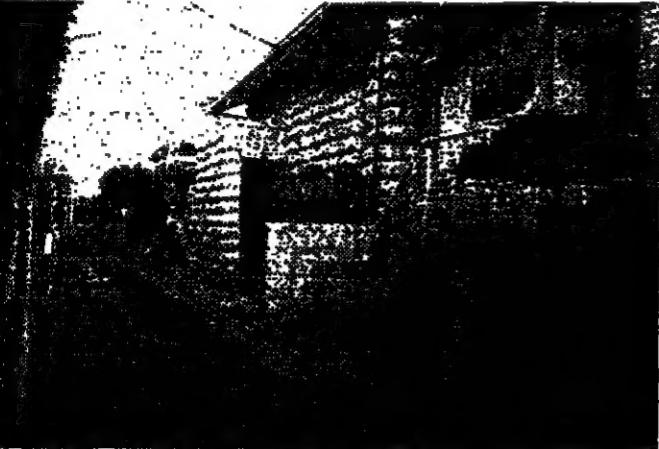
At Kyowa Homes, a rental agency in Tokyo's Shibuya district, Mr Tetsuro Itoh says most private tenants must pay the equivalent of six to eight months' rent just to take possession of an apartment. Of this total, only one month actually is applied towards rent, and one is a security deposit. The rest goes for non-refundable fees and charges. Every two years, the landlord takes a month's rent as a renewal fee.

But for HUDC applicants who despair that their number will ever come up, Mr Itoh says he can find apartments for most clients within a week, once they lose unrealistic expectations. (Estate agents the world over speak the same language).

Mr Itoh, or a competitor, may soon be receiving a visit from Mr and Mrs Ozawa. They were losing hope in the lottery, she said, and would resort to the private market in order to get something larger than their 45 sq. metre one-bedroom apartment.

On the other hand, five more unsuccessful applications will qualify the Ozakas for the HUDC's club of 20-time losers, who get priority on certain vacant apartments.

Clay Harris



The new house is located in the Tokyo suburb of Kugahara. Land price is a big element in the cost of the project.

For sale: a modest sized house in Tokyo for £2.6m

ON A typical narrow street in a typical Tokyo middle class suburb, a modest new house has been squeezed in between two others.

It has a pleasant, if unprepossessing, stone facade, and appears to fit in with the nondescript adjacent houses with their faded exteriors, laundry hanging out to dry and futons draped over balconies to air.

Only the lack of windows facing the street suggests something out of the ordinary. And this house certainly is out of the ordinary. It goes down into the ground two stories as well as going two stories up. It has a two-storey, electrically controlled car park and virtually every gadget known to man.

Moreover, the builder, Mr Kazunori Hirokawa, is asking Y685m or about £2.6m for it.

For £2.6m, one could probably buy the stately home of his choice in the UK. In the southwest Tokyo suburb of Kugahara, you are being offered 321 square metres of floor space, a tiny garden and a one hour commute to the centre of the city.

In fairness, Mr Hirokawa, who has a comfortable busi-

ness building and selling houses one at a time, has put a lot of care and effort into the construction of the house.

Hardwood floors are beautifully laid, bathrooms exquisitely fitted, the kitchen even has a hatch in the floor leading to a mini cold cellar. On the second floor, a small Japanese style tatami room looks out on a traditional style stone garden where water flows along a miniature stream.

But the big element in the cost of the house is the land. Mr Hirokawa paid about Y240m (£1m) for the 237 square meter plot, then a parking lot, three years ago. And since then Tokyo land prices have increased by about 40 per cent.

Mr Hirokawa put the house on the market four months ago at Y850m, but has since cut the asking price because of a slump in the market caused by government moves to stem land speculation.

However, he is not distressed by recent predictions in some quarters that Japan's sky high land prices could collapse - "in Tokyo, there are no worries about land prices. There are lots of rich people, and the supply of homes is still very tight."

He suspects the Kugahara house will be bought by a person who runs his own company, probably with international business connections, who can use it as an office.

"He could work at night in the deepest floor, even hold meetings, and nobody in the rest of the house could hear him," he says.

The Kugahara house is the second luxury house Mr Hirokawa has built. The other is squeezed into a similarly small plot and was a slum at Y450m. It was on the market for over a year before being snapped up last month for Y390m.

"The number of potential buyers for this type of house is very small. It is a nuisance really. I am going back to building ordinary houses to order," Mr Hirokawa says.

Ian Rodger

Sand, Glass & Time -- A Creative Fusion, A New Function



The advent of the hourglass in the Middle Ages was the result of combining simple materials creatively to perform a wholly new function. At Hitachi, we bring together our varied technological resources creatively to develop new products — like the VT-LCSOEM, a fusion of electronic, display and materials know-how that lets people enjoy video and television wherever they are.

State-of-the-art electronics enabled us to pack full-function video recording and playback with multi-system television reception into a compact, go-anywhere unit.

Industry-leading R&D into liquid crystal technology helped us guarantee long-term performance — each of 115,200 picture elements in the built-in five-inch LCD screen has two back-up transistors.



Hitachi VT-LCSOEM

Portable all-in-one VHS VCR and multi-system TV with five-inch colour LCD screen

Combining these elements was no easy task. A special insulator was needed, for example, to prevent electrical noise from interfering with video signals. Our materials engineers developed a special alloy shield to do the job.

The fusion of our advanced skills from electronics and video to materials and supercomputers constantly creates distinctive new products — integrated products with the original functions, reliability and quality that are hallmarks of Hitachi.

HITACHI

Hitachi Sales (U.K.) Ltd.

Hitachi House, Station Road, Hayes

Middlesex UB9 1DR

Phone: (081) 845-0707

Fax: (081) 855-4005

FINANCIAL TIMES ASIAN PREDICTED SURVEYS

ASIA-PACIFIC AVIATION	February 5
JAPAN'S FINANCIAL MARKETS	March 15
THE KANSAI REGION	April 9
SOUTH KOREA	May 16
TAIWAN'S ECONOMIC LIBERALISATION	May 17
JAPANESE COMPUTING	June 8
HONG KONG	June 12
JAPAN'S AUTOMOTIVE INDUSTRIES	September
TAIWAN	October
JAPANESE INDUSTRY	December
CHINA	December

071 873 3260
071 873 4090

For further information call or write to:

ASIAN PREDICTED SURVEYS
FINANCIAL TIMES
110 Fenchurch Street, London EC3M 4BS, UK

JAPAN has joined the rest of the industrialised world in its crusade to protect the environment, somewhat belatedly, but with customary fervour.

Japanese consumers and industry alike have been overcome by green fever and the Press has been churning out article after article to satisfy a growing appetite for literature on environmental issues.

The Government's white paper on the environment has become something of a best-seller with nearly half the entire first print sold in the first two weeks after publication.

Products made from recycled paper, which was long considered suitable for only low-grade products, have been a big success. A leading supermarket chain reports that biodegradable shopping bags which recently appeared on shelves, despite being more expensive, have been selling twice as much as ordinary plastic bags.

Industry's response to the global environmental movement has been swift. Most of Japan's leading corporations have set up in-house groups to deal with environmental issues.

Corporations realise that in order to survive they have to stay ahead of world trends, says Mr Hisao Kato, head of the Office of Policy Planning and Research in the Environment Agency. The Agency has been receiving numerous calls from companies asking about specific ways in which they can help protect the environment.

Many companies with global operations have set up R&D facilities devoted to environmental concerns. New developments in pollution controls or alternative energy sources are announced almost daily.

The ministries also have their own environmental pet projects. Last year the Ministry

Fervour rises over environmental issues

Overcome by green fever

of International Trade and Industry set up its Global Environmental Affairs Office and the CFCs Policy Office.

The Environment Agency has started a program to encourage eco-businesses, that is, businesses which provide products or services that contribute to environmental protection. It is also awarding an "eco-mark" to products that are environmentally friendly.

Our concern is that this superficial "fad" is going to end," says Ms Komieji Ikeda, a senior researcher at the Environmental Research Institute, a private think-tank. Corporations are still interested mainly in the business opportunities available or out of a need to promote a responsible corporate image.

Long-time environmental activists like Mr Mitsuru Inaba, who heads a grassroots political organisation, are sceptical of the sudden show of concern - "this is not a movement that has grown from the ground up, it is coming from the top," he says.

Despite the recent outburst of interest, consumer awareness still lags far behind levels in western countries.

In a recent survey, only four per cent of Japanese consumers said they would buy environmentally-friendly products if they were 50 per cent more expensive than other products, compared with 12 per cent in the US and 20 per cent in West Germany.

Also, there is a certain mud-

brought on to a large extent by the conveniences and luxuries of the modern lifestyle that the Japanese have grown accustomed to - the disposable good, the larger, less energy-efficient cars.

The Environment Agency states that 70 per cent of the substances polluting the water of the Tokyo Bay comes from household sewage, most of which is untreated kitchen, bath and laundry water.

"In the past, the target of criticism was clear," says Ms Ikeda. There were specific companies that caused pollution and the government could regulate their activities.

"Now, however, it is more the general public that is at fault and the relationship between polluter and victim is not so clear cut any more."

As a result, there is a temptation to try to push the greater part of the blame onto others.

"We have long pointed out that industry has been forced to reduce waste while there is no restriction on household waste," says Mr Tachibana at Keidanren.

The Government also emphasises the importance of consumer awareness - "infrastructure investment is necessary," says the Environment Agency's Mr Kato, "but each household has to make efforts too."

Consumer groups, for their part, accuse industry of pursuing profit at the expense of people and criticize the Government's delay in dealing with the problem.

None the less, beneath all the commercial fluff and finger-pointing, there is at least some grounds for hope that the seeds of the green movement that have been planted by the west will bear some lasting fruit in Japan.

Pressure from environmentalists recently halted the construction of a major resort in northern Japan. Concern among residents living near golf courses led Chiba Prefecture to outlaw the use of pesticides on new golf courses.

The globalisation of Japanese industry has meant that more companies come under the scrutiny of highly critical consumers in the west and environmental activists who work internationally.

Michio Nakamoto

Environment fad

■ Japanese have often embraced Western trends with thoughtless enthusiasm, and some think that is the case with the current green fever, which has produced, among other things, "the ecological look". But industry moves to stop using CFCs are real as is Chiba prefecture's ban on pesticides on new golf courses.

Pressures on the golfing community

LATE in May, Mr Takeshi Numata, governor of Chiba

prefecture immediately to the east of the Tokyo metropolitan area, stunned Japan's fanatical golfers by announcing a ban on the use of chemical fertilisers, pesticides and herbicides in new golf courses built in the prefecture.

Mr Numata's move was the latest and certainly toughest indication of the increased Japanese sensitivity to environmental issues these days, although many people think other new political trends - such as envy - come into play on this particular issue as well.

Golf in Japan is not so much a game as a vital part of business and political life. It is on golf courses, in between polite murmurs of "nice one" and "nice putt", that relationships are cemented and plots are hatched. Seventeen of the 20 ministers in the cabinet of Prime Minister Toshiki Kaifu are members of golf clubs.

However, because of Japan's overcrowding, there are not enough golf courses to meet the demand. As a result, golf club memberships are fantastically expensive - the top 100 clubs around Tokyo cost an average Y25m (£24,000) to join - and so most would-be golfers have to content themselves with practicing their swings at one of the many multi-storey driving ranges around the

country or in a phantom sort of way on underground station platforms. In recent years, another consequence of over-crowding has been skyrocketing property prices in urban areas, making it impossible for most home buyers to be able to buy their own houses in the cities.

They are being forced further out to the suburbs where, to their dismay, they are finding prices are also moving out of reach. For these people, the idea of 100 hectares being gobbled up for every new golf course in bedroom prefectures completely out of proportion.

For one thing, according to Mr Nobuyuki Furukawa, director of the agricultural technology section in the Gifu government, all agricultural chemicals used by golf courses, like those used by farmers, have been approved by the national government.

Mr Akira Ohashi, assistant manager at the Japan Rhine Golf Club near Nagoya, says that experience has taught him and his colleagues that excessive use of chemicals, especially weed killer, damages the turf, so they tend to water them down and have employees go out and pick weeds by hand. They also believe - even if poor golfers do not - that ponds are helping, as the sun on them breaks down the chemicals in the water.

Are the protesters over-reacting? "There have been no incidents yet in Gifu. There have been cases of fish dying, but golf courses had nothing to do with it," Mr Furukawa says. He suspects that resentment has something to do with it - "up to now, users of agricultural chemicals at least produce agricultural products. Golf courses produce nothing."

Ian Rodger

So is Chiba over-reacting?

Mr Furukawa, who is not a golfer himself, does not answer directly, but he does say that in Japan's wet climate, it is impossible to control the quality of turf, on greens especially, without chemicals. He also wonders if the Chiba authorities were simply trying to stop further development of golf courses.

Mr Akira Ohashi, assistant manager at the Japan Rhine Golf Club near Nagoya, says that experience has taught him and his colleagues that excessive use of chemicals, especially weed killer, damages the turf, so they tend to water them down and have employees go out and pick weeds by hand. They also believe - even if poor golfers do not - that ponds are helping, as the sun on them breaks down the chemicals in the water.

Are the protesters over-reacting? "There have been no incidents yet in Gifu. There have been cases of fish dying, but golf courses had nothing to do with it," Mr Furukawa says. He suspects that resentment has something to do with it - "up to now, users of agricultural chemicals at least produce agricultural products. Golf courses produce nothing."

Ian Rodger

Even MIDAS Would Envy the MARUBENI Touch



As a leading logo designer, we've got the right touch in just about any kind of international business - trade, finance, culture, financing, management, construction, engineering, high-tech... Marubeni's unique touch beyond just gold. Because our versatile touch reaches, strong and sure, into markets, industries and trade flows everywhere, enriching life with the help of Marubeni International Development Advisory Service, a select group of experts dubbed MIDAS.

Marubeni

NEW LONDON BRIDGE HOUSE, LONDON BRIDGE STREET, LONDON SE1 9PW

TELEPHONE 071 578-3100

C.P.O. BOX 995, TOKYO 100-0011, JAPAN

TELEPHONE (03) 325-4966

YOUR GLOBAL FINANCIAL ADVISOR FOR THE 1990s

As Japanese and foreign financial and securities markets move toward globalization and deregulation, the professionals at Dai-ichi Securities are striving to be a securities company worthy of the customer's "investment in trust". Placing the customer at the center of our concern has always been, and will continue to be, our No.1 priority. The development of our human resources to this end, plus the ongoing improvement of efficiency are geared to meet the growing needs of our customers well into the 1990s. As a total financial advisor we offer a fully comprehensive range of services from investment information and underwriting to capital and asset management. When you are looking for professional service in the global market, you need look no further than the professionals at Dai-ichi Securities.

DAI-ICHI SECURITIES CO., LTD.
1-6-2, Nihonbashi-muromachi, Chuo-ku, Tokyo, JAPAN
Phone: Tokyo (03) 586-3910 Fax: Tokyo (03) 583-6045 Telex: J26608 ICHISEC
Overseas Network: London, Geneva, Hong Kong, New York, Paris, Milan, Singapore, Sydney.

Japan's fashion industry aims for world markets

A serious, fast-paced business

THE ROOM, filled with brightly-dressed, chattering teenagers, busily creating an assortment of outlandish-looking hats and accessories, has the appearance of a sophisticated playroom.

One petite, pigtailed girl painstakingly irons the petals of a large pink rose before carefully attaching it to a wide-brimmed straw hat, while beside her on the floor squats a young man all in black, a heavy silver crucifix dangling from a chain round his neck, as he puts the finishing touches to an elegant Juliet cap. All the students are intent on their work for, however it may appear, this is far from frivolous.

The scene is a third-floor workshop at Japan's number one fashion and design college, and the students are tomorrow's Kenzo, Yamamoto and Miyake - potential high-profile, high-earning leaders of world fashion trends.

Fashion, once considered at best an artisitic alternative and often an easy option for those incapable or unwilling to struggle with harsh Japanese college entrance exams, is now a serious, fast-paced business.

Although buyers can dictate to a certain extent, final accountability rests with the designers - who are therefore under a great deal of pressure. But designers themselves differ from those in the West in that the average Yim annual fees charged by the country's top fashion schools will reap, at the very least, adequate rewards.

Japanese designers and distributors, who previously took

their cues from Paris, Milan and London and generally lacked the confidence to introduce innovative or novel ideas, have blossomed in recent years.

The Tokyo fashion scene is highly-computerised at all levels - from the design stage, through cutting and machining to inventory control and distribution - and the varied line-up of confident, successful designers knows its market well.

The purchasing method most common in Japan differs to that used in the West: buyers, guided by the designers' staff, select a representative sample of the range being presented in a selection of sizes.

Unlike their Western counterparts, they do not part with any money up front, and can rest assured that any slack sellers or unpopular lines can be returned and replaced with alternatives.

Although buyers can dictate to a certain extent, final accountability rests with the designers - who are therefore under a great deal of pressure. But designers themselves differ from those in the West in that the average Yim annual fees charged by the country's top fashion schools will reap, at the very least, adequate rewards.

One of the more than 300,000 students to pass through Bunka College in the past 81

years was Mitsuhiko Matsuda, founder of the Nicole and Matsuda lines. He graduated alongside Kenzo in 1961, and after working together at a small custom-made apparel company in Tokyo, the pair set sail on a slow boat to Paris.

After spending a couple of months soaking up the atmosphere, Mr Matsuda returned to Tokyo and "completely broke." Soon after, having borrowed capital from his father, a kimono textile distributor, he opened his first women's clothing shop, Nicole, inside a large department store. Teenager in Tokyo inspecting imported Italian fashions.

Tokyo department store.

Emphasising what he terms "casual, comfortable elegance," his brand became very popular, and he was soon branching out into bed linen and menswear. The company began exporting to Canada and the US in 1961, and a year later opened its first overseas store, on Madison Avenue, New York.

Mr Matsuda is now the chairman of a large, international fashion house - known in Japan as Nicole, and in the West as Matsuda, which designs, manufactures and sells his eight clothing lines. The outlets in London include those within stores like Harvey Nichols and Brown's.

There is a difference between doing business in Japan and in the West," he says. "In Europe and the US, buyers are very serious and knowledgeable - they have to be because they are at risk of losing everything, having paid 100 per cent for merchandise they selected.

Overseas, we don't accept any returns unless the goods are badly damaged although in Japan the system is not quite so cut and dried."

Another variation Mr Matsuda finds between East and West is the fact that in Japan, the managers of the outlets

themselves choose collections for their stores.

"They are generally young, fashion-conscious people and they know exactly what is happening on the street, trend-wise," says Mr Matsuda. In Europe and the US, where many of his designs are sold through large department stores, the buying is often done by computer.

A measure of the Japanese fashion industry's growing confidence was the success last year of the World Fashion Fair, a nine-day event held in three Japanese cities. More than 260,000 people squeezed in to inspect a presentation of the world's five largest collections.

Paris, Milan, London, New York and Tokyo - and six pavilions housing exhibitions from 35 countries.

The imported fashion business in Japan is also gradually changing. Within the past year or so, large trading companies - buoyed by Japanese consumers' yen for luxury goods - have started to embark on ten-year contracts, instead of the previous three or five-year deals.

The Japanese Ministry of International Trade and Industry (MITI) recently announced that it was considering establishing what it termed a "fashion university" to boost the industry in the face of expected competition from newly-industrialising economies in Asia, so the continued growth of the Tokyo fashion scene appears to be well in hand.

Martine Gannon

Our New Corporate Brand

ALESCO

The word alesco means "to grow" in Latin, and the ALESCO trademark is designed to reflect our strong drive and determination to achieve growth.

At Kansai Paint, we subscribe to a broader definition of the word growth. We interpret growth as the enjoyment of a better life today than yesterday, and our natural environment is the most vital factor in this equation. That is why we are developing innovative products and technologies that will help to preserve and improve the state of the environment.

Kansai Paint: Because growth is much more than numbers in an accountant's book.

KANSAI PAINT CO., LTD.
3-6, Fushimi-machi 4-chome, Chuo-ku, Osaka, Japan
Telephone: 81-6-203-5531 Telex: 81-6-203-5018

JAPAN 12

THE JAPANESE are on the move as never before.

A survey by the Japan Travel Bureau showed that during 1989 the number of people taking an excursion of at least one night's duration totalled 320m, equivalent to 2.55 trips per person per year.

The boom in overseas travel is especially pronounced. In 1987, the Transport Ministry announced its "Ten Million Project", which aimed to double the number of Japanese travellers going overseas within five years. That goal, according to the Ministry, will already have been achieved, two years early, by autumn 1990, and the overseas tourist total could reach a staggering 11m by year's end.

Japan's tourism deficit meanwhile has surpassed that of West Germany, to become the world's largest. The deficit, calculated by subtracting foreign traveller's payments in Japan from Japanese tourists' spending overseas, grew to \$1.33bn in 1988.

Mr Toshimori Ikubo, promotion department manager of the Japan National Tourist Office, says the reasons for the tourism boom are easy to identify. In addition to Japan's continuing economic prosperity, government programmes

aimed at reducing working hours have encouraged a change in attitudes towards leisure time - "it's getting easier for us to take holidays now that the five-day week is becoming more established, and almost all students now go abroad before graduation. In fact, it's difficult to find a young person who has never been abroad," he says.

The enthusiasm for foreign travel among the Japanese is especially well illustrated by the holiday plans of newlyweds. The JNTO estimates that this year at least 95 per cent of all Japanese newly-weds will spend their honeymoons overseas.

For many, however, this particular experience will be disastrous, ending in what has become popularly known as a "Narita divorce". The term refers to a marriage break-up occurring at Tokyo's International Airport. This common phenomenon is ascribed to the fact that young Japanese



Frustrations abound at Tokyo International Airport

women generally have more opportunity to become familiar with overseas travel than young "salariman" males within the 20-24 age group. Female overseas travellers often number males by almost 2 to 1.

On the honeymoon, the women become irritated at their partner's naivety and

indecision, arguments ensue, and the couple separate upon arriving back in Japan.

According to a mid-1989 survey by Japan Air Lines, the most popular overseas destination for the Japanese continues to be Hawaii, followed by Europe and Hong Kong.

The survey found that each overseas traveller spent an average of \$60,000 yen per trip, which included 260,000 yen for transport and basic hotel accommodation costs, and the percentage of "repeaters" those who have travelled abroad two or more times - rose significantly to almost 30 percent of all Japanese.

A change in the type of holiday sought was also noted, with single-location stays at resorts becoming more popular than the multi-destination excursions which most people opted for in the past.

The most "fashionable" new destination is currently Eastern Europe, according to the Japan Travel Bureau, with

many Japanese wishing to see for themselves the exciting changes toward democratisation that have featured so highly on recent television news.

The most highly treasured souvenirs are items from the Soviet Union, preferably bearing the image of Mikhail Gorbachev. The only constraint on this market sector appears to be the uneven quality of the local tourism infrastructure, particularly hotel accommodation.

As tourist departures increase, Japan is faced with a problem of crisis proportions at its airports, and especially at the ill-conceived and grossly overburdened New Tokyo International airport at Narita.

With its remote location and inadequate transportation facilities, travellers to neighbouring Asian countries routinely find the return journey from Narita into Tokyo takes longer than the flying time to Japan itself, and tempers often

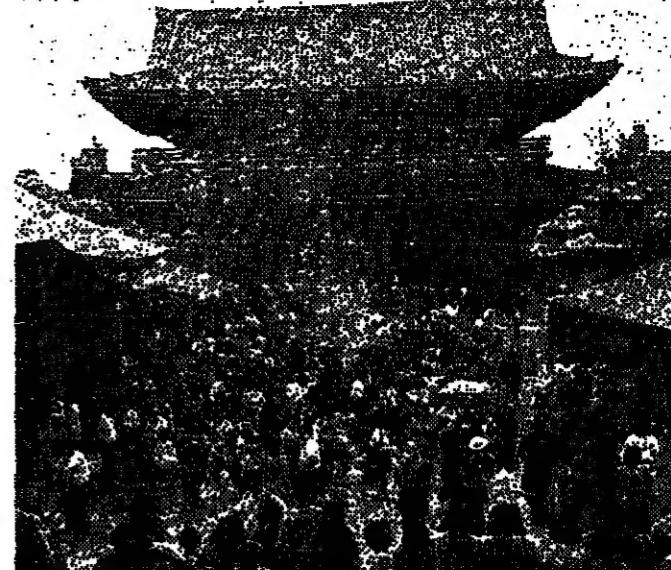
flare among passengers in the overcrowded terminal building.

Having only one over-stretched runway, Narita also now limits the expansion of overseas air services. Japan Air Lines spokesman Geoffrey Tudor describes the inadequate facilities as "a tremendous constraint on the whole market" and adds that although some foreign airlines are keen to utilise smaller regional airports as alternative Japan gateways, major airlines such as JAL, with "huge outlays already at Narita and Osaka" balk at the prospect of making further costly infrastructure investments elsewhere.

Oceanic cruising is one of the fastest-growing new alternatives to the airport scramble. Several new passenger liners went into service during 1989, including the 20,000-ton class Fuji Maru of Mitsui L.S.K. Lines and the Oceanic Grace of Showa Line.

Micronesia, Guam and Saipan are considered to be the most likely future bases for these cruise ships, offering Japanese tourists trips of four or five days in the region.

Mr Ikubo maintains that Japan, despite its pricey reputation, can be seen relatively inexpensively - "hotel rates compare very favourably with



Crowds of visitors throng the Hozomon Gate area at the Sensoji Temple, Asakusa, Tokyo.

London or New York... there is choice, and accommodation is clean and safe. The Japan Rail Pass offers a cheap way to travel around, and cheap restaurants abound. We are trying to persuade foreign tourists that Japan is really not all that expensive."

the 1950s and 1960s to rebuild morale.

He was the first emperor to go overseas. With his studies of marine life, he established an international reputation as a scientist. Yet to the end he maintained the cults of the Imperial court, including the ceremonies of Shinto - "in every sense, Emperor Showa (the Japanese name for Hirohito after his death) has created the image of the Emperor in modern times," says Prince Tomohito.

For teenagers' club in Tochigi prefecture, a mountainous district north of Tokyo, once asked him to come on a hika. He accepted the invitation to the confectionery of the local mayor and police. But everything went well, he says - "we hiked in the mountains to a rundown cottage. The mayor came too."

In areas which are politically sensitive, the Prince, like other members of the Imperial family including Emperor Akihito, treats very carefully. But, like the Emperor, he leaves little doubt that his sympathies lie with improving relations, particularly with Japan's former enemies.

Prince Tomohito shares his father's great respect for Emperor Hirohito, who died last year. Most of the present-day family was born too late to remember anything of the war. Their memories of Emperor Hirohito are of the man who broke with the tradition and travelled extensively around his war-torn country in

"We simply accepted all things as they came. Since the war, we have existed in a democratic society."

Stefan Wagstyl

The Imperial Family

Court life can be difficult



Emperor Akihito and Empress Michiko

go to the Diet, but I can push and pull people."

On another occasion, Prince Tomohito attempted to persuade the Japanese Government to help refugees from Indo-China. But there was tremendous resistance, he says, so he had to back down.

Years later, government policy changed and the prince sent a message of support to a voluntary group established to aid refugees from south east Asia.

"This is a political problem so I can't immerse myself in refugee work as much as I can in welfare work for the disabled."

The prince's style also leads to clashes with the Imperial Household Agency. He says the agency's idea of a public engagement is having a member of the imperial family make a brief appearance, deliver a speech written by the organisers and then withdraw.

Prince Tomohito wants to do



Prince Tomohito of Mikasa

more. He devotes much time to

skiing, particularly as a skilng instructor for both able-bodied and handicapped skiers and as a designer of courses.

When he started he was one of the first Japanese to become an expert in course design, bringing ideas to Japan from North America and Europe.

Prince Tomohito says he

You can't judge Tokyo by standards made for New York or London.

Understand it with Wako Securities. Every market has its unique history, psychology and driving forces. That's why you can't interpret value in Japan by standards set for New York and London. Instead, rely on Wako Securities, a sound, value-oriented analysis. Backed up by the respected Wako Research Institute, noted for outstanding coverage of Japan's medium-size companies, the country's most vigorous sector.

From brokerage, underwriting and M&A to investment management with advanced integrated quantitative systems, an expanding corporate clientele in North America, Europe and Asia count on Wako's information-oriented financial services. Find out why Tokyo is different, with Wako.

Head Office: 6-1, Koenji-cho, Minato-ku, Tokyo 108, Japan Tel: (03) 567-8111 Telex: 124915, 124941, 123885 Facsimile: (03) 569-8540, 669-2380
Bahrain Representative Office: P.O. Box 30088, Manama, State of Bahrain, BH 271-271 Telex: 4009710 Facsimile: (02) 569-2380
Wako International (Europe) Limited: 4th Floor, Park House, 16 Park Lane, London, W1K 1AS, UK Tel: (01) 584-2055 Telex: 429258 Facsimile: (01) 4742-1325
Wako (Switzerland) Finance S.A.: 1, Place Louis-Pasteur, 1204 Geneva, Switzerland Tel: (022) 781-44-55 Telex: 429258 Facsimile: (022) 781-44-54
Zurich Branch: Bahnhofstrasse 86, 8001 Zurich, Switzerland Tel: (01) 211-0011 Telex: 814590 Facsimile: (01) 221-3377
Also in: Sydney, Singapore, New York, Hong Kong

Issued by Wako Securities Co. Ltd. and, for the purposes of Section 57 Financial Services Act 1986, approved by Wako International Europe Ltd., which is a member of TIA.

Where the business elite meet in Tokyo.

Where else but at the Hotel Okura?

Visiting executives take respite in rooms designed by David Hicks, designer to the British Royal Family. Dine on exquisite cuisine at any of seven acclaimed restaurants. And benefit from comprehensive business facilities. Indoor and outdoor pools. Plus a location adjacent to the American Embassy.

All offer reason enough to stay at the Okura. Add service the equal of any in Asia and you'll appreciate why the Okura is Tokyo's premier hotel.

Hotel
Okura
TOKYO

TEL: (03) 582-0111 TELEX: J22790 FAX: (03) 582-3707

one of "The Leading Hotels of the World"

The Leading Hotels of the World: Great Britain Tel: 0800-151-123, France Tel: 19-05-90-84-44, West Germany Tel: 01-30-21-10, Switzerland Tel: 046-05-1123
U.S. Tel: 01-420-8040, Düsseldorf Tel: 0211-359903
Hotel Okura Amsterdam Office: Amsterdam Tel: 020-761160